For Your Convenience	
Online Registration:	Be sure to register your TV. **United States** http://productregistration.sony.com **Canada** http://www.SonyStyle.ca/registration

4-181-644-**11**(1)

SONY

LCD
Digital Color TV

Operating Instructions

Introducing Your New BRAVIA®

Getting Started

Operating the TV

Using Features

Using the Menus

Other Information

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Sony Customer Support

U.S.A.: www.sony.com/tvsupport
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United States	Canada
1.800.222.SONY	1.877.899.SONY

Please Do Not Return the Product to the Store

BRAVIA

http://www.sony.net/

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4181644111

KDL-32BX300 / 22BX300

Owner's Record

The model and serial numbers are located at the side and rear of the TV. Record these numbers in the spaces provided below. Refer to them whenever you call upon your Sony dealer regarding this TV.

Model Name

_____

Serial No.

_____

CAUTION

To prevent electric shock and blade exposure, do not use this polarized AC plug with an extension cord, receptacle or other outlet unless the blades can be fully inserted.

- ❑ Operate the TV only on 110-240 V AC.
- ❑ Avoid operating the TV at temperatures below 41°F (5°C).

Licensing Information

Macintosh is a trademark of Apple Inc., registered in the U.S. and other countries.

HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing, LLC.

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"BRAVIA", BRAVIA, BRAVIA Sync, and ® are trademarks or registered marks of Sony Corporation.

"PlayStation" is a registered trademark and "PS3" is a trademark of Sony Computer Entertainment Inc.

Your BRAVIA TV is ENERGY STAR® qualified in the "Home" mode. It meets strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and Department of Energy.
ENERGY STAR is a joint program of these government agencies, designed to promote energy efficient products and practices. Changes to certain features, settings, and functionalities of this TV (i.e. Picture/Sound, Power Savings) can increase or change the power consumption. Depending upon such changed settings, the power consumption may exceed the limits required for the ENERGY STAR qualification in the "Home" mode.

Cleaning

When cleaning, be sure to unplug the power cord to avoid any chance of electric shock.

- Wipe the LCD screen gently with a soft cloth.
- Stubborn stains may be removed with a cloth slightly moistened with a solution of mild soap and warm water.
- If using a chemically pretreated cloth, please follow the instruction provided on the package.
- Never use strong solvents such as a thinner, alcohol or benzine for cleaning.
- See the supplied Safety Booklet for additional information.

The 22 class has a 21.6 inch viewable image size and the 32 class has a 31.5 inch viewable image size (measured diagonally).

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Customer Support
United States
http://www.sony.com/tvsupport
Canada
http://www.sony.ca/support

On-line Registration
United States
http://productregistration.sony.com
Canada
http://www.SonyStyle.ca/registration

Introducing Your New BRAVIA®

Welcome to the World of BRAVIA®

Thank you for choosing this Sony BRAVIA® high-definition television. Use the documentation listed below to get the most out of your TV.

Safety Booklet
Contains precautionary measures to keep you and your TV safe. Read this information prior to setting up your TV.

Operating Instructions
Provides the most detailed information to operate your TV.

Quick Setup Guide
Provides TV setup information with sample connection diagrams.

Experiencing Stunning HD with Your BRAVIA

The quality of the image you see on your **BRAVIA** TV is only as good as the quality of the signal it receives. To experience the stunning detail of your new **BRAVIA** TV, you need access to HD programming. Your **BRAVIA** TV can receive and display HD programming from:

- Over-the-air broadcasting via HD-quality antenna
- HD cable subscription
- HD satellite subscription
- Blu-ray Disc™ player or other HD compatible external equipment

Contact your cable, satellite or HD service provider for information on upgrading to HD programming.

The Four Steps to a Stunning HD Experience

Set, Source, Sound, and Setup

Along with your **BRAVIA** TV **set**, a complete HD system requires a **source** of HD programming, an HD **sound** system, and a proper connection **setup**. Refer to the Quick Setup Guide, enclosed separately, for connecting optional equipment.

You can enjoy crisp, clear images, smooth movement, and high-impact visuals from 1080 HD signals as shown here.
When you compare a high-definition signal to a standard analog signal, you will notice a big difference in picture quality. If black bars appear as shown here, press **WIDE** on the remote control to fill the screen.

TV Feature Highlights

Your **BRAVIA** comes with many convenient features, such as:

- ➢ **BRAVIA® Sync™**: Allows your **BRAVIA** TV to communicate with other Sony equipment supporting the **Control for HDMI** function (page 23).
- ➢ **Favorites**: Your favorite channels and inputs are at your finger tips for easy access (page 24).
- ➢ **Auto Wide Mode**: Set your TV to automatically adjust the screen based on the signal resolution (page 24).
- ➢ **Input Selection**: Allows you to easily switch between the connected equipment (page 25).
- ➢ **Scene Select**: Allows you to easily adjust your TV to the most suitable picture and sound settings based on the scenes for the best quality result for the contents genre you are watching (page 20).

Getting Started

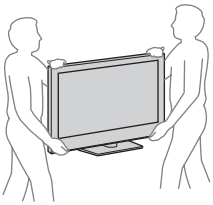
Setting Up Your TV

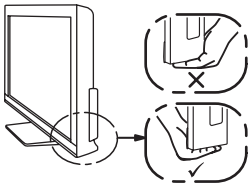
Your TV is packaged with a detached Table-Top Stand so you can mount your TV to a wall right away. If you are not mounting the TV to a wall, you will need to attach the Table-Top Stand. You will need a Phillips screwdriver and the supplied screws to complete the task. Look for the attachment instructions provided with the TV.

Be sure to consider the following while setting up your TV:

- Disconnect all cables when carrying the TV.
- Carry the TV with the adequate number of people; larger size TVs require two or more people.
- Correct hand placement while carrying the TV is very important for safety and to avoid damage.

KDL-32BX300





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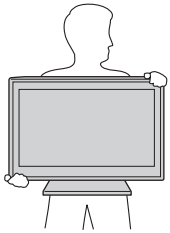
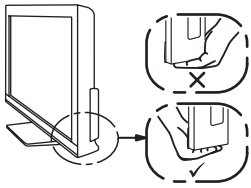
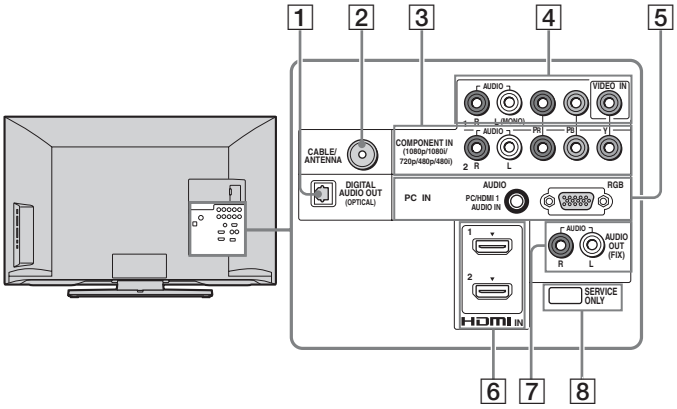




- Ensure your TV has adequate ventilation, see page 14.
- For best picture quality, do not expose the screen to direct illumination or sunlight.
- Avoid installing the TV in a room with reflective wall and floor materials.
- Avoid moving the TV from a cold area to a warm area. Sudden room temperature changes may cause moisture condensation. This may cause the TV to show poor picture and/or poor color. Should this occur, allow moisture to evaporate completely before powering the TV on.

Locating Inputs and Outputs

Rear Panel



Item		*Description*
1	**DIGITAL AUDIO OUT (OPTICAL)**	Connects to the optical audio input of digital audio equipment that is PCM/Dolby* Digital compatible.
2	**CABLE/ ANTENNA**	RF input that connects to your Cable or VHF/UHF antenna.
3	**COMPONENT IN 2 (1080p/1080i/ 720p/480p/480i)/ R-AUDIO-L**	Component video provides better picture quality than the composite video. Audio connection is required for the COMPONENT IN ports, connect audio (L/R).
4	**VIDEO IN/ COMPONENT IN 1 (1080p/1080i/ 720p/480p/480i)/ R-AUDIO-L (MONO)**	This input port can be used as a composite video input (VIDEO) or as a component video input (COMPONENT 1). For composite use, connect the yellow jack to Y for video and use audio L (mono) and R for audio signal. For component connection, use Y, P_B, P_R for video signals and also connect the audio L (mono) and R for audio signal. This TV can auto detect and switch between the VIDEO and COMPONENT 1 when VIDEO or COMPONENT 1 is connected. To set to auto detection, press **MENU**, then select the **Setup** settings. Select the **Video/Component 1 Selection** option then set to **Auto**.

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(Continued)

Item		Description
5	**PC IN (RGB/AUDIO)**	Connects to a personal computer's video and audio output connector. Can also be connected to other analog RGB equipment. See "PC Input Signal Reference Chart" on page 42 for the signals that can be displayed. For some Apple Macintosh computers, it may be necessary to use an adapter (not supplied). If an adapter is used, connect the adapter to the computer before connecting the HD15-HD15 cable. You may need to adjust the TV settings or your PC's resolution and timing. See page 12 for information on how to setup your PC to this TV.
6	**HDMI IN 1/2**	HDMI (High-Definition Multimedia Interface) provides an uncompressed, all-digital audio/video interface between this TV and any HDMI-equipped audio/video equipment, such as a set-top box, DVD player, and A/V receiver. HDMI supports enhanced, or high-definition video, plus digital audio. Be sure to use only an HDMI cable that bears the HDMI logo. Use the HDMI IN 1 port when connecting DVI equipment. Use a DVI-to-HDMI cable or adapter (not supplied). Equipment using a DVI connection also requires an additional audio connection using an audio cable connected to AUDIO of PC IN.
7	**AUDIO OUT (FIX) R/L**	Connects to the left and right audio input jacks of your analog audio equipment. You can use these outputs to listen to your TV's audio through your stereo system.
8	**SERVICE ONLY**	This port is to be used when service is required.

- An HDMI or Component video (YPBPR) connection is required to view 480i, 480p, 720p, 1080i and 1080p video formats. 1080/24p is available only with HDMI connection.

Connecting the TV

Cable System or VHF/UHF Antenna System

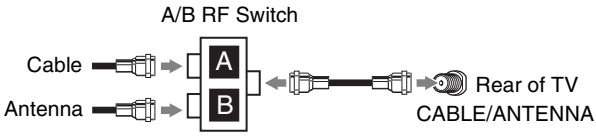
You can enjoy high-definition and standard-definition digital programming (if available in your area) along with standard-definition analog programming.
This TV is capable of receiving unscrambled digital programming for both cable (QAM and 8VSB) and external VHF/UHF antenna (ATSC).

Cable or VHF/UHF (or VHF only)

- It is strongly recommended that you connect the CABLE/ANTENNA input using a 75-ohm coaxial cable to receive optimum picture quality. A 300-ohm twin lead cable can easily be affected by radio frequency interference, resulting in signal degradation.

Cable System and VHF/UHF Antenna System

Use an optional A-B RF switch (not supplied) to switch between the cable and over-the-air antenna programming, as indicated below.



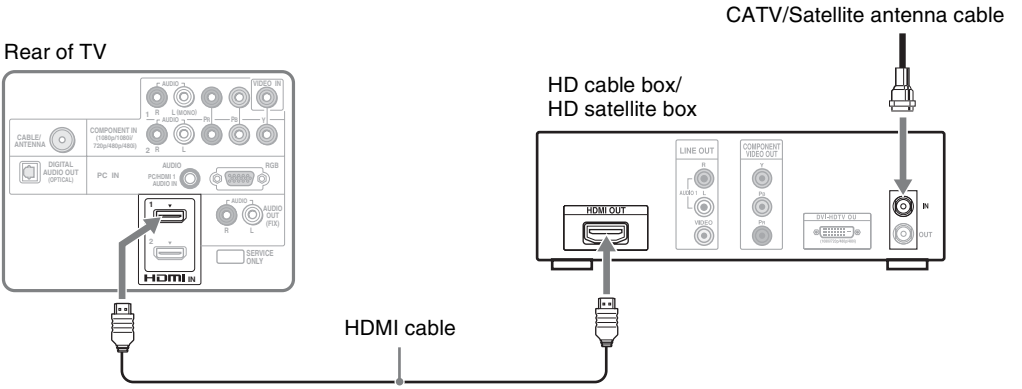
- Be sure to set the **Signal Type** setting to **Cable** or **Antenna** found under the **Channel** settings for your input signal (see page 33).

