



37" CLASS (37.0" DIAGONAL)

M3702C-BA

32" CLASS (31.5" DIAGONAL)

M3202C-BA

LCD Widescreen HD Capable Monitor*



NATIVE DISPLAY RESOLUTION
1366 x 768 (WXGA)

CONVENIENT EXTERNAL SPEAKER-OUT

NEW! INFORMATION DISPLAY FOR SERIAL NUMBER

VIEWING ANGLE and LIFE EXPECTANCY
Enhanced in Portrait Mode (M3202C-BA)

SPLIT ZOOM (self video wall)
New! Up to 5 x 5 matrix - adjusts for bezel width

LG's EXCLUSIVE XD ENGINE™

HIGH BRIGHTNESS
500 cd/m²

CONTRAST RATIO
3000:1 (DCR)

HDMI™/DVI WITH HDCP

178° VIEWING ANGLE (S-IPS)
Super IPS Technology allows for clearer viewing from almost any angle

TEMPERATURE SENSOR

RS-232C CONTROL

NEW! OPTIONAL HIDDEN SPEAKERS

3-YEAR LIMITED WARRANTY
parts/labor

NOTE: IP-Cast® ready with integrated card slot using LG's IP card solution for Digital Signage applications (sold separately). Contact DSinfo@LGcommercial.com for more information. If using DIRECTV's® Free-To-Guest, an additional card may be required.

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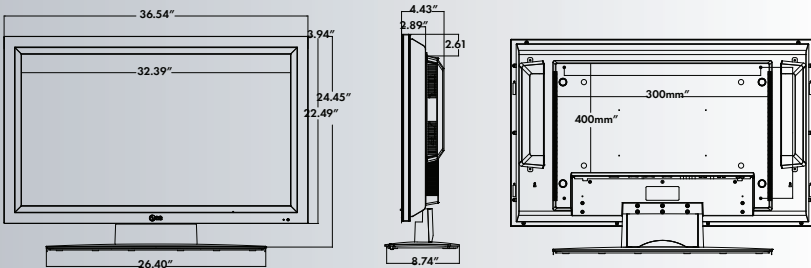


M3702C-BA 37" CLASS (37.0" DIAGONAL)

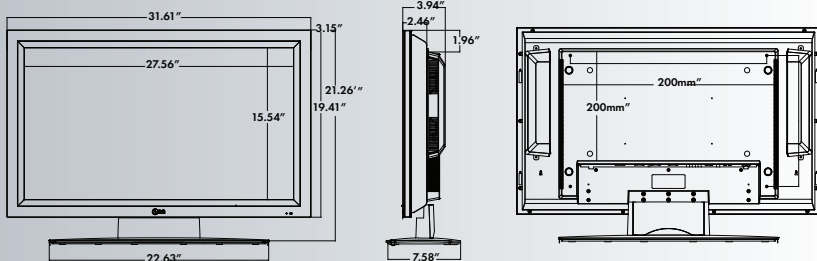
M3202C-BA 32" CLASS (31.5" DIAGONAL)

DIMENSIONS

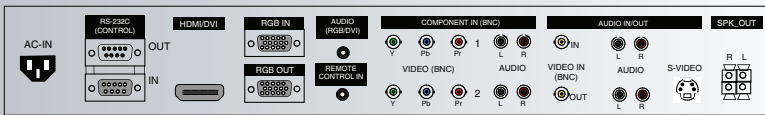
M3702C-BA



M3202C-BA



Rear Jack Pack Panel



SPECIFICATIONS

PANEL	
LCD Panel Type	37" Widescreen TFT (Thin Film Transistor) - LCD (Liquid Crystal Display) Panel (M3702C-BA) 32" Widescreen TFT (Thin Film Transistor) - LCD (Liquid Crystal Display) Panel (M3202C-BA)
Display Area	37.0" diagonal (M3702C-BA) 31.5" diagonal (M3202C-BA)
Aspect Ratio	16:9
Native Resolution	1366 x 768
Pixels(H x V x 3)	3,147,264
Brightness	500cd/m ²
Contrast Ratio	3,000:1(DCR)
Viewing Angle	178° / 178°
Color Depth	16.7 Million
Response Time	5ms (G to G) (37"), 9ms (G to G) (32")
Surface Treatment	Hard Coating(3H), Anti-glare
MTBF	50,000 Hr. (Minimum), Portrait & Landscape (32") Landscape only (37")
VIDEO	
Max Input Resolution	1600 X 1200@ 60Hz(Analog) 1920 X 1080@ 60Hz(Digital)
Recommended Resolution	1360 X 768 @ 60Hz(Analog / Digital)
H-Scanning Frequency	30 ~ 83kHz (Analog / Digital)
V-Scanning Frequency	56 ~ 75 Hz(Analog), 60 Hz(Digital)
Pixel Frequency	162 MHz(D-Sub), 148.5 MHz (HDMI/DVI)
Sync Compatibility	Separate / Composite
Video Input	RGB Analog / Digital
Picture mode	Vivid / Standard / Cinema / Sports / Game / User1 / User2
Color temperature	Warm / Medium / Cool / User
REAR INPUTS	
Component Video	2 Hi-Res (BNC)
PC Input via 15-Pin Sub "D"	1 / 1
Composite Video Input/Output	1 (BNC) / 1 (BNC)

