42LC5DC 37LC5DC 32LC5DC/DCS

42", 37" and 32" LCD Widescreen HDTV with HD-PPV Capability



REMOVABLE SWIVEL STAND INCLUDED













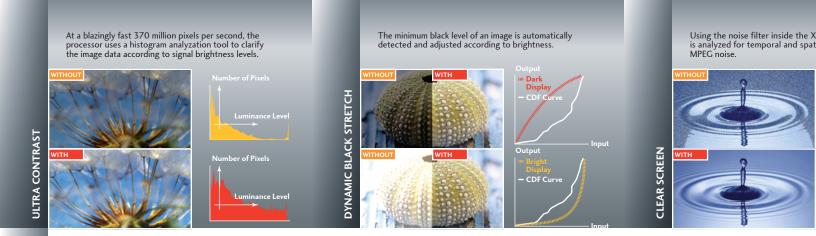
2007

- New MPEG-4 H.264 Decoding
- Fully Integrated Pro:Idiom™
- HD VOD PPV Encryption
- Digital HD-PPV Compatibility
- Built-in ATSC/NTSC/QAM Clear Tuners
- 1366×768 Native Resolution
- 1600:1 Contrast Ratio
- 500 cd/m² High Brightness
- Super IPS Technology with 178° Viewing Angle
- Picture-in-Picture, Split Screen (when used with additional tuner source)
- 2 HDMI™ Inputs with HDCP
- Discrete IR Codes





www.LGcommercial.com





LG's exclusive XD Engine® takes the low resolution of analog signals to near HD levels by improving brightness, contrast, detail and enhancing color as well as reducing signal noise. This total solution results in cinema-like high resolution images.

MPEG-4 TECHNOLOGY

LG's new LC5 series flat-panel HDTV LCDs incorporate the next-generation digital video compression technology, MPEG-4 (Moving Picture Experts Group) H.264, that enhances performance and simplicity for venues delivering satellite high-definition programming. This technology is the standard for compatibility with the more than 150 national HD channels and 1,500 local broadcast HD and digital channels, which are scheduled to launch on DIRECTV in 2007.

The advanced coding system enables delivery of many more HD channels in the same frequency bandwidth as before. Integrated MPEG-4 HDTVs support the industry's deployment of DIRECTV-delivered HD content, while setting the stage for the longer-term implementation of MPEG-4 by other satellite operators, cable companies, telcos and broadcasters. Since MPEG-4 technology is built-in to these sets, an external box is not required to be used with HD content providers who adapt to using this new technology.

PRO:IDIOM™ DIGITAL RIGHTS MANAGEMENT SYSTEM

The Pro:Idiom™ system's high-quality security unlocks access to premium content availability to help assure rapid, broad deployment of HDTV and other high-value digital content. Pro:Idiom™ has been designed specifically for industries that use satellite-delivered pay TV content or video-on-demand (VOD) services and as such, could result in lower costs, and reduced maintenance. This system is the only DRM system embraced by content providers for both of these key programming sources. By using this embedded approach, security is provided and removes the possibility for "customers" to tamper with or remove needed components.

Pro:Idiem

QUICKSET II "CLONE" PROGRAMMER REMOTE LT2002



Retains up to 3 master TVs

The LT2002 allows for custom setup and programming information to be quickly copied from a "master" LG or Zenith brand LCD, Plasma, or CRT TV (with the MPI™ input) into an unlimited number

of identical models. This saves the installers hours of time duplicating the hotel TV settings, such as minimum volume, maximum volume, start up channel, channel mapping, etc.

SUPER IPS

In Plane Switching® (IPS), an exclusive feature of LG LCD models, reduces common distortion and blurring caused by fast motion video and also provides one of the industry's widest viewing angles (up to 178°).







