# 37LG30

## LCD HDTV

37" Class (37.0" diagonal)

- 720p HD Resolution
- 12,000:1 Dynamic Contrast Ratio
- 2x HDMI<sup>™</sup> V.1.3
- AV Mode (Cinema, Sports, Game)
- Clear Voice
- LG SimpLink<sup>™</sup> Connectivity
- Invisible Speaker System
- Expert Mode
- PC Input



#### **HD RESOLUTION**

High definition television is the highest performance segment of the DTV system used in the US. It's a wide screen, high-resolution video image, coupled with multi-channel, compact-disc-quality sound.

#### AV MODE

LG HDTVs include 3 AV Modes, preset to optimize picture and sound settings based on "Cinema", "Sports" or "Game" content. AV Modes can be easily set with a convenient button on the remote control.

#### **CLEAR VOICE TECHNOLOGY**

Automatically enhances and amplifies the sound of human voice frequency range to provide high-quality dialogue when background noise swells.

#### **INVISIBLE SPEAKER SYSTEM**

LG's 2008 line of TVs include a unique invisible speaker system, tuned by renowned audio expert, Mr. Mark Levinson. Speakers are embedded in strategic spots behind the front cabinet and use minute vibrations to turn the entire front bezel into the speaker system. The result is a clean, polished look, and enhanced audio by increasing the "sweet spot", giving a wider and richer sound field.

#### **LG SIMPLINK**

Allows for convenient control of other LG SimpLink products using the existing HDMI connection.





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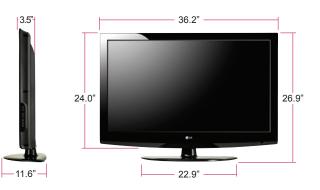
## LCD HDTV 37" Class (37.0" diagonal)