(Continued)

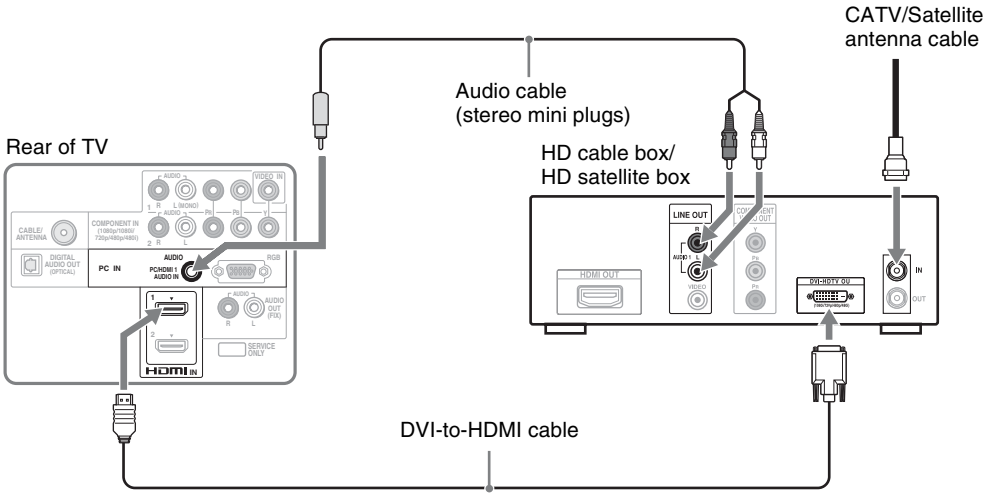
HD Cable Box/HD Satellite Box

You can enjoy high-definition programming by subscribing to a high-definition cable service or a high-definition satellite service. For the best possible picture, make sure you connect this equipment to your TV via the HDMI or component video (with audio) input located on the back of your TV.

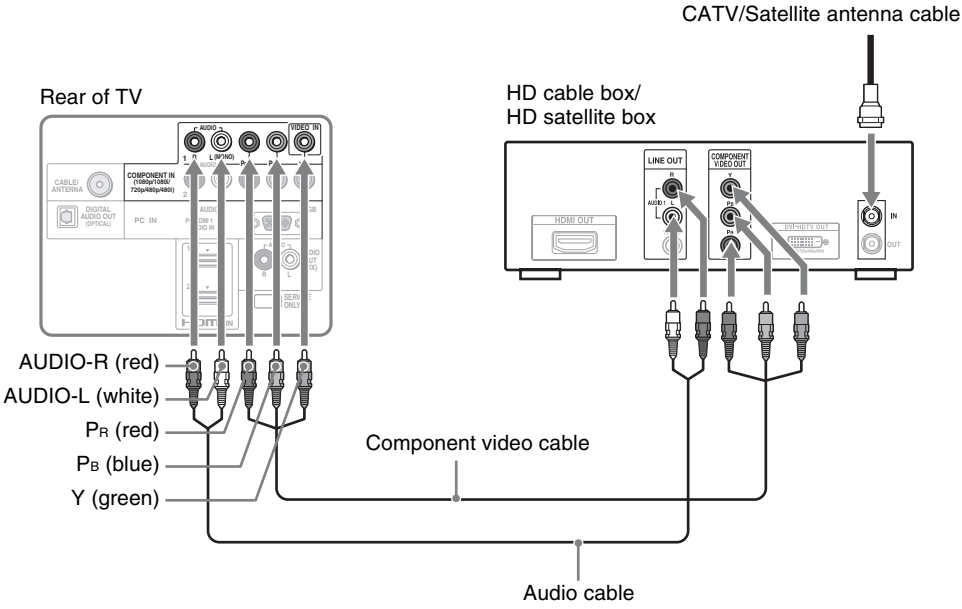
Shown with HDMI Connection



Shown with DVI Connection



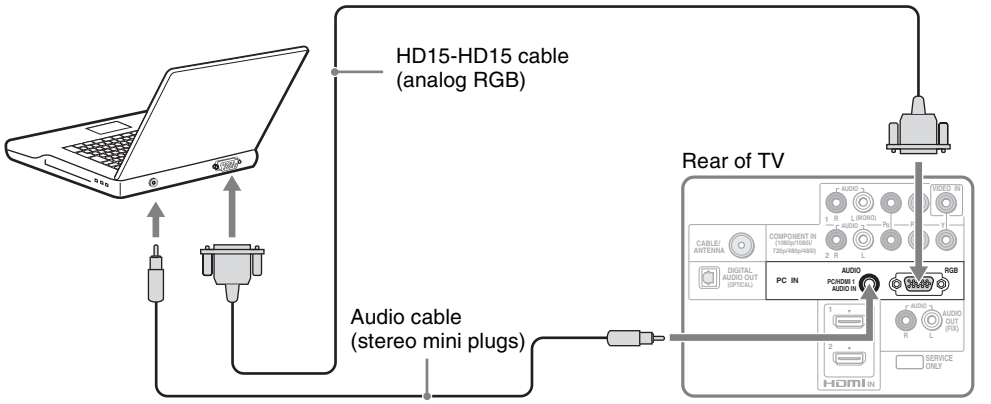
Shown with Component Connection



• If your equipment has a DVI output and not an HDMI output, connect the DVI output to the HDMI IN 1 (with DVI-to-HDMI cable or adapter) and connect the audio output to the AUDIO IN of PC IN. For details, see page 8.

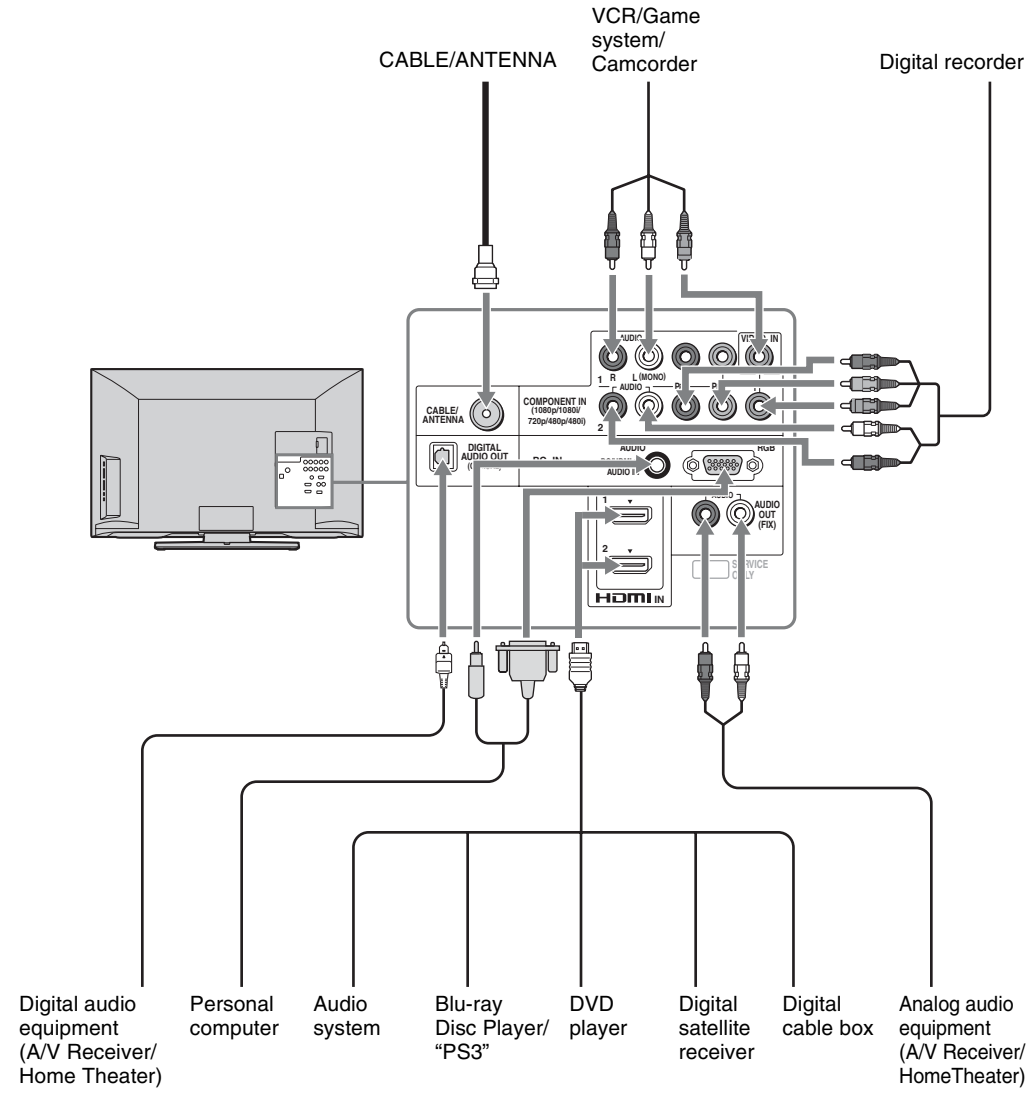
PC

Use the TV as a monitor for your PC by connecting an HD15-HD15 cable connection as shown below. This TV can also be connected to a PC with a DVI or HDMI output. (Refer to the separate Quick Setup Guide.)



• Connect the PC IN jack to the PC using an HD15-HD15 cable with ferrite core (analog RGB) and audio cable (see page 8).

Connecting Other Equipment

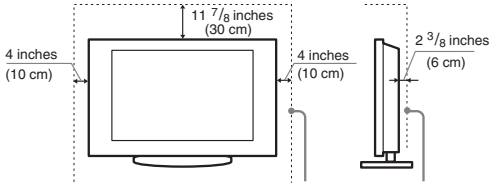


• Refer to the Quick Setup Guide (supplied) when connecting other equipment to your TV.

When Installing the TV Against a Wall or Enclosed Area

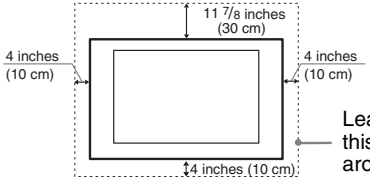
Make sure that your TV has adequate ventilation. Allow enough space around the TV as shown below. Avoid operating the TV at temperatures below 41 °F (5 °C).

Installed with stand



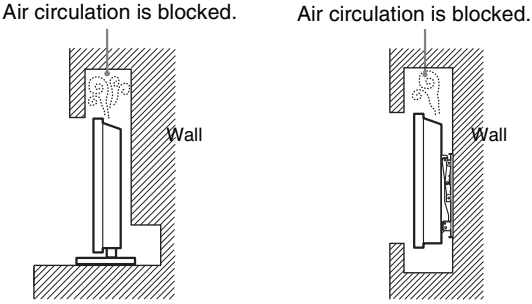
Leave at least this much space around the set.

Installed on the wall



Leave at least this much space around the set.

Never install the TV set as follows:



- Inadequate ventilation can lead to overheating of the TV and may cause TV damage or cause a fire.

Securing the TV

Sony strongly recommends taking measures to prevent the TV from toppling over. Unsecured TVs may topple and result in property damage, serious bodily injury or even death.

Preventing the TV from Toppling

- ❑ Secure the TV to a wall and/or stand.
- ❑ Do not allow children to play or climb on furniture and TV sets.
- ❑ Avoid placing or hanging items on the TV.
- ❑ Never install the TV on:
  - slippery, unstable and/or uneven surfaces.
  - furniture that can easily be used as steps, such as a chest of drawers.
- ❑ Install the TV where it cannot be pulled, pushed, or knocked over.
- ❑ Route all AC power cords and connecting cables so that they are not accessible to curious children.