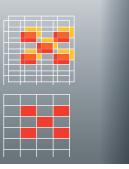
Standard Viewing Angle

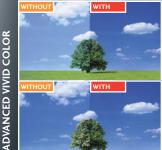


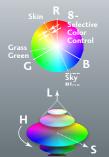




Edge lines are emphasized by improving the transition from the background to the main object











SPECIFICATIONS

PANEL Screen Size Native Display Resolution Maximum Computer Resolution (RGB) Contrast Ratio Brightness Lamp Life Viewing Angle (H×V) Super IPS Response Time

CABINET

Dimensions with Stand (W×H×D) without Stand (W×H×D) Packaging (W×H×D) Weight with Stand Weight without Stand Weight with Packaging Cabinet Style Table Stand Included Color

VESA™ Compatible Compatible with wall mount PWMT300

UPC

POWER SOURCE Power Consumption

Program Guide Type

Color Temperature

Aspect Ratio Adjustment

Blue/Black Stretcher

All Format Converter

Enhanced Video

Decoder Formats

Speaker System Details

3D EchoSound System

Dolby Digital Decoder

Bass/Treble/Balance

Mono/Stereo/SAP

INPUTS/OUTPUTS

RGB In (PC/DTV Input)

AUDIO Audio Power

Mute

RF In

S-Video In

EZ Picture Selection Mode

Comb Filter

XD Engine®

Power Source

VIDEO ATSC/NTSC/QAM Clear Tuners

3:2 Pull Down Cinema Correction

DLTI (Digital Luminance Transient Improver)

DCTI (Digital Color Transient Improver)

EZ SoundRite (Auto Volume Limiter)

EZ Sound/Sound Selection Mode

HDMI™ (DVI with Adapter) Inputs

Composite Video & Audio L/R In

32LC5DC/DCS

1366×768 XGA (1024×768) 1600:1 500 cd/m² 60,000 hours (typ.) 178°×178° Yes 8 ms

32LC5DC/DCS

31.75"×23.79"×9.8 31.75"×21.74"×3.83 40.98"×25.12"×9.1 32.9 lbs 26.9 lbs 40.8 lbs Table Top ±90° swivel base 32LC5DC Black 32LC5DCS Silver 200mm×100mm Yes

32LC5DC 719192170995 32LC5DCS 719192171855

190 Watts (Max.) 3 Watts in Standby 100~240V 50/60 Hz

Cool, Normal, Warm

1080i/720p/480p/480i » 768p

Built-in

3D Digital

7 Modes

5 Modes

PSIP

Yes

6 Modes

1 (ATSC/NTSC)

MPEG-4 H.264

20W (10W×2)

1 Way 2 Speaker

37LC5DC

37 1366×768 XGA (1024×768) 1600:1 500 cd/m² 60,000 hours (typ.) 178°×178° Yes 8 ms

37LC5DC

36.49"×27.39"×10.42 36.49"×24.79"×4.13 39.33"×34.53"×10.39 47.2 lbs 36.8 lbs 55.1 lbs Table Top ±90° swivel base Black

600mm×400mm Yes

37LC5DC 719192170988

210 Watts (Max.) 3 Watts in Standby 100~240V 50/60 Hz

42LC5DC

1366×768

500 cd/m²

178°×178°

42LC5DC

61.3 lbs

47.2 lbs

71.9 lbs

Black

Yes

Table Top

42LC5DC

719192170977

240 Watts (Max.)

3 Watts in Standby

100~240V 50/60 Hz

2 Years

Yes

Yes

Yes

Yes

Yes

Yes

1600:1

Yes

8 ms

XGA (1024×768)

60,000 hours (typ.)

40.68"×29.56"×11.58

40.68"×27.03"×4.24

±20° swivel base

600mm×400mm

44.06"×33.78"×14.72

42

INPUTS/OUTPUTS CONT'D.