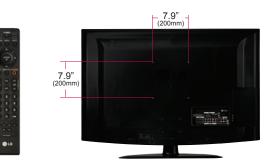
### **TECHNICAL SPECIFICATIONS**

LCD PANEL	
Native Display Resolution	1366 x 768p
Brightness (cd/m²)	500
Dynamic Contrast Ratio	12,000:1
Viewing Angle	178° x 178°
Response Time (Grey to Grey)	5ms
Wide Color Control	•
Pure Black Level	60.000 hours
Life Span (Typical) BROADCASTING SYSTEM	60,000 hours
Analog	•
ATSC/NTSC/Clear QAM	•
VIDEO	
XD EngineTM	•
Aspect Ratio	16:9
Aspect Ratio Correction	6 Modes
Just Scan (1:1 Pixel Matching)	
- HDMI	1080p/1080i/720p
- Component	1080p/1080i/720p
- RF	1080i/720p
Enhanced Line Doubler	•
Enhanced Noise Reduction (Video Noise Filter)	• (3D & MPEG)
Color Temperature Control	4 Modes
Black Stretcher (Black Level Enhancer)	•
Picture Reset AV Mode (Picture & Sound)	• 3 Modes
Picture Selection Mode	7 Modes
DTV Signal Strength Indicator	/ Modes
AUDIO	
Mono/Stereo/Dual (MTS/SAP)	•
Audio Outout Power (Watts - THD 10%)	10W + 10W
Speaker System Details	2 Way 4 System (Invisible Speaker)
Dolby® Digital Decoder	•
Surround System Type	SRS TruSurround XT™
Bass/Treble/Balance Controls	•
Auto Volume Leveler	•
Sound Mode	5 Modes
Mute	5 Modes
Mute SPECIAL FEATURES	5 Modes •
Mute SPECIAL FEATURES 1080P Source Input	•
Mute SPECIAL FEATURES 1080P Source Input - HDMI	• 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component	• 60p/30p/24p 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB	• 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation	• 60p/30p/24p 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB	• 60p/30p/24p 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation	• 60p/30p/24p 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling	• 60p/30p/24p 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide	• 60p/30p/24p 60p/30p/24p
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip	• 60p/30p/24p 60p/30p/24p • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock	• 60p/30p/24p 60p/30p/24p • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption	• 60p/30p/24p 60p/30p/24p 60p • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC)	• 60p/30p/24p 60p/30p/24p 60p • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus	• 60p/30p/24p 60p/30p/24p 60p • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface)	e 60p/30p/24p 60p/30p/24p 60p e e e e for the second secon
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete	• 60p/30p/24p 60p/30p/24p 60p • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface)	60p/30p/24p 60p/30p/24p 60p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel	60p/30p/24p 60p/30p/24p 60p • • • • • • • • • • • • • • • • • • •
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Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock	60p/30p/24p 60p/30p/24p 60p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present)	60p/30p/24p 60p/30p/24p 60p e e e e e e e s e e glish/French/Spanish
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present) SIDE AUDIO/VIDEO INPUTS/OUT	• 60p/30p/24p 60p/30p/24p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present) SIDE AUDIO/VIDEO INPUTS/OUT L/R Audio/Composite Video In	• 60p/30p/24p 60p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock Manual Clock Manual Clock SIDE AUDIO/VIDEO INPUTS/OUT L/R Audio/Composite Video In HDMI/HDCP In	• 60p/30p/24p 60p/30p/24p 60p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present) SIDE AUDIO/VIDEO INPUTS/OUT L/R Audio/Composite Video In HDMI/HDCP In USB 2.0	• 60p/30p/24p 60p/30p/24p • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present) SIDE AUDIO/VIDEO INPUTS/OUT L/R Audio/Composite Video In HDMI/HDCP In USB 2.0 REAR AUDIO/VIDEO INPUTS/OUT	• 60p/30p/24p 60p/30p/24p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present) SIDE AUDIO/VIDEO INPUTS/OUT L/R Audio/Composite Video In HDMI/HDCP In USB 2.0 REAR AUDIO/VIDEO INPUTS/OUT RF In (Antenna/Cable)	• 60p/30p/24p 60p/30p/24p • • • • • • • • • • • • • • • • • • •
Mute SPECIAL FEATURES 1080P Source Input - HDMI - Component - RGB A/V Input Navigation Auto Navigation Input Labeling Quick View (Previous Channel) Clear Voice (On/Off) Quick Setup Guide Parental Control w/V-Chip Key Lock Closed Caption LG SimpLinkTM (HDMI CEC) Trilingual Menus EZ Menus (High Performance Interface) Channel Add/Delete Favorite Channel Auto Clock Manual Clock On/Off Timer Sleep Timer Auto Off (When no video is present) SIDE AUDIO/VIDEO INPUTS/OUT L/R Audio/Composite Video In HDMI/HDCP In USB 2.0 REAR AUDIO/VIDEO INPUTS/OUT L/R Audio/Component Video In	• 60p/30p/24p 60p/30p/24p • • • • • • • • • • • • • • • • • • •
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REAR AUDIO/VIDEO INPUTS/OUTPUTS (CONTINUED)	
HDMITM/HDCP Input	2 (V.1.3)
RGB In (D-Sub 15pin) - PC	, í
PC Audio Input	1
RS-232c In (Control/Service)	1
Remote Control In (IR)	1
CABINET/ACCESSORIES	
Cabinet Style	Table Top
Cabinet Color	Glossy Piano-black
Remote Control Type	Universal
Stand Swivel (degrees)	20°/20°
VESA® Compatible (W x H)	200mm x 200mm
POWER	
Consumption (Typical)	n/a
Stand-by Consumption	>1W
Energy Star Compliant	•
SPECIFICATIONS	
Dimensions w/out stand (W x H x D)	36.2" x 24.0" x 3.5"
Weight w/out stand	35.7 lbs
Dimensions w/stand (W x H x D)	36.2" x 26.9" x 11.6"
Weight w/stand	41.6 lbs
Dimensions w/packaging (W x H x D)	47.1" x 10.0" x 26.2"
Weight in package	50.7 lbs
UPC	719192173040
Limited Warranty	1 Year Parts/Labor

### DIMENSIONS/REMOTE/INPUTS/OUTPUTS







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