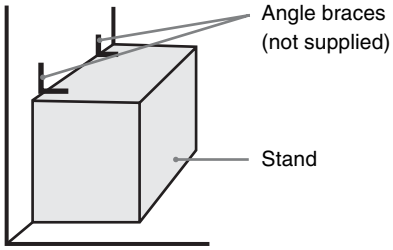
Recommended Measures to Secure the TV

Consider the following measures when securing your TV to a TV stand (not supplied).

1 Secure the stand for the TV.

Make sure the TV stand can adequately support the weight of the TV. Use two angle braces (not supplied) to secure the stand.
For each angle brace use the appropriate hardware to:

- Attach one side of the angle brace to the wall stud.
- Attach the other side to the TV stand.

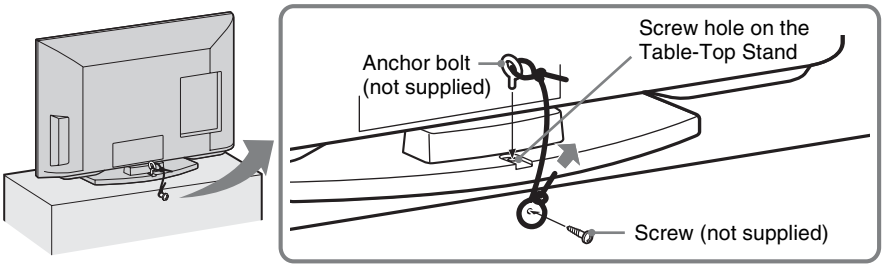


2 Secure the TV to the stand.

Use the optional hardware listed below (not supplied):

- M4 × 16 mm anchor bolt (screwed into the TV's Table-Top Stand).
- A screw or similar (attach it to the TV stand).
- Rope or chain (strong enough to support the weight of the TV). Make sure that there is no excess slack in the rope or chain.

An alternative way to secure the TV is with an optional Sony Support Belt Kit.

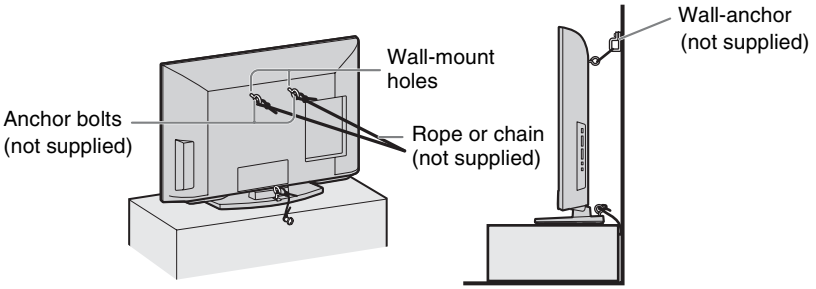


- Contact Sony Customer Support to obtain the optional Support Belt Kit by providing your TV model name.
  For United States call: 1-800-488-7669 or visit: www.sony.com/accessories
  For Canada call: 1-877-899-7669
- If an electric screwdriver is used, set the torque to tighten at approximately 1.5 N·m {15 kgf·cm}.

3 Anchor the TV to the wall.

Anchor the TV to the wall by using bolts, wall anchor and chain (or rope).

- Securing the TV to the stand without securing the TV and the stand to the wall provides minimum protection against the TV toppling over. For further protection, be sure to follow the three measures recommended

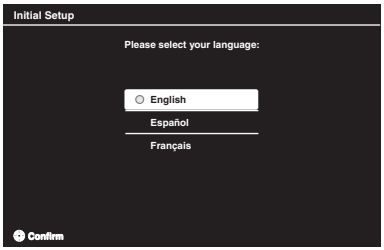


Running Initial Setup

During initial setup, you will perform the following:

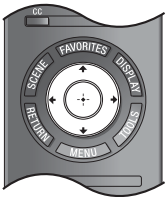
- Set the language for the On Screen Display (OSD) text
- Choose your viewing environment
- Scan for digital and analog channels

Complete your cable connections before beginning the **Initial Setup**. Refer to the Quick Setup Guide (supplied) for sample connection diagrams.



1 Turn on the TV. The **Initial Setup** screen will appear.

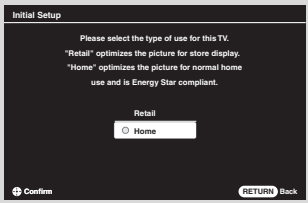
2 Use the remote control buttons described below to navigate through the **Initial Setup**.



↑/↓/←/→ buttons:
Allow you to navigate and highlight options where applicable.
⊕ button:
Allows you to select the highlighted option and advance to the next screen.

3 **Auto Program** will scan for available channels from the signal source directly connected to the TV's CABLE/ANTENNA input. Follow the help text provided on the screen to run the **Auto Program**.

- When prompted to select **Retail** or **Home**, be sure to select **Home** for ENERGY STAR compliant mode.
- Select **Cancel** to stop or cancel the **Auto Program**. The **Auto Program** can be done at later time. To run **Auto Program** at a later time, press **MENU** and then select **Auto Program** under **Channel** settings.
- Connect either your cable or antenna to the TV (you can connect both using an A-B RF switch (not supplied)); for more details see page 9.
- Select your preferred aspect ratio for the screen display. Press **WIDE** to select **Wide Mode**, or press **MENU** and then set **Auto Wide** to **On** under the **Screen** settings. For more details, see page 24.

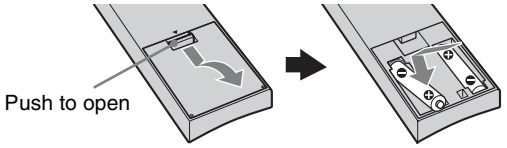


Operating the TV

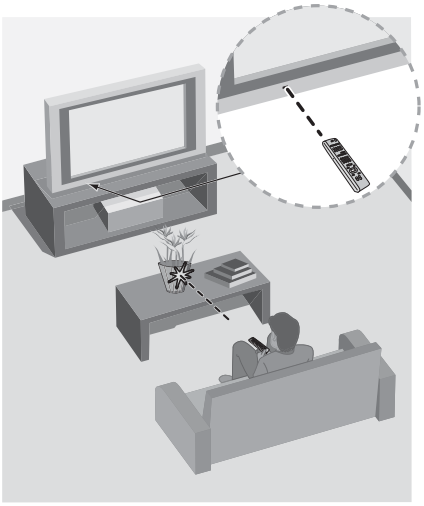
Using the Remote Control

To Insert Batteries into the Remote Control

Insert two size AAA batteries (supplied) by matching ⊕ and ⊖ on the batteries to the diagram inside the battery compartment of the remote control.



Guidelines to follow

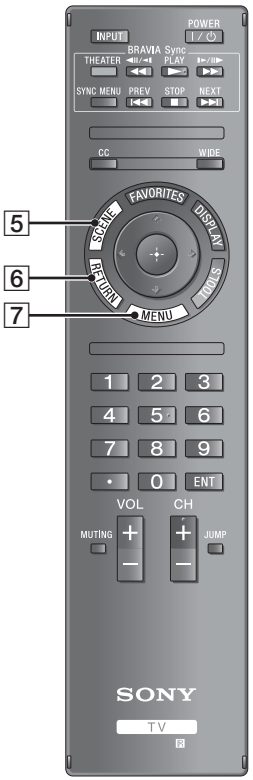


- Point your remote control directly at the IR sensor located on your TV.
- Make sure that no objects are blocking the path between the remote control and the IR sensor on your TV.
- Fluorescent lamps can interfere with your remote control; try turning off the fluorescent lamps.
- If you are having problems with the remote control, reinsert or replace your batteries and make sure that they are correctly inserted.

Remote Control Button Description

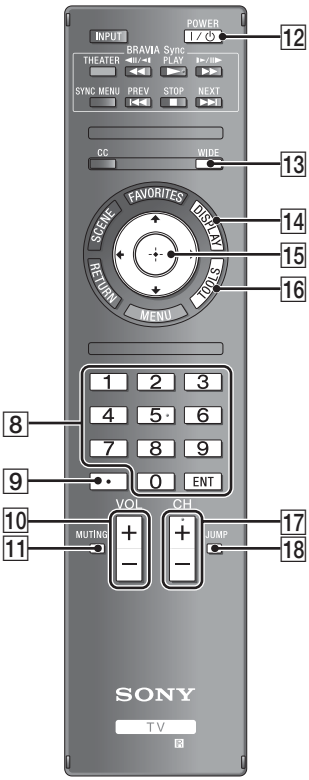
Button	Description
1 **INPUT**	Press to display the list of External Inputs and TV mode. Press repeatedly to toggle through the inputs. See page 25.
2 **BRAVIA Sync**	These buttons are used to control the equipment connected to the TV by using the **Control for HDMI** function (not available on all **Control for HDMI** equipment). Some other buttons on the remote control may also operate **BRAVIA**® Sync™ equipment. **THEATER:** Press to turn on and off the **Theater Mode**. The picture settings will be set for a cinema-like experience and the audio will be switched to the audio output of the attached speakers of your **BRAVIA** Sync audio system. Your **BRAVIA** Sync audio system must be connected by an HDMI connection to your TV (see page 23 for details). ◄◄ **(fast reverse):** Press to play a program in fast rewind mode. ► **PLAY:** Press to play a program at a normal speed. ►► **(fast forward):** Press to play a program in fast forward mode. **SYNC MENU:** Press to display the **BRAVIA** Sync Menu and then select connected HDMI equipment from **HDMI Device Selection**. I◄◄ **PREV:** Press to replay the current program from the previous chapter mark (if any) or from the beginning of the live TV cache. ■ **STOP:** Press to stop playback. ►►I **NEXT:** Press to advance forward to the next chapter mark (if any) or to live TV when playing back a recorded program.
3 **CC**	Press to cycle through the available settings for **Closed Captions (CC)** : **On**, **Off**, and **On when Muting**.
4 **FAVORITES**	Press once to display the stored **Favorites** list. You can store up to 10 channels and/or external inputs in your **Favorites** list.

• The **5**, **PLAY** and **CH +** buttons have a tactile dot. Use them as a reference when operating the TV.



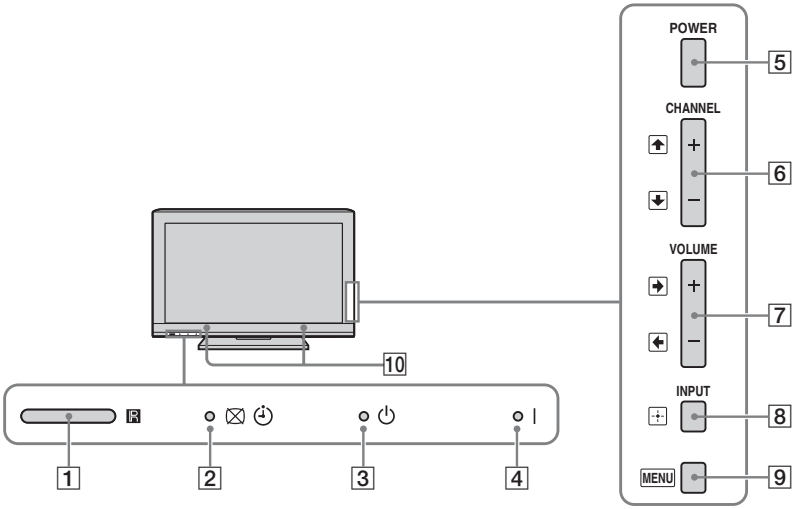
Button	Description
5 **SCENE**	Optimizes picture and sound quality by selecting the following items. **Cinema**: Delivers picture and sound just like in a theater. **Sports**: Presents realistic pictures and sound just like in a stadium. **Photo**: Reproduces the texture and color of a printed photo. **Music**: Lets you experience dynamic and clear sound just like at a concert. **Game**: Broadens your game-playing experience with superb picture and sound quality. **Graphics**: Eases prolonged monitor viewing with clearer detailed pictures. **General**: No optimized picture and sound quality for any scene. **Auto**: Automatically optimizes picture and sound quality according to the input source.
6 **RETURN**	Press to go back to the previous screen or exit from the screen when displaying menu items and settings.
7 **MENU**	Press to display the menu with TV functions and settings. See “Using the Menus” on page 26.

