

LCD  
MONITOR

37" CLASS (37.0" DIAGONAL) | M3703C-BA

32" CLASS (31.5" DIAGONAL) | M3203C-BA

# LCD Widescreen HD Capable Monitor



NATIVE DISPLAY RESOLUTION  
1366 x 768 (WXGA)

HIGH BRIGHTNESS  
500 cd/m<sup>2</sup>

CONTRAST RATIO  
3000:1 (DCR)

Super IPS  
178° Viewing Angle

VIEWING ANGLE and LIFE EXPECTANCY  
Enhanced in Portrait Mode (M3203C-BA)

NEW! RJ-45 LAN CONTROL

HDMI™ WITH HDCP

RS-232C CONTROL

CONVENIENT EXTERNAL SPEAKER-OUT



NEW! ENERGY STAR® 5.0 COMPLIANT  
INFORMATION DISPLAY FOR SERIAL NUMBER

SPLIT ZOOM (self video wall)  
Up to 5 x 5 matrix - adjusts for bezel width

TEMPERATURE SENSOR

OPTIONAL HIDDEN SPEAKERS

3-YEAR LIMITED WARRANTY  
parts/labor

[www.LGcommercial.com](http://www.LGcommercial.com)

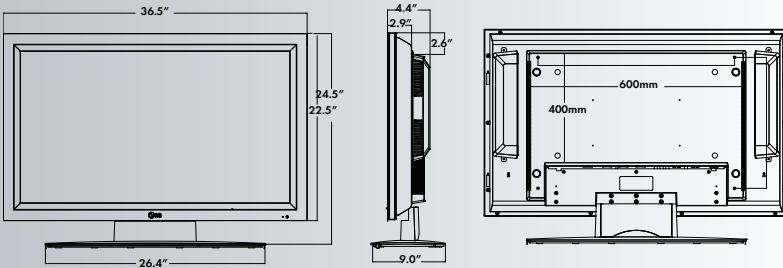


**LG**  
Life's Good

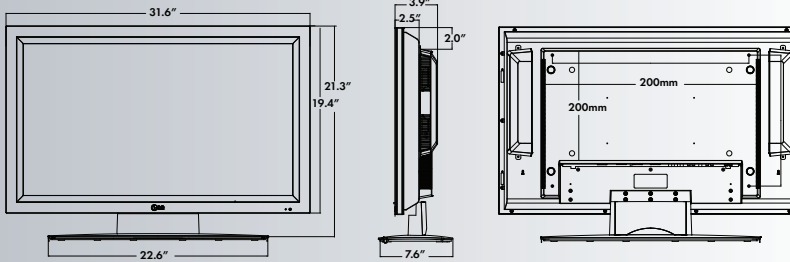
M3703C-BA 37" CLASS (37.0" DIAGONAL)

M3203C-BA 32" CLASS (31.5" DIAGONAL)

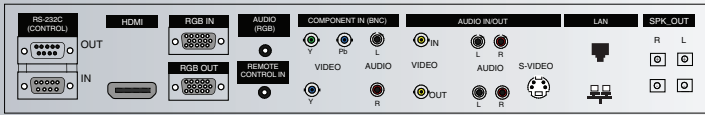
M3703C-BA



M3203C-BA



Rear Jack Pack Panel



SPECIFICATIONS

<b>PANEL</b>	
LCD Panel Type	37" (M3703C-BA) 32" (M3203C-BA)
Display Area	37.0" diagonal (M3703C-BA) 31.5" diagonal (M3203C-BA)
Aspect Ratio	16:9
Native Resolution	1366 x 768 (WXGA)
Pixels(H x V x 3)	3,147,264
Brightness	500 cd/m <sup>2</sup>
Contrast Ratio	3,000:1 (DCR)
Viewing Angle	178° / 178°
Color Depth	16.7 Million
Response Time	5ms (G to G) (37"), 9ms (G to G) (32")
Surface Treatment	Hard Coating (3H), Anti-glare
MTBF	50,000 Hr. (Minimum), Portrait & Landscape (32") 50,000 Hr. (Minimum), Landscape (37")
<b>VIDEO</b>	
Max Input Resolution	1600 X 1200 @ 60Hz(RGB) 1920 X 1080 @ 60Hz (HDMI)
Recommended Resolution	1360 X 768 @ 60Hz (RGB, HDMI)
H-Scanning Frequency	30 ~ 83kHz (RGB, HDMI)
V-Scanning Frequency	56 ~ 75 Hz (RGB), 60 Hz (HDMI)
Pixel Frequency	162 MHz (RGB), 148.5 MHz (HDMI)
Sync Compatibility	Separate/Composite/Digital
Video Input	RGB (Analog)/HDMI (Digital)
Picture mode	Vivid/Standard/Cinema/Sports/Game/User1/ User2
Color temperature	Warm/Medium/Cool/User
<b>REAR INPUTS/OUTPUTS</b>	
Component Video	1 Hi-Res
PC Input via 15-Pin Sub "D"	1/1
Composite Video Input/Output	1/1
Audio Output	1

