

Exceptional Quality Video Performance Comprehensive Features

OLEVIA 537H



- > 37" State-of-the-Art LCD HDTV
- > MTK MDDI™ Video Processing
- > 1366 x 768 Resolution (16:9 Aspect Ratio)
- > 1600:1 Dynamic Contrast Ratio
- > Super-Fast 8ms Response Time
- > 178-degree Ultra-Wide Viewing Angle
- > RF Inputs — Standard definition TV, 480i, 480p, 720p, 1080i
- > Video Inputs — 1 ATSC/NTSC combo tuner input, HDMI, 3 component, VGA, 2 S-video, 2 composite
- > PC Input — HDMI, VGA-1360 x 768 @60 Hz
- > Full Picture in Picture/ Split Screen
- > Horizontal Speaker Position; optional speaker conversion kit
- > Easy-to-Use Remote Control
- > RS-232 Control
- > Motion Adaptive Processing
- > 3:2 Pull Down
- > 3D Comb Filter
- > True Deinterlacing

Olevia 537H

If you're ready to move up to high-definition TV, the 37-inch Olevia 537H HDTV is the ideal choice for home or office — packed with the industry's top technology and innovative Olevia-first features. Offering best-in-class video and audio, it is powered by MTK's state-of-the-art MDDI™ video processor technology, and features a ATSC/NTSC tuner, super-wide 178-degree viewing angle, 1600:1 Dynamic Contrast Ratio, and fast response time. Its rich set of video and audio connectors enable the Olevia 537H to display everything — high-definition digital TV and widescreen movies (up to 1080i resolution), standard analog TV, action sports, video games, and home videos — with stunningly crisp, vibrant imagery and realistic, immersive sound. This 37-inch HDTV can even double as a computer display with support for resolutions up to 1360 x 768 through HDMI and VGA. The 537H's horizontal (or bottom) mounted speakers complement its surround sound audio processor, making digital (SPDIF) theater-quality audio part of this outstanding new entertainment experience — all thanks to Olevia.

Olevia 5 Series - Quality-Rich HDTV For Today and Tomorrow

The 537H is one of the Olevia 5 Series LCD HDTVs designed expressly to deliver outstanding quality and comprehensive features. Vibrant image quality, powerful digital tuner technology and built-in RS-232 control, for connection with a home entertainment system, make the Olevia 5 Series ideal for virtually any content and any environment — now and in the future. And, as with all Olevia 3, 5 and 7 Series TVs, the 537H features:

Director's Image™ — calibrated 6500K color and a full range of brightness, contrast, color, tint, sharpness and mode controls available to tune image quality.

Big Picture Technology™ — advanced technology displays up to 37% more of analog images and 11% more of digital broadcast images, without distortion.

User Friendly On-Screen Display — scrolling icon wheel simplifies use and features preset video and lighting modes for different environments and content types.

Firmware upgradeable via USB — the latest software updates and quality improvements available from the Olevia website, easily uploadable to your TV through its USB port.

OleviaCare™ — live, in-house technical and customer support personnel assure a total quality experience — every time.



537H

Olevia 37" LCD HDTV Specifications

LCD Panel	Type Display Area Aspect Ratio Contrast Ratio Viewing Angle Response Time	37", 1366x768 resolution 32.7" horizontal x 18.1" vertical 36.9" diagonal 16:9 1600:1 (Dynamic Contrast Ratio)* 178° horizontal, 178° vertical 8ms
Video Input	HDMI Component Input VGA Input S-Video Input AV Input RF	1 HDMI w/ HDCP, PC + Video, Plug & Play, CEA EDID Extensions 3 Component + 3 R/L RCA Audio (VGA connector accept 3rd component source) RGB 15 Pin D-sub with Analog EDID, PC + Video, Plug & Play, Third Component Input + R/L RCA Audio 2 S-Video with R/L RCA Audio 2 Composite Video with R/L RCA Audio NTSC/ATSC Combo Tuner
Audio Output	Audio Output Digital Output Headphone	1 R/L RCA Audio 1 SPDIF 1 Stereo Mini jack
Audio	Speakers	20 Watt Speakers (2x10W)
Compatibility	Video PC	NTSC & ATSC with High Definition (480i, 480p, 720p, 1080i) Compatible up to 1360x768@60Hz preferred
Power	Voltage Consumption	100-240 (universal), 50-60Hz 180 Watts
Other Features	Front Panel Remote Service Port	Power, Menu, Source, Channel up/down, Volume up/down Universal Remote Control USB
Additional Features	On Screen Display Control Port	Parental Control, Closed Captioning, 3:2 Pull Down, 2:2 Pull Down, 3D Comb filter, 2 Bar timers, Sleep Timer, OSD lock, OSD Lock Out, Volume Limiter, Separate and Hidden IR Remote Button Command for each input, Power lock, Big Picture Technology™, OSD Display Modes, Director's Image™, Aspect Ratio, Linear and Panoramic Scaling, Calibrated Color and Gamma, Brightness, Contrast, Color, Tint, and Sharpness Controls, Firmware upgradeable via USB, Picture-in-Picture and Split-Screen Modes. RS-232C
Accessories	Wall-mount	VESA 100 x 200 (recommend wallmount-WM30D)
Dimensions (WxHxD)	W/ Stand W/O Stand	36.8" x 29.4" x 10.3" 36.8" x 27.4" x 4.6"
Net Weight	W/ Stand W/O Stand	52.9 lbs 45.8 lbs
Regulatory Approval		FCC-B, UL, cUL, ICES003, CSA, Energy Star
Warranty		One year parts and labor, One year on-site

Product designs and specifications are subject to change without notice.

*Dynamic Contrast Ratio is measured at the highest peak.



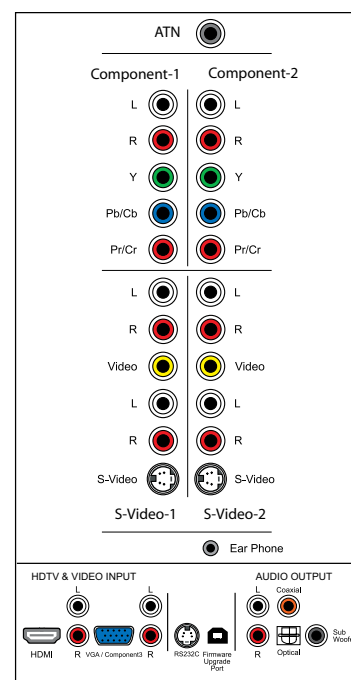
Front



Back



Side-Right



Inputs



OLEVIA