- When you set **Scene Select** to **Photo**, **Music**, **Cinema**, **Game** or **Sports**, **Sound Mode** is automatically set to **Dynamic**.
- When you set **Theater Mode** to **On**, **Cinema** is automatically set.



Button		Description
8	**0-9 ENT**	Press **0-9** to select a channel. Press **ENT** to change channels immediately.
9	•	Use with **0-9** and **ENT** to select digital channels. For example, to enter 2.1, press 2, •, 1 and **ENT**.
10	**VOL +/–**	Press to adjust the volume.
11	**MUTING**	Press to mute the sound. Press again or press **VOL +** to restore the sound.
12	**POWER I/⏻**	Press to turn on and off the TV.
13	**WIDE**	Press repeatedly to cycle through the available **Wide Mode** settings. See page 24.
14	**DISPLAY**	Press once to display the banner with channel/program information you are watching. The banner will time out in a few seconds or press again to exit.
15	↑/↓/←/→ ⊕	Press ↑/↓/←/→ to move focus/highlight. Press ⊕ to select/confirm an item.
16	**TOOLS**	Press to display a list of convenient functions and menu shortcuts. The **TOOLS** menu items vary based on current input and content.
17	**CH +/–**	Press to scan through channels. To scan quickly through channels, press and hold down either **CH +/–**.
18	**JUMP**	Press to jump back and forth between two channels and external inputs. The TV alternates between the current/last channel or external input selected.

TV Controls and Indicators



Item	Description
1 **(IR) Infrared Receiver**	Receives IR signal from the remote control.
2 **(Picture Off)/ (Timer) LED**	Lights up in orange when the sleep timer is set. Lights up in green when the **Power Saving** is set to **Picture Off**.
3 **(Standby) LED**	Lights up in red when the TV is in standby mode.
4 **I (Power) LED**	Lights up in green when the TV is turned on.
5 **POWER**	Press to turn on and off the TV.
6 **– CHANNEL +**	Press to scan through channels. To scan quickly through channels, press and hold down either **CH –/+**. In the menu screen, these buttons serve as up/down buttons.
7 **– VOLUME +**	Press to adjust the volume. In the menu screen, these buttons serve as left/right buttons.
8 **INPUT**	Press to display the list of external inputs. Press repeatedly to toggle through the inputs. In the menu screen, this button serves as confirming the selection or setting.
9 **MENU**	Press to display menu with TV functions and settings (see "Using the Menus" on page 26).
10 **Speakes**	Outputs audio signal.

- Inputs can be changed by pressing ▲/▼ and ✣ while the list of external inputs menu is displayed.
- For more information about setting up the external inputs labels and the **Skip** feature, see page 38.
- The CHANNEL + button has a tactile dot. Use it as a reference when operating the TV.
- Make sure that the TV is completely switched off before unplugging the power cord.

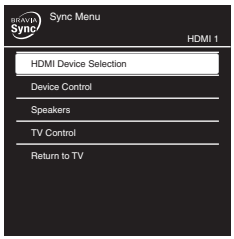
BRAVIA® Sync™ with Control for HDMI

With the **Control for HDMI** function, **BRAVIA** Sync helps to communicate with **BRAVIA** Sync-compatible equipment using HDMI CEC (Consumer Electronics Control). Use the following settings and tips to help unify control of your connected equipment.

1. Press **MENU**, then select the **Setup** settings.
2. Select the **HDMI Settings**, then highlight **Control for HDMI**, and set to **On**.

Controlling BRAVIA Sync-Compatible Equipment

To control the equipment by using the remote control, press **SYNC MENU** and select the desired equipment from **HDMI Device Selection**.



BD/DVD Player

- Automatically turns the **BRAVIA** Sync-compatible equipment on and switches the input to that equipment when you select it from the **Sync Menu**.
- Automatically turns the TV on and switches the input to the connected equipment when the equipment starts to play.
- Automatically turns the connected equipment off when you switch the TV to standby mode.

AV Amplifier

- Automatically turns the connected AV amplifier on and switches the sound output from the TV speaker to the audio system when you turn the TV on.
- Automatically switches the sound output to the AV amplifier by turning the AV amplifier on when the TV is turned on.
- Automatically turns the connected AV amplifier off when you switch the TV to standby mode.
- Adjusts the volume (**VOL +/–**) and mutes the sound (**MUTING**) of the connected AV amplifier through the TV's remote control.

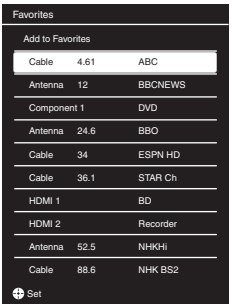
Video Camera

- Automatically turns the TV on and switches the input to the connected video camera when the connected video camera is turned on.
- Automatically turns the connected video camera off when you switch the TV to standby mode.

- **Control for HDMI** (**BRAVIA** Sync) is only available for the connected Sony equipment that has the **BRAVIA** Sync or is compatible with **Control for HDMI**.
- The **Control for HDMI** settings must be set on both the TV and connected equipment. For settings on the connected equipment, refer to their instruction manuals.
- When specific Sony equipment compatible with **Control for HDMI** (**BRAVIA** Sync) is connected, **BRAVIA** sync is automatically activated on the equipment.

Favorites

Your favorite channels and external inputs can be easily accessed by pressing the **FAVORITES** button once they are added to the list.



Adding to Favorites

While tuned to the channel you want to watch or viewing connected equipment, press **FAVORITES** to display the list. Highlight **Add to Favorites**, then press ⊕. Your newly added item will be listed at the top of the list. When you continue to add items beyond the 10th item, the item listed at the bottom of the list will be automatically removed from the list.

• Your **Favorites** list will be cleared each time you run the **Auto Program**.

Wide Mode

The **Wide Mode** feature allows you to select the screen display of your preference. Based on the original signal source, you may see black bars around the picture or just on the both sides of the screen. Sometimes you will see the picture fill the full screen. This is due to the signals your TV receives.

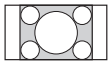
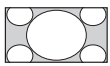
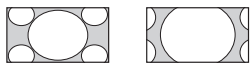
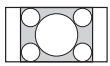
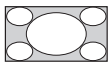
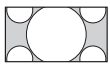
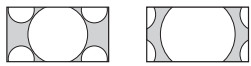
You can manually select available **Wide Mode** settings as you watch your TV by pressing the **WIDE** button on your remote control or you can set your TV to **Auto Wide**.

To set Auto Wide

Press **MENU**, then select the **Screen** settings. Select **Auto Wide** and set to **On**.

To change the Wide Screen Mode

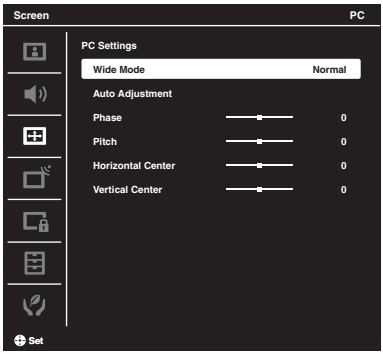
Press **WIDE** repeatedly to cycle through the available modes.

4:3 Original source	16:9 Original source
Standard-definition source 	High-definition source
Wide Zoom 	**Wide Zoom** 
Normal 	**Normal** This mode is not available.
Full 	**Full**
Zoom 	**Zoom** 

Normal is available with 480i or 480p sources only.

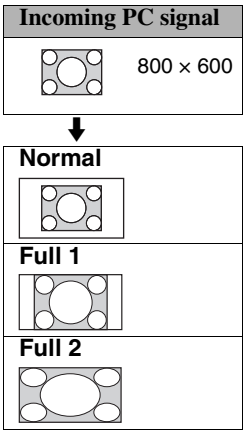
Wide Mode with PC

Wide Mode is also available for the **PC** settings. When a PC is connected to the TV and **PC** input is selected, you can change the PC Screen settings.



To change the Wide Screen Mode for PC Timing

Press **WIDE** repeatedly to cycle through the available modes while in the PC input mode.



- Use the **Auto Adjustment** to adjust the display position and phase of the picture when the TV receives an input signal from the connected PC.

Inputs

Press **INPUT** to display the **Input** menu and toggle through the external inputs to select your video signal for viewing including the TV mode. The inputs list consists of TV mode and other equipment connected to the TV.
You can label your external inputs to identify them easily.

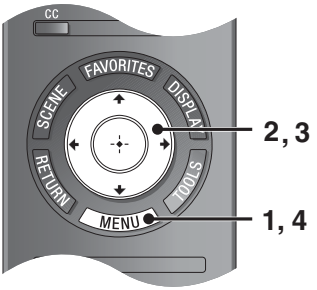
To Label an Input

1. Press **MENU**, then select the **Setup** settings. Select the **Label Video Inputs** option. Press ↑/↓ to highlight the video input (**HDMI 1-2**, **Video**, **Component 1-2**, **PC**) to which you want to assign a label; press ⊕ to select the input of your choice.
2. Press ↑/↓ to highlight one of the displayed labels that corresponds to your connected equipment, then press ⊕.
3. If you have an open input where no equipment is connected, you can label it as **Skip**. When you assign **Skip**, your TV will skip over this input when you press the **INPUT** button. The **Skip** labeled input is grayed out in the input list.

Using the Menus

The **MENU** button allows you to access a variety of TV settings.

Navigating through TV Menus



1. Press MENU on the remote control to display the menu options.
2. Press ↑/↓/←/→ to navigate on the menu or adjust the settings.
3. Press ⊕ to select or confirm.
4. Press MENU to exit.

The following icons contain all of the necessary configurations to customize your TV settings. The options you can select may vary. Unavailable options are grayed out or not displayed.

- **Picture:** adjust the picture on your TV to fit your viewing preference.
- **Sound:** customize your sound settings to suit your audio preference. You can also change the settings to output the sound to your connected audio equipment.
- **Screen:** adjust the size and shape of the images you see on the screen.
- **Channel:** navigate your favorite channels and inputs and select the signal type, as well as autoprogram channels. You can also customize the channels you see and the labels assigned to them.
- **Parental Lock:** set the password and limit access to programming based on rating levels. You can also block channels and inputs.
- **Setup:** modify and customize a variety of general setting options.
- **Eco:** changes the settings related to power consumption.

Using the Picture Settings

Option	Description	
Picture Mode *Customized picture viewing*	Displays the options selected in the **Scene Select** settings (see page 20). When **Scene Select** is set to **General**, the options below can be selected.	
	Vivid	Select for enhanced picture contrast and sharpness.
	Standard	Select for standard picture settings. Recommended for home entertainment.
	Custom	Select to store your preferred settings.
Reset	Resets the current **Picture** settings to their defaults, except **Picture Mode**.	
Backlight	Adjust to brighten or darken the backlight.	
Picture	Adjust to increase or decrease picture contrast.	
Brightness	Adjust to brighten or darken the picture.	
Color	Adjust to increase or decrease color intensity.	
Hue	Adjust to increase or decrease the green tones.	
Color Temperature *White adjustment*	**Cool**	Select to give the white colors a bluish tint.
	Neutral	Select to give the white colors a neutral tint.
	Warm 1/ **Warm 2**	Select to give the white colors a reddish tint. **Warm 2** gives a redder tint than **Warm 1**.
Sharpness	Adjust to sharpen or soften the picture.	
Noise Reduction	Select to reduce the picture noise level. Select from **Auto**, **High**, **Medium**, **Low** and **Off**.	
MPEG Noise Reduction	Select to reduce the picture noise in MPEG-compressed videos. This is effective when viewing a DVD or digital broadcast. Select from **High**, **Medium**, **Low** and **Off**.	
CineMotion	Provides improved picture movement and reduces picture blur and graininess for film-based content. Select **Auto** to represent original film-based content as is or select **Off** to disable this function.	

(Continued)

Option	Description	
Advanced Settings	**Reset**	Resets the advanced settings to the default values.
	Adv. Contrast Enhancer	Automatically adjusts backlight and contrast to the most suitable settings judging from the brightness of the screen. This setting is especially effective for dark scenes, and will increase the contrast distinction of the darker picture scenes. Select from **High**, **Medium**, **Low** and **Off**.
	Black Corrector	Enhances black areas of the picture for stronger contrast. Select from **High**, **Medium**, **Low** and **Off**.
	Gamma	Adjusts the balance between bright and dark areas of the picture.
	Clear White	Emphasizes white colors. Select from **High**, **Low** and **Off**.
	Live Color	Makes colors more vivid. Select from **High**, **Medium**, **Low** and **Off**.
	White Balance	Adjusts the color temperature in detail.