Audio Output	1
Audio Inputs	3 Plus PC Sound
HDTV Formats	Component : 720p/1080i HDMI : 720p/1080i/1080p
PC Formats	Auto Scaling to XGA
HDMI/DVI with HDCP	Yes
RS-232C Input/Output	1 / 1
S-Video	1 (S-Video has a priority but there is no input mode)
Audio Jack Built-in (No Amp)	Yes
Discrete IR Input	Yes
External Speaker Out	Yes
AUDIO	
Auto Volume	Yes
Balance	Yes
Audio Power	20W (10W x 2)
Speaker On/off	Yes
Sound mode	Clear Voice / Standard / Music / Cinema / Sports / Game / User

SPECIAL FEATURES	
New Temperature Sensor	Yes
New Split Zoom	Yes (Adjusts for bezel width)
(Self Video Wall, 5 x 5 Max)	
Source Selection	Digital(HDMI/DVI) / Analog(RGB) / Component1 / Component2 / AV
Brightness/Contrast	Yes
Color	Warm / Medium / Cool /, User Control(R/G/B)
Position	H / V
Tracking	Auto / Clock / Phase
Set-up	Language (English/French/Spanish/Italian/German/Portuguese/Korean/Japanese/Chinese/Russian)
ISM Method	Normal/White wash/Orbiter/Inversion/Dot wash
Advanced	Gamma / Film mode / Black level / Noise Reduction
Time	Clock / On/off timer / Auto sleep / Power on Delay
Information Display	Serial Number, SET ID, S/W Version
Mute	Yes
Sleep Timer	Yes
Auto Power/Source Memory	Yes
Key Lock	Yes
DPM Select	Yes

CABINET	
Color	Black
Monitor Dimension (W x H x D)	36.54" x 22.49" x 4.43" (37") 31.61" x 19.41" x 3.93" (32")
Weight	47.5 lbs (37") 35.27 lbs (32")
Monitor with Optional Stand	36.54" x 24.45" x 8.96" (37")
Dimensions (W x H x D)	31.61" x 21.26" x 7.58" (32")
Weight with Optional Stand	54.36 lbs (37") 36.73 lbs (32")
Carton Dimensions (W x H x D)	40.4" x 10.0" x 26.9" (37") 35.2" x 7.4" x 23.3" (32")
Packed Weight	56.44 lbs (37") 39.24 lbs (32")
VESA™ Standard Mount Interface	600mm x 400mm (37") 200mm x 200mm (32")

POWER	
Power Supply	100-240V~, 50/60Hz
Power Type	Built-in Power
Power Switch Type	Tact Switch
Power Saving	
Normal	180 W (37"), 145 W (32")
Stand-by/Suspend	1W(RGB) / 4W(HDMI/DVI)
DPM Off	1W(RGB) / 4W(HDMI/DVI)
Switch Off	1W

STANDARD (CERTIFICATIONS)	
Safety	UL / c-UL / CB scheme / TUV / NEMKO
EMC	FCC Class "B" / VCCI / C-tick / GOST / CE / MIC

OPTIONAL ACCESSORIES	
Speakers (SP0000K)	Black (fits both 32" and 37")
Speaker Dimensions (W x H x D)	1.61" x 12.92" x 2.17"
Weight (each)	0.815 lbs
Stand (ST3700K)	Black/Silver
Stand (ST3200K)	Black/Silver
Stand Dimensions (W x H x D)	26.4" x 5.0" x 8.96" (37") 22.89" x 4.00" x 7.58" (32")
Weight	6.86 lbs (37") 5.02 lbs (32")

LIMITED WARRANTY	
UPC CODE	
7 19192 18479 4	M3702C-BA
7 19192 18478 7	M3202C-BA

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All screen images are simulated. Dimensions and weights are approximate. Design, specifications, and features subject to change without notice. *HDTV monitors require an optional set-top-box to receive high-definition broadcast.

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