Digital Audio Out (Optical) Audio In (RGB/DVI with Adapter) Component HD/DVD & Audio L/R In Audio In (Phone Jack) Speaker Out RS-232C Input Remote Control In (IR) RJ45 for RJP MPI Slot

REQUIRED APPROVALS

UL, c-UL, NOM Yes

SERVICE/LIMITED WARRANTY Warranty (Parts/Labor)

SPECIAL FEATURES

Picture-in-Picture, Split Screen (with additional tuner source) Channel Labeling TV Link Protocol RJP Plug & Play Support Discrete IR Codes Trilingual Menus English/Spanish/French Sleep Timer, On/Off Timer

1 (XGA Max. Resolution) 1 Rear/1 Side 1 Rear/1 Side

Yes Flashback (Previous Channel) Yes Yes

Parental Control w/V-Chip EZ Menus (High Performance Interface) Yes EZ Scan (Auto Channel Programming) Yes **Closed Caption** Yes Remote, Universal Yes

OPTIONAL AUTO-SENSING REMOTE JACK PACKS

RJP-101M



INSTALLATION

Vertically on wall or in back splash of desk

INPUTS

4 AC Outlets (Maximum 7 amps) Phone Jack (RJ11)-Pass through PC Network (RJ45)-Pass through USB-Pass through Mini Plug Audio In (3.5mm audio) Audio/Video In (RCA type) S-Video In (Y-C connector) PC Video In (RGB 15-Pin VGA type) Digital Video In

RJP-110F (Black)/RJP-110FW (White)





INSTALLATION

On top of desk

INPUTS

Mini Plug Audio In (3.5mm audio) Audio/Video In (RCA type) PC Video In (RGB 15-Pin VGA type) Digital Video In

RJP-110W (Black)/RJP-110WBR (Brown)



INSTALLATION

Vertically in desk front

INPUTS

2 AC Outlets (Maximum 7 amps) Mini Plug Audio In (3.5mm audio) Audio/Video In (RCA type) PC Video In (RGB 15-Pin VGA type) Digital Video In

BJP-110S



INSTALLATION

Mounts on top of a desk

INPUTS

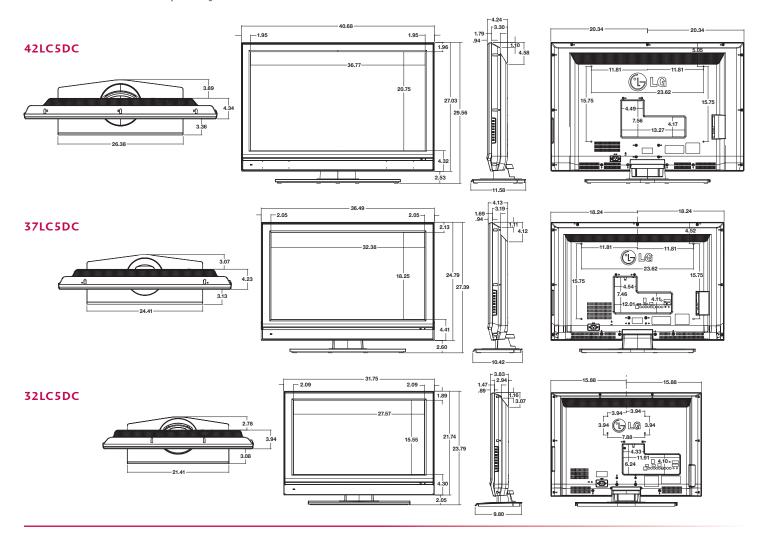
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LG Electronics USA, Inc.

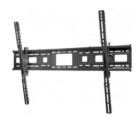
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REAR AUDIO/VIDEO INPUTS/OUTPUTS HDMI/DVI IN



PWMT300 FIXED OR TILTING WALL MOUNT



The PWMT300 Flat Panel Modular Wall Mount's intuitive design makes it easy to mount an LC5 Series LCD with the expandable wall brackets and the three

included wall plates. Using this wall mount, the LC5 Series LCDs can be hung flat or tilted +15%-5° for viewing flexibility.

The PWMT300 is a Peerless® mount that is available for order at LG Electronics USA, Inc.