- Available **Picture** options, including options in **Advanced Settings** depend on **Scene Select** and **Picture Mode**.

Using the Sound Settings

Option	Description	
Sound Mode *Customized sound listening*	Sets a sound mode. **Sound Mode** includes options best suited for video. The available options depend on the scene select settings.	
	Dynamic	Enhances treble and bass.
	Standard	Standard sound optimized for home use.
	Clear Voice	Suitable for spoken dialog.
	Custom	Select to store your preferred settings.
Reset	Resets the current **Sound Mode** settings to the default values.	
Treble	Adjust to increase or decrease higher-pitched sounds.	
Bass	Adjust to increase or decrease lower-pitched sounds.	
Equalizer	**Adjust** allows you to select your frequency response curve. Select **Reset** to reset the **Equalizer** settings to the default values. (Available when **Sound Mode** is set to **Custom**.)	
Balance	Adjust to emphasize left or right speaker balance.	
Surround	Allows you to select the suitable surround effects depending on the genre of TV program (movie, sport, music, etc.) or video game. The available options depend on the scene select setting.	
	On/Off	Select **On** to optimize the sound quality to enjoy the effects of the Surround option and to create a virtual surround sound using the 2ch speaker.
	Cinema/Off	Provides surround effects just like the high-grade audio systems found in movie theaters.
	Music/Off	Provides surround effects that make you feel like you are surrounded by sound as in a music hall.
	Sports/Off	Provides surround effects that make you feel like you are watching a live sports contest.
	Game/Off	Provides surround effects that enhance game sound.
Volume Offset	Adjust the volume level of the current input relative to other inputs.	
Steady Sound	Select **On** to stabilize the volume across all programs and commercials. Select **Off** to disable this function.	

(Continued)

Option	Description	
MTS Audio *Enjoy stereo, bilingual and mono programs*	**Stereo**	Select for stereo reception when viewing a program broadcast in stereo.
	Auto SAP	Select to automatically switch the TV to second audio programs when a signal is received. If no **SAP** signal is present, the TV remains in **Stereo** mode.
	Mono	Select for mono reception. Use to reduce noise during weak stereo broadcasts.
Alternate Audio *Digital channels only*	Select among the available options to switch among the alternate audio streams. The program you are tuned to may be broadcast in a different language in the alternate audio streams.	
Speakers	**TV Speakers**	Select to use the TV speakers.
	Audio System	Select to use an external audio system for the TV sound. By selecting this option you are disabling the TV speakers.

- **MTS Audio** is only available for analog programs.
- **Alternate Audio** is only available if the program is broadcast with alternate audio streams.
- You can also access **Sound Mode**, **MTS Audio** and **Alternate Audio** by using the **TOOLS** button on the remote control.

Using the Screen Settings

Option		Description
Wide Mode	**Wide Zoom**	Fills the screen with minimum distortion.
	Normal	Select to display 4:3 picture in original size when the original source is 4:3.
	Full	Select to enlarge the picture horizontally to fill the screen when the original source is 4:3 (Standard definition source). When the original source is 16:9 (High-definition source), select this mode to display the 16:9 picture in its original size.
	Zoom	Select to enlarge the original picture without distorting the aspect ratio.
Auto Wide	**On**	Select **On** to automatically change **Wide Mode** setting based on the content.
	Off	If frequent screen changes are disturbing to you, select **Off**. Choose one of the **Wide Mode** options when this function is set to **Off**.
4:3 Default *Select the default Screen Mode to use for 4:3 sources*	**Wide Zoom**	Enlarges the 4:3 picture to fill the 16:9 screen, displaying as much of the original image as possible.
	Normal	Select to display the 4:3 picture in its original size.
	Full	Select to enlarge the 4:3 picture horizontally only, to fill the display area.
	Zoom	Select to enlarge the picture horizontally and vertically to an equal aspect ratio that fills the wide screen.
	Off	Select to continue using the current **Wide Mode** setting when the channel or input is changed.
Display Area	**+1**	Displays pictures in their original size.
	Normal	Displays pictures in their recommended size.
	-1	Enlarges the picture so that the edges are outside the visible display area.
Horizontal Center	Allows you to move the position of the picture left and right. (Available in **Wide Zoom** and **Zoom**.)	
Vertical Center	Allows you to move the position of the picture up and down. (Available in **Wide Zoom** and **Zoom**.)	

- **Normal** is not available when you are watching a 720p, 1080i or 1080p source.
- If **4:3 Default** is set to anything but **Off**, the **Wide Mode** setting changes only for the current channel. When you change channels (or inputs), **Wide Mode** is automatically replaced with the **4:3 Default** setting for 4:3 sources. To retain the current **Wide Mode** setting as channels and inputs are changed, set **4:3 Default** to **Off**.
- **4:3 Default** is not available if **Auto Wide** is set to **Off**.

(Continued)

Option	Description		
PC Settings	When a PC is connected to the TV and the PC input is selected, the **PC** settings screen appears instead of the **Screen** settings.		
	Wide Mode	**Normal**	Select to display in the original image size.
		Full 1	Select to enlarge the picture to fill the display area, keeping its original aspect ratio.
		Full 2	Select to enlarge the picture to fill the display area.
	Auto Adjustment	Select to automatically adjust the display position and phase of the picture when the TV receives an input signal from the connected PC. Note that **Auto Adjustment** may not work well with certain input signals. In such cases, manually adjust the options below.	
	Phase	Adjust after **Pitch** to fine tune overall sharpness.	
	Pitch	Adjust uneven sharpness on screen.	
	Horizontal Center	Allows you to move the position of the picture left and right.	
	Vertical Center	Allows you to move the position of the picture up and down.	

- For the PC Input Signal Reference Chart, see page 42.
- **Auto Adjustment**, **Phase** and **Pitch** are not available with PC signal connected to HDMI input.

Using the Channel Settings

Option	Description	
Favorites	Select favorite channels and external inputs (see page 24).	
Signal Type	**Cable**	Select if you are receiving cable channels via Cable TV provider.
	Antenna	Select if you are using an antenna.
Auto Program	Automatically sets up the channel list on the TV for all receivable channels. **1** Select **Auto Program**. **2** Select **OK** to start **Auto Program**.	
Add Digital Channels	**1** Select **Add Digital Channels**. **2** Select **OK** to add digital channels.	
Show/Hide Channels	Allows you to show or hide channels that appear when you use the **CH +/–** buttons. **1** Press ↑/↓ to scroll through the channels until you find the channel you want to show or hide. Then press ⊕ to select it. **2** Press ↑/↓ to determine if the channel will be shown or hidden. Then press ⊕ to select it.	
Label Channels	Allows you to assign labels (such as station call letters) to channel numbers. **1** Press ↑/↓ to scroll through the channel numbers. Then press ⊕ to select the channel number that you want to assign a label. **2** Press ↑/↓ to scroll through the label characters (A-Z, 0-9, etc.). Press → to move to the next character. Repeat the previous steps to add up to seven characters to the label. When finished, press ⊕.	
Analog Fine Tune	Allows you to fine-tune the selected analog channel manually if you feel that a slight tuning adjustment may improve picture quality. Select **Auto** to adjust to the most appropriate analog channel.	

- You should run **Auto Program** after changing the **Signal Type** setting.
- Running **Auto Program** will clear the **Favorites** list.
- Channels that you set to be hidden can be accessed by the **0-9** and [•] buttons.
- You can set channels to be hidden that are automatically set in **Auto Program**.

Using the Parental Lock Settings

Option	Description	
Enter Password	The **Parental Lock** settings allow you to set up the TV to block programs according to their content and rating levels. Use **0-9** on the remote control to enter a four-digit password. The first time you create a password, confirm the password by entering it again.	
Change Password	Select to change your password.	
Country	**U.S.A.**	Select to use U.S.A. ratings (see page 35).
	Canada	Select to use Canadian ratings (see page 36).
Rating	**Off**	Turn **Parental Lock** off. No programs are blocked from viewing.
	Child	Maximum ratings permitted are: U.S.: TV-Y, TV-G, G Canada: C, G, TV-Y
	Youth	Maximum ratings permitted are: U.S.: TV-PG, PG Canada: C8+, PG, 8 ans+, TV-PG
	Young Adult	Maximum ratings permitted are: U.S.: TV-14, PG-13 Canada: 14+, 13 ans+, TV-14
	Custom	Select to set ratings manually. U.S.: See page 35 for details. Canada: See page 36 for details.
Downloadable U.S. Rating *(Available only in U.S.A. where advanced ratings exist)*	**Off**	Turn **Downloadable U.S. Rating** off. No programs that contain downloadable ratings are blocked from viewing.
	Custom	Select to block programs based on downloadable ratings.
	Clear All	Select to clear the entire downloadable rating system.
Unrated *(Available only when Country is set to U.S.A.)*	**Allow**	Allows programs and movies that are broadcasted without a rating.
	Block	Blocks all programs and movies that are broadcasted without a rating.
Channel Block	Allows you to block channels regardless of program ratings.	
	To View a Blocked Channel Press **ENT** when tuned to the blocked channel then enter the password.	
External Input Block	Allows you to block external inputs regardless of program ratings.	
	To View a Blocked External Input Press **ENT** when tuned to the blocked input then enter the password.	

- You need your password for any future access into the **Parental Lock** settings. If you lose your password, see "Lost password" on page 54.
- Selecting **Clear All** will delete the current **Downloadable U.S. Rating** menu and the menu will no longer be available until the TV is tuned to a channel that contains downloadable ratings.
- If you block unrated TV programs, be aware that the following types of programs may be blocked: programs broadcasted from another country, emergency broadcasts, political programs, sports, news, public service announcements, religious programs and weather.

US Models: Selecting Custom Parental Lock Rating Options

To select custom rating options for the U.S., select **U.S.A.** in the **Country** setting (see page 34).

Option	*Description*	
Movie Rating	**G**	All children and general audience.
	PG	Parental guidance suggested.
	PG-13	Parental guidance for children under 13.
	R	Restricted viewing, parental guidance is suggested for children under 17.
	NC-17 and **X**	No one 17 or under allowed.
TV Rating *Block programs by their rating, content or both*	Age-Based Ratings	
	TV-Y	All children.
	TV-Y7	Directed to children age 7 and older.
	TV-G	General audience.
	TV-PG	Parental guidance suggested.
	TV-14	Parents strongly cautioned.
	TV-MA	Mature audience only.
	Content-Based Ratings	
	FV	Fantasy violence.
	D	Suggestive dialogue.
	L	Strong language.
	S	Sexual situations.
	V	Violence.

• To ensure maximum blocking capability, set the Age-Based Ratings.

(Continued)

Canadian Models: Selecting Custom Parental Lock Rating Options

To select custom rating options for Canada, select **Canada** in the **Country** setting (see page 34).

Option	*Description*	
English Rating	**C**	All children.
	C8+	Children 8 years and older.
	G	General programming.
	PG	Parental guidance.
	14+	Viewers 14 and older.
	18+	Adult programming.
French Rating	**G**	General programming.
	8 ans+	Not recommended for young children.
	13 ans+	Not recommended for ages under 13.
	16 ans+	Not recommended for ages under 16.
	18 ans+	Programming restricted to adults.
U.S.A. Rating	See “US Models” on page 35 for details.	

Viewing Blocked Programs

You can view blocked programs by entering your password. Press **ENT** when tuned to a blocked program, then enter the password. This temporarily deactivates the parental control feature. To reactivate the **Parental Lock** settings, turn off the TV. When the TV is turned on again, your **Parental Lock** settings are reactivated.

