



PRODUCT HIGHLIGHTS

37" LCD HDTV

- Touch of Color™ offers a sophisticated look
- Turn your HDTV into a multimedia center
- Exceeds ENERGY STAR® standards

	GOOD	BETTER	BEST
RESOLUTION	1080p		
REFRESH RATE	60Hz		
# OF HDMI CONNECTIONS	4		
CONTRAST RATIO	90,000:1		

The Samsung LCD 550 HDTV is as beautiful aesthetically as it is in picture quality: An exclusive Touch of Color™ design combines texture and color that will complement any room. It features a hint of color naturally blended into the traditional piano black frame, transforming your already stylish TV into a work of art. The AllShare™ feature allows you to sync up your entire household, via a wired or wireless DLNA® connection that lets you stream your PC audio and video files to your HDTV using your remote. Your Samsung LCD 550 is also working towards a greener tomorrow: It's up to 43% more efficient than ENERGY STAR® 4.0 minimum standards.

LN37C550 TOC™

37" Widescreen LCD HDTV

[37.0" (truncated) actual diagonal screen size]

TV SPECIFICATIONS



- Full HD 1080p resolution
- Touch of Color™ design
- Exceeds ENERGY STAR® standards

FEATURES



- Wide Color Enhancer
- Light sensor (energy saving)
- AllShare™
- ConnectShare™ Movie
- Game Mode
- Swivel stand

CONNECTIONS



- 4 HDMI® (3 back, 1 side)
- Anynet+™ (HDMI-CEC)
- 2 USB (1 side, 1 back)
- 1 PC input (back)

AUDIO

- DNSe™
- Dolby® Digital
- DTS™
- Watts per channel: 10W x 2

NET DIMENSIONS (WxHxD)

TV without stand: 35.9" x 22.0" x 3.1"
 TV with stand: 35.9" x 24.5" x 10.0"

UPC

036725233461

LN37C550 37" LCD High-Definition TV with 1080p Resolution

SPECIFICATIONS

Full HD 1080p resolution: Enjoy the powerful picture quality, vivid colors and stunning clarity of Full HD 1080p resolution.

Touch of Color™: Exclusive Touch of Color design combines texture and color that can complement any room.

Exceeds ENERGY STAR® standards: LCD Energy Efficient, up to 30% less than the latest ENERGY STAR® specification depending on series and screen size in standard mode.

See www.energystar.gov for more details.

FEATURES

Wide Color Enhancer: Delivers the entire spectrum of color and luminance for rich, saturated images with intense detail.

Light sensor (energy saving)

AllShare™: Sync up your entire household. A wired or wireless DLNA® connection lets you stream your PC audio and video files to your HDTV using your remote.

ConnectShare™ Movie: Connect a thumb drive or digital camera quickly and easily. User-friendly interface allows access to videos, a music playlist and pictures via the remote.

Game Mode: Enhances dark areas, sharpens the picture, speeds up the image processing response and enhances the sounds of your games. Picture and sound quality optimized for the special needs of gaming systems at the touch of a button.

Swivel stand

CONNECTIONS

4 HDMI (High-Definition Multimedia Interface): 3 back, 1 side
HDMI® makes it easy to connect your home theater with one cable per component.

Anynet+™ (HDMI-CEC): Allows peripheral AV devices such as a DVD player to be controlled by a Samsung TV remote control.

2 USB: 1 side, 1 back

1 PC input: 1 back

AUDIO

DNSe™: Delivers high-quality sound with more natural effects than conventional methods by reproducing the "genuine" stereo sound.

Dolby® Digital

DTS™

10 Watts x 2 audio power stereo broadcast reception: Supports multichannel sound (MTS) and second audio program (SAP) with 181-channel capacity.

ACCESSORIES

2010 LinkStick™: Connect wirelessly to a world of digital content from Samsung. The LinkStick™ wireless LAN adaptor eliminates the hassle and cluttered look of wires.

Model number: WIS09ABGN

NET DIMENSIONS & WEIGHT (WxHxD)

TV without stand: 35.9" x 22.0" x 3.1"

TV without stand weight: 26.7 lbs

TV with stand: 35.9" x 24.5" x 10.0"

TV with stand weight: 34 lbs

SHIPPING INFORMATION (WxHxD)

Dimensions: 45.3" x 28.9" x 6.7"

Weight: 41.9 lbs

WARRANTY

1-year parts and 1-year labor warranty (90-days parts and labor for commercial use), with in-home service, backed by Samsung toll-free support.

ORDER CODE

LN37C550J1FXZA

UPC

036725233461

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Screen images are simulated.

**SAMSUNG**