



37LF11

37" Full HD 1080p LCD TV
(37.0" diagonal)



Full HD 1080p performance has never been so attainable.

TV

- Full HD 1080p Resolution
- 30,000:1 Dynamic Contrast Ratio
- 5ms Response Time (GTG)
- 450 cd/m² Brightness
- Wide Viewing Angle
- XD[®] Engine
- 24p Real Cinema
- AV Mode II (Cinema, Sports, Game)
- 60,000 Hour Panel Life (typical)
- NTSC/ATSC Tuners with Clear QAM

AUDIO

- Output Power: 10W x 2
- Invisible Speaker System
- Clear Voice II
- SRS TruSurround XT™
- Smart Volume Controller
- Dolby[®] Digital Decoder

CONNECTIVITY

- 3 HDMI™ V1.3 with Deep Color (2 rear/1 side)
- SIMPLINK™ Connectivity
- 1 HD Component Video Input (rear)
- 2 Composite Input (1 rear/1 side)
- 1 Digital Audio Out (Optical) (rear)
- PC Connectivity (D-sub 15pin)
- RF Antenna Input



37LF11

37" Full HD 1080p LCD TV
(37.0" diagonal)



LCD SPECIFICATION

Screen Size	37" Class (37.0" diagonal)
Native Display Resolution	1920 x 1080p
Brightness (cd/m ²)	450
Dynamic Contrast Ratio	30,000:1
Viewing Angle	178° / 178°
Color Reproduction	10Bit
Response Time (GTG)	5ms
True Viewing Angle	•
Life Span (Typical)	60,000 hours

BROADCASTING SYSTEM

Analog	•
ATSC/NTSC/Clear QAM	•

VIDEO

XD Engine	•
Aspect Ratio	16:9
Aspect Ratio Correction	6 Modes
Just Scan (1:1 Pixel Matching)	
- HDMI	1080p/1080i/720p
- Component	1080p/1080i/720p
- RF	1080i/720p

Color Temperature Control	3 Modes
24p Real Cinema	• (2:2)
AV Mode II (Picture & Sound)	3 Modes
Picture Mode	7 Modes

AUDIO

Mono/Stereo/Dual (MTS/SAP)	•
Audio Output Power (Watts - THD 10%)	10W + 10W
Speaker System Details	1 Way 2 Speaker
Dolby Digital Decoder	•
Surround System Type	SRS TruSurround XT™
Bass/Treble/Balance Controls	•
Clear Voice II	•
Auto Volume Leveler II	•
Sound Mode	5 Modes

SPECIAL FEATURES

Picture Wizard	•
Backlight Control	•
Smart Energy Saving	•
Mechanical Power Off	•
1080p Source Input	
- HDMI	60p/30p/24p
- Component	60p/30p/24p
- RGB	WXGA

A/V Input Navigation	•
Quick View (Previous Channel)	•
Quick Setup Guide	•
Parental Control w/V-Chip	•
Key Lock	•
Closed Caption	•
LG SIMPLINK (HDMI CEC)	•

CONVENIENCE FEATURES

Language	English/Spanish/French/Korean
Alvin UI	•
Auto Tuning/Programming	•
Channel Add/Delete	•
Channel Labeling	•
Favorite Channel Programming	•
Auto/Manual Clock	•
On/Off Timer	•
Sleep Timer	•
Auto Off/Auto Sleep (When no video is present)	•

SIDE AUDIO/VIDEO INPUTS/OUTPUTS

L/R Audio/Component Video In	1
HDMI/HDCP Input	1 (V1.3 with Deep Color)

REAR AUDIO/VIDEO INPUTS/OUTPUTS

RF In (Antenna/Cable)	1
L/R Audio/Component Video In	1
HD Component Video In (Y,Pb,Pr) + L/R Audio	1
Digital Audio Out (Optical)	1
HDMI/HDCP Input	2 (V1.3 with Deep Color)
RGB In (D-Sub 15pin) - PC	1
PC Audio Input	1

REAR AUDIO/VIDEO INPUTS/OUTPUTS (CONTINUED)

RS-232c In (Control/Service)	1
USB (Service only)	1

CABINET/ACCESSORIES

Cabinet Color	Gloss Black
Swivel Stand (degrees)	20° / 20°
VESA® Compliant (WxH)	TBD
Remote Control Type	Unified

POWER

Voltage, Hz	100V - 240V, 50/60 Hz
On Mode (Average)	163W
Stand-by Mode	>1W
ENERGY STAR 3.0 Compliant	•

DIMENSIONS & WEIGHT

TV without stand (WxHxD)	36.2" x 24.0" x 3.5"
TV with stand (WxHxD)	36.2" x 26.5" x 11.4"
Shipping Dimensions (WxHxD)	47.0" x 26.2" x 10.0"
TV without stand weight	35.7 lbs
TV with stand weight	41.4 lbs
Shipping weight	50.7 lbs

WARRANTY/UPC

Limited Warranty	1 Year Parts & Labor
UPC	TBD

Design, features and specifications subject to change without notice. Non-metric weights and measurements are approximate. © 2009 LG Electronics U.S.A., Inc., Englewood Cliffs, NJ. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. All other trademarks are the property of their respective owners. 03/31/09