Option	Description		
Closed Captions (CC)	Allows you to select from several closed caption modes (for programs that are broadcast with closed captioning).		
	CC Display	**On**	**Closed Captions (CC)** is turned on.
		Off	**Closed Captions (CC)** is turned off.
		On when Muting	**Closed Captions (CC)** is turned on when the TV is muted.
	Analog CC	Allows you to select basic analog (EIA-608) closed caption options.	
		CC1, CC2, CC3, CC4	Displays a printed version of the dialogue or sound effects of a program. (Should be set to **CC1** for most programs.)
		Text1, Text2, Text3, Text4	Displays network/station information presented using either half or the whole screen (if available).
	Digital CC	When the digital closed caption service is available, select from the **Service 1-6** or **CC1-4**.	
	Digital CC Options	Allows you to make additional settings for digital closed caption options. Select **As Broadcast** or **Custom**. The **Custom** option is available on the **Digital CC** setting.	
		Custom	Allows you to customize the following settings:
			Character Size — Small, Standard, Large
			Character Style — Style 1-7
			Character Color — Color 1-8
			Character Opacity — Solid, Translucent
			Edge Type — None, Raised, Depressed, Outline, Left Shadow, Right Shadow
			Edge Color — Color 1-8
			Background Color — Color 1-8
			Background Opacity — Solid, Translucent

- You can turn on **Closed Captions (CC)** options (**On**, **Off** or **On when Muting**) by pressing the **CC** button on the remote control.

(Continued)

Option	Description
Sleep Timer	Set the time in minutes (**Off**, **15**, **30**, **45**, **60**, **90**, or **120**) that you would like the TV to remain on before shutting off automatically.
Language	Select to display all on-screen settings in your language of choice: **English**, **Español**, **Français**.
Info Banner	Displays the information related to the input signal you are watching. Select **Small** to display minimal channel and program title or select **Large** to display detailed channel and program information along with the TV icon if you are viewing the TV. This information will appear if it is available from the broadcaster. **Info Banner** appears on the screen each time the channel and external inputs are changed or when **DISPLAY** on the remote control is pressed.
Label Video Inputs	Allows you to identify A/V equipment you connected to the TV, such as a VCR, DVD, etc. For example, if you have a DVD player connected to the COMPONENT IN jack, you can select the label DVD for the Component input. Then when you press **INPUT** to change inputs, the video label you assigned to that input appears on screen. **1** Press ↑/↓ to highlight the video input (**HDMI 1-2**, **Video**, **Component 1-2**, **PC**) to which you want to assign a label. Then press ⊕ to select the input. **2** Press ↑/↓ to highlight one of the displayed labels. Then press ⊕ to select the label.
Video/ Component 1 Selection	Select **Auto** to have the TV detect and switch between the **Video** or **Component 1** when **Video** or **Component 1** is connected.

- You can assign following labels for each input:
  –, **Cable**, **Receiver**, **Satellite, VCR**, **DVD/BD, DVR**, **Audio System**, **Home Theater**, **Game**, **Camcorder**, **Digital Camera**, **PC**, **Edit**, **Skip** (except PC IN)
  –, **Edit**, **Skip** (for PC IN)
- "**–**" indicates that no labels are assigned.
- If you select **Edit**, you can edit video labels. Follow the same steps for **Label Channels** on page 33.
- If you select **Skip**, your TV skips this input when you press the **INPUT** button.
- The Skip label is useful for inputs to which no equipment is connected.

Option	Description		
HDMI Settings	Communicates with equipment compatible with the **Control for HDMI** function.		
	Control for HDMI	Links the operations of the TV and the equipment. For specific Sony equipment compatible with **Control for HDMI**, this setting is applied automatically to the connected equipment when set to **On**.	
	Device Auto Power Off	Select **On** to have your connected equipment with **Control for HDMI** function to powering off automatically when the TV is turned off. Select **Off** to disable this function. This feature is available when **Control for HDMI** is **On**.	
	TV Auto Power On	Select **On** to control your TV's power on from your connected equipment with **Control for HDMI** function. Select **Off** to disable this function. This feature is available when **Control for HDMI** is **On**.	
	Device List	Displays a list of equipment with **Control for HDMI** function connected to the TV.	
	Device Control Keys	Select button functions of the TV's remote control to operate the connected equipment.	
		None	For basic operations, such as navigation buttons (up, down, left or right, etc).
		Tuning Keys	For basic operations and operation of channel-related buttons, such as **CH +/–** or **0-9**, etc. Useful when you control a tuner or set-top box, etc; via the remote control.
		Menu Keys	For basic operations and operation of the **MENU/TOOLS** buttons. Useful when you select menus of a BD player, etc; via the remote control.
		Tuning and Menu Keys	For basic operations and operation of channel-related buttons and **MENU/TOOLS** buttons.
	• Press **TOOLS** while the equipment supporting **Control for HDMI** is connected to display the **Device Control** options. The **Device Control** option provides access to the **Menu**, **Options** and **Content List** of your connected equipment with your TV remote control. • Some equipment with **Control for HDMI** does not support the **Device Control** feature. • **HDMI Settings** must be setup on the connected equipment.		
Picture Adjustments Lock	Select **Lock** so no adjustment can be made to items grayed out. Select **Unlock** to allow adjustment to any of the **Picture** settings.		
Product Support	**Contact Sony**	Sony contact information is available on this screen for your convenience. TV specific information such as Model Name, Serial Number, Software Version and downloadable ratings (if available from the TV) are displayed here.	
	Signal Diagnostics	Press to display the diagnostics information for the current signal.	

(Continued)

Option	Description
Initial Setup	If you missed the **Initial Setup** when you first connected the TV or if you want to scan all receivable channels, select **Initial Setup**. Follow the instructions on the screen. Some settings such as **Picture**, **Sound**, and **Parental Lock** will not be affected by this **Initial Setup**. If you wish to return your TV to factory settings, please see the Troubleshooting section on page 54.

• Favorite channel list will be cleared each time you run the **Initial Setup**.

Using the Eco Settings

Option	Description
Power Saving	Select from **Off**, **Low**, **High**, **Picture Off** to adjust your TV's power consumption. By selecting the **High** option, you will reduce the power consumption more than the other available settings. While **Picture Off** is set, pressing **VOL +/–** or **MUTING** buttons will not disable this function. Press other buttons to disable it.
Idle TV Standby	Select to automatically power off the TV after **1h**, **2h**, or **4h** when no buttons are pressed on the remote control or the TV. Select **Off** to disable this function.
Auto Shut Off	Select **On** to automatically power off the TV when no input signal is detected for a certain period of time. Select **Off** to disable this function.

Other Information

PC Input Signal Reference Chart for PC and HDMI IN 1/2

After connecting the PC to the TV, set the output signal from the PC according to the chart below.

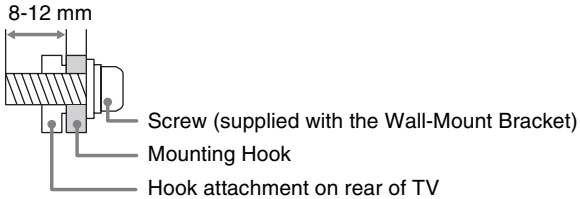
Resolution				Horizontal frequency (kHz)	Vertical frequency (Hz)	Standard
Signals	Horizontal (Pixel)	×	Vertical (Line)			
VGA	640	×	480	31.5	60	VGA
SVGA	800	×	600	37.9	60	VESA Guidelines
XGA	1,024	×	768	48.4	60	VESA Guidelines
WXGA	1,280	×	768	47.4	60	VESA
	1,280	×	768	47.8	60	VESA
	1,360	×	768	47.7	60	VESA

- This TV's PC input does not support Sync on Green or Composite Sync.
- This TV's PC VGA input does not support interlaced signals.
- Your PC must support one of the above PC input signals to display on the television.
- In plug and play, signals with a 60 Hz vertical frequency will be detected automatically. (PC reboot may be necessary.)

Using a Wall-Mount Bracket

Your TV can be mounted on a wall using a Wall-Mount Bracket (not supplied) out of the box as packaged. Some larger size TV may require removing the Table-Top Stand; refer to the instructions provided with the TV.
Prepare the TV for the Wall-Mount Bracket before making cable connections.
For product protection and safety reasons, Sony strongly recommends that you use the Wall-Mount Bracket designed for your TV and the installation should be performed by a Sony dealer or licensed contractor.

- Follow the instruction guide provided with the Wall-Mount Bracket for your model. Sufficient expertise is required in installing this TV, especially to determine the strength of the wall for withstanding the TV's weight.
- Be sure to use the screws supplied with the Wall-Mount Bracket when attaching the mounting hooks to the TV set.
  The supplied screws are designed so that they are 8 mm to 12 mm in length when measured from the attaching surface of the mounting hook.
  The diameter and length of the screws differ depending on the Wall-mount bracket model.
  Use of screws other than those supplied with the bracket may result in internal damage to the TV set or cause it to fall, etc.



- Be sure to store the unused screws and Table-Top Stand in a safe place until you are ready to attach the Table-Top Stand. Keep the screws away from small children.

• Read the supplied Safety Booklet for additional safety information.

Installing the Wall-Mount Bracket

To Customers

Your TV can be wall-mounted using Wall Mount Bracket model **SU-WL500** (for KDL-32BX300) or **SU-WL100** (for KDL-22BX300).

Please provide this installation information as well as the instruction supplied with SU-WL500/SU-WL100 Wall-Mount Bracket to your installer.

To Sony Dealers and Licensed Contractors

To avoid injury and property damage, read these instructions carefully. Periodic inspection and maintenance is highly recommended to ensure that TV is securely mounted.

CAUTION

The wall that the TV will be installed on should be capable of supporting a weight of at least four times that of the TV.

FOR SU-WL500

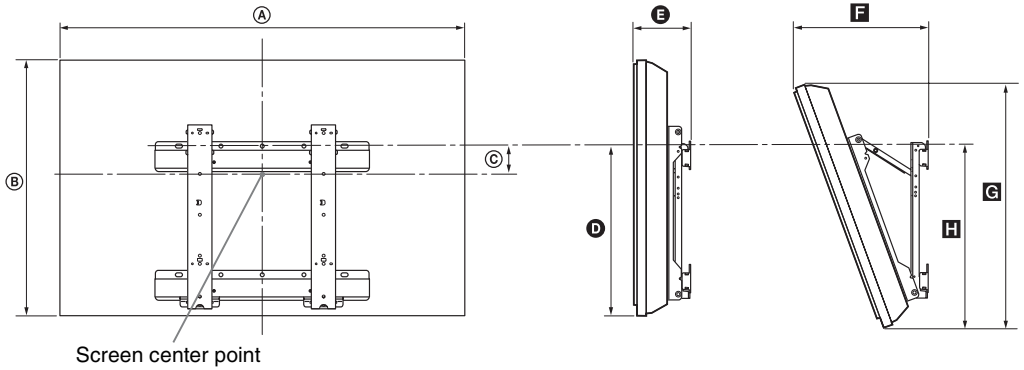
Step 1: Checking the parts required for the installation

Open the Wall-Mount Bracket package and check the contents for all required parts along with the Instructions.

Step 2: Deciding on the installation location

Decide where you want to install your TV. Refer to the TV installation dimensions table.
Refer to the Instructions for SU-WL500.

Dimension Table



Unit: mm (inches)	TV Dimensions		Screen center dimensions	Length for each mounting angle					Weight	
				Angle (0°)		Angle (20°)				
TV Model	Ⓐ	Ⓑ	Ⓒ	Ⓓ	Ⓔ	F	G	H	TV	×4
KDL-32BX300	804 (31 3/4)	497 (19 5/8)	172 (6 7/8)	426 (16 7/8)	156 (6 1/4)	303 (12)	479 (18 7/8)	460 (18 1/8)	9.1 kg (20.1 lb.)	36.4 kg (80.4 lb.)

Figures in the above table may differ slightly depending on the installation.

Step 3: Installing the Base Bracket on the wall

Refer to the Instructions for SU-WL500.

Step 4: Preparing the TV for wall mount installation

Follow the steps below to prepare for installing the TV.