Audio Inputs	3 Plus PC Sound
HDTV Formats	Component : 720p/1080i HDMI : 720p/1080i/1080p
PC Formats	Auto Scaling to XGA
HDMI with HDCP	Yes
RS-232C Input/Output	1/1
RJ-45 Lan Control	1
S-Video	1 (S-Video has a priority but there is no input mode)
Audio Jack BuiltIn (No Amp)	Yes
Discrete IR Input	Yes
External Speaker Out	Yes

<b>AUDIO</b>	
Auto Volume	Yes
Balance	Yes
Audio Power	20W (10W x 2)
Speaker On/off	Yes
Sound mode	Clear Voice/Standard/Music/Cinema/Sports/ Game /User

<b>SPECIAL FEATURES</b>	
Temperature Sensor	Yes
Split Zoom (Self Video Wall, 5 x 5 Max)	Yes (Supports Natural Mode)
Source Selection	Digital (HDMI)/Analog (RGB)/Component/AV
Brightness/Contrast	Yes
Color	Warm/Medium/Cool/User Control (R/G/B)
Position	H/V
Tracking	Auto/Clock/Phase
Set-up	Language (English/French/Spanish/Italian/German/ Portuguese/Korean/Japanese/Chinese/Russian)
ISM Method	Normal/White Wash/Orbiter/Inversion/Dot Wash
Advanced	Gamma/Film mode/Black Level/Noise Reduction
Time	Clock/On/off Timer/Auto Sleep/Power on Delay
Information Display	Serial Number, SET ID, S/W Version
Mute	Yes
Sleep Timer	Yes
Auto Power/Source Memory	Yes
Key Lock	Yes
DPM Select	Yes

<b>CABINET</b>	
Color	Black
Monitor Dimension (W x H x D)	36.5" x 22.5" x 4.4" (37") 31.6" x 19.4" x 3.9" (32")
Bezel Width	54mm (37") 52mm (32")
Monitor Weight	45.8 lbs (37") 31.7 lbs (32")
Monitor Dimension w/opt. stand (W x H x D)	36.5" x 24.5" x 9.0" (37") 31.6" x 21.3" x 7.6" (32")
Weight w/opt. stand	52.9 lbs (37") 37.1 lbs (32")
Weight w/opt. stand and opt. speakers	54.6 lbs (37") 38.8 lbs (32")
Packaging Dimensions (W x H x D)	45.6" x 30.2" x 10.0" (37") 38.7" x 26.0" x 7.4" (32")
Packed Weight	68.8 lbs (37") 47.2 lbs (32")
VESA™ Standard Mount Interface	600mm x 400mm (37") 200mm x 200mm (32")

<b>POWER</b>	
Power Supply	100-240V~ 50/60Hz
Power Type	Built-in Power
Power Switch Type	Tact Switch
Power Saving	
Normal	180 W (37"), 145 W (32")
Standby/Suspend	1W(RGB)/4W(HDMI)
DPM Off	1W(RGB)/4W(HDMI)
Switch Off	1W

<b>STANDARD (CERTIFICATIONS)</b>	
Safety	UL/c-UL/CB scheme/TUV/NEMKO
EMC	FCC Class "B"/VCCI/C-tick/GOST/CE/MIC
Energy Efficiency	Energy Star 5.0
<b>LIMITED WARRANTY</b>	3 years (parts/labor)

<b>UPC CODE</b>	
7 19192 18575 3	M3703C-BA
7 19192 18574 6	M3203C-BA

<b>OPTIONAL ACCESSORIES</b>	
Hidden Speakers (SP0000K)	Black (fits both 32" and 37")
Speaker Dimensions (W x H x D)	1.6" x 12.9" x 2.2"
Speaker Weight (each)	0.8 lbs
Packed Dimensions (W x H x D)	15.1" x 5.3" x 6.9"
Packed Weight	2.4 lbs (2 Speakers/1 Package)
ST3700K (Stand)	Black/Silver
ST3200K (Stand)	Black/Silver
Stand Dimensions (W x H x D)	26.4" x 5.0" x 9.0" (37") 22.6" x 4.0" x 7.6" (32")
Weight	6.9 lbs (37") 5.0 lbs (32")

www.LGcommercial.com

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