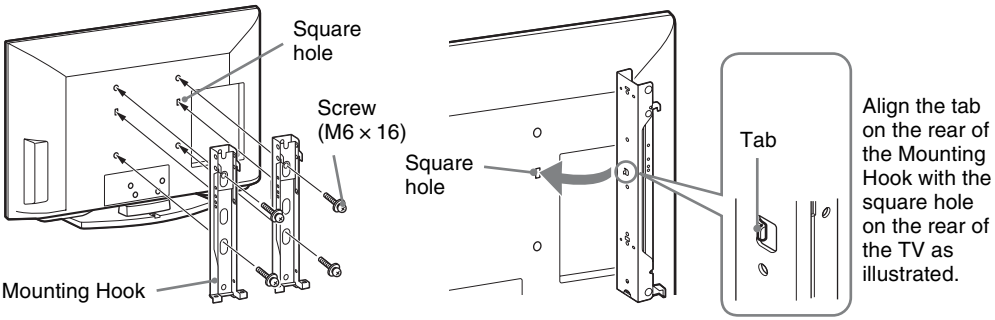
1 Disconnect all the cables from the TV.

2 Secure the Mounting Hook to the rear of the TV.

Determine the screw locations and secure the Mounting Hooks to the rear of the TV. Refer to the "Screw and Hook Locations Diagram/Table" shown below.

❶ Secure the Mounting Hooks to the rear of the TV using only the supplied screws (M6 × 16).

❷ Be sure to tighten the screws with equal torque strength.

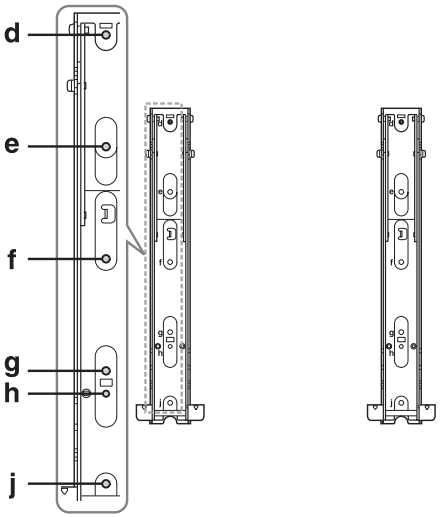


Screw and Hook Locations Diagram/Table

TV Model	Screw location	Hook location
KDL-32BX300	e, g	c

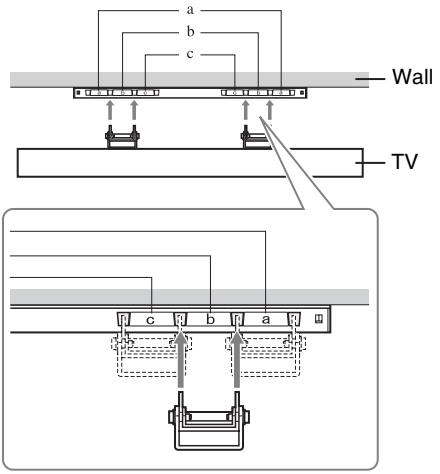
Screw location

When installing the Mounting Hooks on the TV.



Hook location

When installing the TV onto Base Bracket.

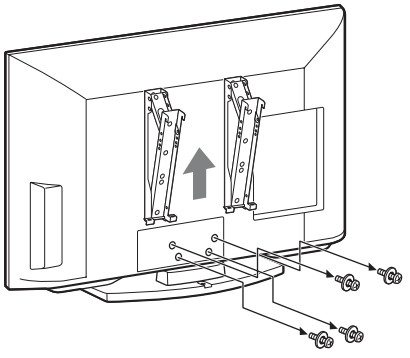


3 Adjust the angle of the Mounting Hook.

Refer to the Instructions for SU-WL500.

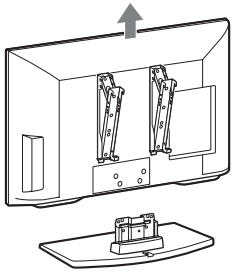
4 Remove the screws guided by the arrow marks ⬆ of the TV.

Do not remove any other screws from the TV.



5 Lift the TV off the Table-Top Stand. Make sure that you carry out this task with at least two or three people (see page 6 for details).

Do not attempt to lift the TV by yourself.



Step 5: Installing the TV on the wall

Refer to the Instructions for SU-WL500.

- When you put the TV back on the Table-Top Stand, reverse the above steps.
- When moving the TV, do not squeeze the bottom of the front panel too tight.
- Remove the screws or install the Mounting Hook on a stable and level surface.

FOR SU-WL100

Step 1: Checking the parts required for the installation

Open the Wall-Mount Bracket package and check the contents for all required parts along with the Instructions.

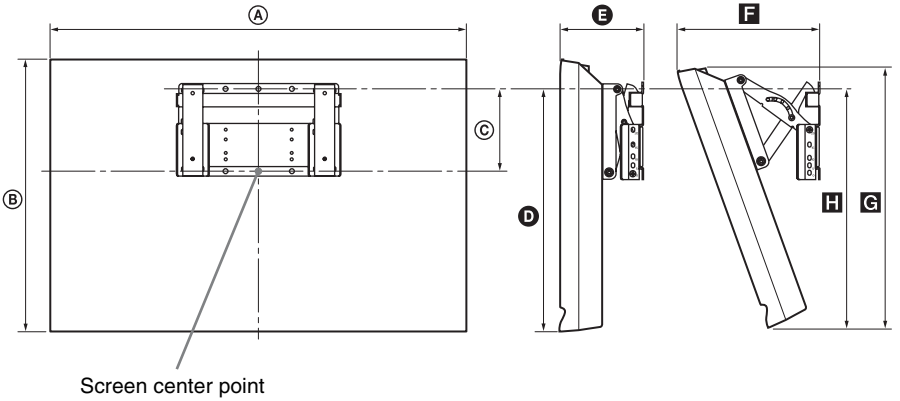
Step 2: Adjusting the position of the holders of the Base Plate

Refer to the Instructions for SU-WL100.

Step 3: Deciding on the installation location

Decide where you want to install your TV. Refer to the TV installation dimensions table.
Refer to the Instructions for SU-WL100.

Dimension Table



Unit: mm (inches)	TV Dimensions		Screen center dimensions	Length for each mounting angle					Weight	
				Angle (0°)		Angle (20°)				
TV Model	Ⓐ	Ⓑ	Ⓒ	Ⓓ	Ⓔ	F	G	H	**TV**	**×4**
KDL-22BX300	575 (22 3/4)	361 (14 1/4)	132.4 (5 1/4)	324 (12 7/8)	142 (5 5/8)	222 (8 3/4)	342 (13 1/2)	325 (12 7/8)	5.7 kg (12.6 lb.)	22.8 kg (50.4 lb.)

Figures in the above table may differ slightly depending on the installation.

CAUTION

The wall that the TV will be installed on should be capable of supporting a weight of at least four times that of the TV.

Step 4: Installing the Base Plate on the wall

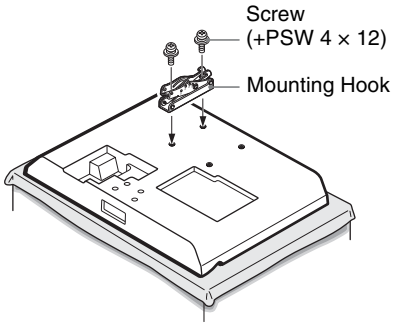
Refer to the Instructions for SU-WL100.

Step 5: Preparing the TV for wall mount installation

Follow the steps below to prepare for installing the TV.

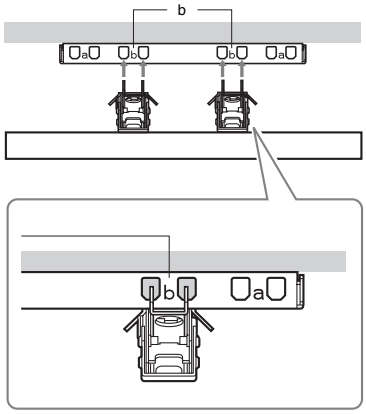
1 Disconnect all the cables from the TV.

2 Align the holes on the left Mounting Hook with the corresponding holes on the rear of the TV. Secure them to the TV using two screws (supplied with SU-WL100).

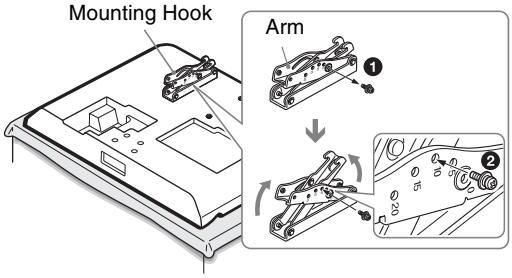


Hook locations diagram

Install the TV onto the location “b” of the Base Plate.

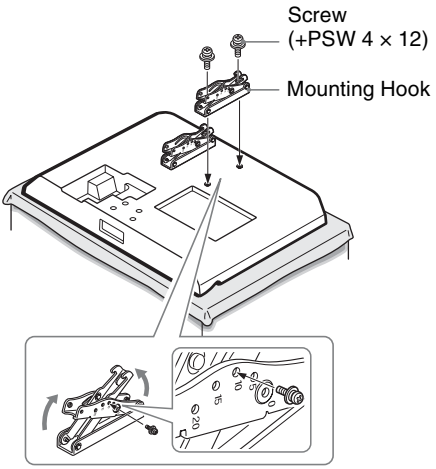


3 Adjust the angle of the Mounting Hook.



4 Align the holes on the right Mounting Hook with the corresponding holes on the rear of the TV.

Secure them to the TV using two screws (supplied with SU-WL100).



Step 6: Installing the TV on the Base Plate

Refer to the Instructions for SU-WL100.

1 Connect the cables to the corresponding inputs on the rear of the TV.

For details on the cable connection, see “Connecting Other Equipment” on page 13.

2 Install the TV onto the Base Plate.

• When using an electric screwdriver to tighten the screws, the torque must be approximately 1.5 N·m (15 kgf·cm). Do not lift the Mounting Hook before the screws (two screws each for left /right) are secured.

Troubleshooting

Many of the poor pictures and poor sound conditions are related to improper connection of the cables; refer to the Quick Setup Guide provided for connections.

If you have questions, service needs, or require technical assistance related to the use of your Sony TV even after you read this operating instructions manual, contact the following:

For US Support:

http://www.sony.com/tvsupport or call 1-800-222-SONY (7669)

For Canadian Support:

http://www.sony.ca/support or call 1-877-899-SONY (7669)

Things to consider

- Check the input selection by pressing the **INPUT** button. You may be watching the wrong input.
- If you cannot hear sound from the TV, you may have accidentally pressed the **MUTING** button on your remote control; press the **MUTING** button again or press **VOL +** to deactivate muting.
- If the remote control is not functioning properly, the batteries may be installed incorrectly or may be low or an object or light may be interfering with the remote control.
- To reset the TV to factory default settings:
  1. Turn on the TV.
  2. Press and hold down the ↑ button on the remote, press the **POWER** button on the TV set. (The TV will turn itself off, then back on again.)
  3. Release the ↑ button when the TV is turn on.

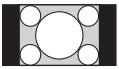
IMPORTANT: The factory reset will clear all of your customized settings including the **Parental Lock** setting.

When the Password is lost or cannot remember, enter the master password: 4357. This password clears your previous password and allows you to enter a new password.

Condition	Explanation/Solution
No picture	
No picture	• Check the **Power Saving** settings (see page 41).
Cannot receive any channels	• Make sure the power cord is connected securely. • Turn on the power of the TV. • Check cable/antenna connections. • Make sure the **Signal Type** setting is correct for your TV signal source.
TV is locked to one channel	• Perform **Auto Program** to add receivable channels that are not present in the TV's memory (see pages 17 and 33).
Cannot receive or select channels	• Perform **Auto Program** to add receivable channels that are not present in the TV's memory (see pages 17 and 33). • To receive or select cable channels, make sure that **Signal Type** in the **Channel** settings is set to **Cable** (see page 33). To receive or select UHF channels over an antenna, make sure **Signal Type** is set to **Antenna**.
The TV turns off automatically	• Check if **Sleep Timer** is activated (see page 38). • Check **Idle TV Standby** in the **Eco** settings.
No picture from some video sources	• Check the connection between the optional video equipment and the TV. • Press **INPUT** on the remote control (see page 25).

Condition	Explanation/Solution
Poor picture	
Picture quality not as good as viewed at the store	• Picture quality depends on the signal content. See Quick Setup Guide (supplied) to display the best possible picture for that signal.
Broadcast HD formats have poor quality	• Content and signal quality are controlled by the signal provider. Many HD channels and content are actually upscaled versions of standard-definition broadcasts. The picture is affected by the quality of the signal received, which varies between channel and program.
Double images or ghosts	• Check cable/antenna connections. • Check the antenna location and direction.
Only snow and noise appear on the screen	• Check if the antenna is broken or bent. • Check if the antenna has reached the end of its serviceable life. (3-5 years in normal use, 1-2 years at the seaside.)
Dotted lines or stripes	• Keep the TV away from noise sources such as cars, motorcycles, or hair-dryers. • If using 300 ohm twin lead, move the excess lead away from the TV or try using 75-ohm coaxial cable instead.
No color / Dark picture / Color is not correct / The picture is too bright	• Adjust the **Picture Mode** options in the **Picture** settings (see page 27). • If you set the **Power Saving** mode to **Low** or **High**, it will enhance the black level.
Noisy picture	• Make sure that the antenna is connected using a 75-ohm coaxial cable (not supplied). • Keep the antenna cable away from other connecting cords. • To avoid TV interference, make sure to use an undamaged antenna cable.
Blurry picture / Poor color	• Transporting the TV from a cold to a warm location or a sudden change in room temperature may cause moisture condensation, resulting in a blurry picture or poor color. Turn off your TV and wait a few hours before powering on again.
No sound / Noisy sound	
No sound but good picture	• Check the volume control. • Press **MUTING** or **VOL +** so that "Muting" disappears from the screen (page 21). • Set **Speakers** to **TV Speakers** in the **Sound** settings (see page 30). If it is set to **Audio System**, sound is not output from the TV's speakers regardless of the TV's volume control. • When using HDMI input with Super Audio CD or DVD-Audio, DIGITAL AUDIO OUT (OPTICAL) may not provide an audio signal. • When tuned to a digital channel with **Alternate Audio**, the broadcaster may not be broadcasting your preferred **Alternate Audio** language. Press **TOOLS**, highlight and select **Alternate Audio**, and change the **Alternate Audio** language (see page 30).
Audio noise	• Make sure that the antenna is connected using a 75-ohm coaxial cable (not supplied). • Keep the antenna cable away from other connecting cords. • To avoid TV interference, make sure to use an undamaged antenna cable.
No audio or low audio with Home Theater System	• Press **THEATER** for **BRAVIA** Sync activated Theater System (see page 23). • Set **Speakers** to **Audio System** in the **Sound** settings (see page 30).
No color / Irregular picture	• Verify that the **Video/Component 1 Selection** (page 38) is set to the current input type in use. We suggest leaving this setting to **Auto**.

Condition	Explanation/Solution
BRAVIA Sync	
Cannot find connected **BRAVIA** Sync HDMI device	• Make sure that the **Control for HDMI** is set up on both the TV and the optional device compatible with **BRAVIA** Sync (see page 23).
Second A/V receiver is not listed on the **Device List**	• Only one A/V receiver may be used with the **BRAVIA** Sync and **Control for HDMI** functions at one time (see page 39).
PC Input	
No picture / No signal	• Confirm the PC is correctly connected to the TV with either the PC IN (with an HD15 cable) or with the HDMI IN. • Ensure the output signal from the PC is one of the formats listed on page 42. • Turn the PC off. Confirm the PC connection and restart the PC. Plug-and-play will auto-detect the TV and correctly set up PC timing. • Verify the PC is not in standby or hibernation mode.
Poor Picture	• Adjust the resolution (see page 42). • Adjust **Pitch** and **Phase**.
General	
TV screen feels warm	• Due to the thin profile of this television, the heat generated by the LCD panel backlight and supporting electronics will be more noticeable. This is normal operation and not a cause for concern.
Wide Mode changes automatically	• The current **Wide Mode** setting is automatically replaced with the **4:3 Default** setting when you change the channel or video input, if **4:3 Default** in the **Screen** settings is set to other than **Off**. If you want to lock in **Wide Mode** selected with **WIDE** on the remote control, set **4:3 Default** to **Off** in the **Screen** settings (see page 31). • Check the **Auto Wide** option in the **Screen** settings (see page 31).
Suddenly the picture gets smaller	• The picture gets smaller during the commercials due to the method in which the provider broadcasts their content. When HD content channels switch to SD content (commercials), the picture may be small with a black border. • **Auto Wide** will not expand the picture during these content changes since the content information is regulated by the channel signal provider. You can manually change the **Wide Mode** if you prefer (see page 24). This setting will remain in effect until you change the channel or input or manually change the **Wide Mode** again.
"Black box" on screen	• You have selected a text option and no text is available (see page 37). To turn off this feature, set the **CC Display** option to **Off**. If you were trying to select closed captioning, select **CC1** instead of **Text1-4**.

Condition	Explanation/Solution
Black bands appear at the edges of the screen 	• Some wide screen programs are filmed in aspect ratios that are greater than 16:9 (this is especially common with theatrical releases). Your TV will show these programs with black bands at the top and bottom of the screen. For more details, check the documentation that came with your DVD/Blu-ray (or contact your program provider). • Programs in 4:3 aspect ratio will have bands on left and right sides of the screen. • Programs broadcast in HD formats (720p and 1080i) with 4:3 content will commonly have black bands on the left and right sides of the screen which are added by the broadcaster (see image on left). • **Auto Wide** will not expand the picture when the black bands on the sides of the screen are added by the broadcaster. You can manually change the **Wide Mode** to **Wide Zoom**, or **Zoom** to fill the screen, which will remain in affect until you change the channel or input or manually change the **Wide Mode** again.
Certain programs on DVD or other digital sources display a loss of detail, especially during fast-motion or dark scenes	• This is due to the digital compression of the source content used by certain digital broadcasts and DVDs which may cause your TV's screen to display less detail than usual, or cause artifacts (small blocks or dots, pixelations) to appear on your screen. These signal compressions are more visible and are dependent on the clarity and resolution of the TV.
Remote control does not operate	• To determine if the problem is with the remote control or not, press a button on the TV. • Check the polarity of the batteries or replace the batteries. • Point the remote control at the remote control sensor located at the front of the TV. • Keep the remote control sensor area clear from obstacles. • Fluorescent lamps can interfere with your remote control operation; try turning off the fluorescent lamps.
Some digital cable channels are not being displayed	• Certain cable companies have limitations on the broadcast of digital cable channels. Check with your cable company for more information. • The digital cable channel may be set to **Hidden** in the **Show/Hide Channels** setting (see page 33).
Lost password	• Select the **Password** settings on the **Parental Lock** settings, then enter the following master password: 4357. This password clears your previous password and allows you to enter a new password (see page 34).
How to reset the TV to factory settings	• Turn on the TV. While holding down ▲ on the remote control, press **POWER** on the TV. (The TV will turn itself off, then back on again.) Release ▲. IMPORTANT: The reset will clear all of your customized settings including the **Parental Lock** setting.

Important Notices

Declaration of Conformity

Trade Name: SONY
Model: KDL-32BX300/KDL-22BX300
Responsible Party: Sony Electronics Inc.
Address: 16530 Via Esprillo,
San Diego, CA 92127 U.S.A.
Telephone Number: 858-942-2230

This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

For customers in Canada

This Class B digital apparatus complies with Canadian ICES-003.

FCC Related Information

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- ❑ Reorient or relocate the receiving antenna.
- ❑ Increase the separation between the equipment and receiver.
- ❑ Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- ❑ Consult the dealer or an experienced radio/TV technician for help.

Pursuant to FCC regulations, you are cautioned that any changes or modifications not expressly approved in this manual could void your authority to operate this equipment.

The shielded interface cable recommended in this manual must be used with this equipment in order to comply with the limits for a digital device pursuant to Subpart B of Part 15 of FCC Rules.

Compatible Wall-Mount Bracket Information

Use the following Sony Wall-Mount Bracket with your TV model.

	Sony TV Model No.	
	KDL-32BX300	KDL-22BX300
Sony Wall-Mount Bracket Model No.	SU-WL500	SU-WL100

Use with other Wall-Mount Brackets may cause instability and could result in property damages or injury.

Note

This television includes a QAM demodulator which should allow you to receive unscrambled digital cable television programming via subscription service to a cable service provider. Availability of digital cable television programming in your area depends on the type of programming and signal provided by your cable service provider.

For Customers in the United States

The lamp in this product contains mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities or the Electronic Industries Alliance (www.eiae.org).

To Customers

Sufficient expertise is required for TV installations. Be sure to subcontract the installation to a Sony dealer or licensed contractor and pay adequate attention to safety during the installation.

Specifications

System	
Television system	NTSC: American TV standard ATSC (8VSB terrestrial): ATSC compliant 8VSB QAM on cable: ANSI/SCTE 07 2000 (Does not include CableCARD functionality)
Channel coverage	Analog terrestrial: 2 - 69 / Digital terrestrial: 2 - 69 Analog Cable: 1 - 135 / Digital Cable: 1 - 135
Panel system	LCD (Liquid Crystal Display) Panel
Speaker output	10 W + 10 W (KDL-32BX300) / 5 W + 5 W (KDL-22BX300)
Input/Output jacks	
CABLE/ANTENNA	75-ohm external terminal for RF inputs
VIDEO IN	VIDEO: 1 Vp-p, 75 ohms unbalanced, sync negative AUDIO: 500 mVrms (Typical) / Impedance: 47 kilohms
COMPONENT IN 1/2	YPBPR (Component Video): Y: 1.0 Vp-p, 75 ohms unbalanced, sync negative / PB: 0.7 Vp-p, 75 ohms PR: 0.7 Vp-p, 75 ohms / Signal format: 480i, 480p, 720p, 1080i, 1080p AUDIO: 500 mVrms (Typical) / Impedance: 47 kilohms
HDMI IN 1/2	HDMI: Video: 480i, 480p, 720p, 1080i, 1080p, 1080/24p Audio: Two channel linear PCM 32, 44.1 and 48 kHz, 16, 20 and 24bits, Dolby Digital PC Input (see page 42)
AUDIO OUT	500 mVrms (typical)
DIGITAL AUDIO OUT (OPTICAL)	PCM/Dolby Digital optical signal
PC IN	D-sub 15-pin, analog RGB, 0.7 Vp-p, 75 ohms, positive See the PC Input Signal Reference Chart for PC and HDMI IN 1/2 on page 42.
PC/HDMI IN 1 AUDIO INPUT	Stereo mini jack, 500 mVrms, (Typical) / Impedance: 47 kilohms

Model name KDL-	32BX300	22BX300
Power and others		
Power requirement	110-240 V AC, 50/60 Hz (U.S.A. / Canada 120 V AC, 60 Hz)	
Power consumption in use	135 W	63 W
in standby	less than 1 W	
Screen size (inches measured diagonally)	31.5 (32 class)	21.6 (22 class)
Display resolution	1,366 dots (horizontal) × 768 lines (vertical)	
Speaker/Full range (2) (mm) (inches)	45 × 130 1 13/16 × 5 1/8	40 × 100 1 5/8 × 4
Dimensions with stand (mm) (inches)	804 × 532 × 220 31 3/4 × 21 × 8 3/4	575 × 398 × 215 22 3/4 × 15 3/4 × 8 1/2
without stand (mm) (inches)	804 × 497 × 96 31 3/4 × 19 5/8 × 3 7/8	575 × 361 × 88 22 3/4 × 14 1/4 × 3 1/2
wall-mount hole pattern (mm)	200 × 200	100 × 100
wall-mount screw size (mm)	M6 (length: refer to diagram on page 43)	M4 (length: refer to diagram on page 43)
Mass with stand (kg) (lb.)	10.8 23.8	6.6 14.6
without stand (kg) (lb.)	9.1 20.1	5.7 12.6
Supplied accessories	Remote control RM-YD035 (1)/Size AAA batteries (2)/Operating Instructions (1)/Quick Setup Guide (1)/Warranty Card (1)/Safety and Regulatory Booklet (1)/Software License (1)/Stand installation guide (1)/Table-Top Stand (1 set)/Screws (7)	
Optional accessories	Connecting cables / Support Belt Kit / Wall-Mount Bracket: SU-WL500, SU-WL100	

• Optional accessories availability depends on its stock.
• Design and specifications are subject to change without notice.

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