



KDF-70XBR950 KDF-60XBR950

XBR® Grand WEGA™ Rear Projection Television

Key Features

- High Definition LCD Rear Projection TV
- 60" and 70" Screen Sizes (16:9)
- Cinema Black
- Integrated ATSC Tuner
- 0.87" WXGA LCD Panels
- 3.28 Million Dots of Resolution
- 1,092,168 Million Dots Per Panel
- Sony's Proprietary WEGA Engine™ System
 - Direct Digital II Circuitry
 - Digital Reality Creation® MultiFunction V1 Circuitry
 - Multi Image Driver (MID® X) Circuitry
- CineMotion® Reverse 3-2 Pulldown Technology
- Enhanced Memory Stick® Media Playback* (JPEG/MPEG1/MP3 Audio BGM)
- Uniform Brightness Screen™ Technology
- High Contrast Screen with Double AR Coating
- Super Fine Pitch Lenticular Screen 0.098mm
- DVI-HDTV Interface
- i.LINK® (3) Interfaces

XBR

GRAND
WEGA

DRC
Digital Reality Creation

WEGA ENGINE

MEMORY STICK

CineMotion
reverse 3-2 pull down technology

TruSurround™
with SRS



Additional Features

Video Features

- 16:9 Aspect Ratio
- High Definition Television
- Three Wide XGA LCD Panels:
3.28 Million Dots Resolution
(1386 x 788 x 3)
- UHP Lamp (120W Drive)
- First Surface Mirror
- CineMotion® Reverse 3-2
Pull Down Technology
- 3D Digital Comb Filter
- Multi-Image Driver Circuitry
- Flexible Twin-View™ 2-Tuner
Picture-and-Picture (HD, NTSC)
- Wide Modes (Normal, Full,
Zoom, Wide Zoom)
- Enhanced Memory Stick® Media
Playback* (JPEG/MPEG1/MP3
Audio BGM Play Back)
- V Chip Parental Control
- Video Label
- Sleep Timer
- On Screen Display in
English/Spanish/French
- Program Palette™ Presets
(Vivid, Standard, Pro)
- Speed Surf™ Channel Selection
- Auto Channel Program
- Caption Vision (CC)
- Channel Fix
- Channel Label
- Channel Skip/Add
- Clock/Timer (2 Event)
- Favorite Channel with Preview

Benefits

- Clear Corner Focus
- No Flicker

- No Phosphor Burning
- No Misconvergence
- Floating Concept Cosmetic
Design
- Increased Longevity

Audio Features

- Virtual Dolby
- TruSurround SRS®
- 3 Way 7 Speaker System
- 3D Audio System (30 Watts)
- Steady Sound® Automatic
Volume Control
- Tos link for AC3 Digital Audio
(ATSC Broadcast)
- BBE® Sound Enhancement
Circuitry

▲ = Step-Up Feature

Preliminary and Confidential

SONY

KDF-70XBR950 KDF-60XBR950

XBR® Grand WEGA™ Rear Projection Television

Key Technology

Sony's Proprietary WEGA Engine™ System consists of 3 key technologies engineered and designed by Sony:

1- Enhanced Direct Digital II Circuitry The first step in the digital processing system, Direct Digital II circuitry with integrated 3D Comb filter, increases signal to noise ratio when converting the signal from analog to digital by reducing the number of Digital to Analog conversions.

2- Digital Reality Creation® MultiFunction V1 Circuitry Gives viewers control over the level of DRC® circuitry depending on quality of input signal, thereby displaying clear, stable images, no matter what the video source.

3- MID® X (Multi-Driver Image) Maintains the integrity of a converted signal by minimizing image loss in the scaling process, providing unique Flexible Twin-View™ picture and picture features.



Wide XGA LCD Panels

Three wide 0.87" XGA LCD panels, one for each RGB (Red, Green, Blue) signal that resolve 1,092,168 million dots. This provides a total picture resolution of 3.28 million dots for crisp, precise picture detail.

Uniform Brightness Screen™ Technology Superfine Pitch Lenticular Screen

Conventional CRT PJ = 0.72mm

Grand WEGA Rear Projection Television = 0.098mm

Wide (Vertical) Viewing Angle

Conventional CRT PJ = 34 Degrees

Grand WEGA Rear Projection Television = 60 Degrees



Optical Engine

Sony's original engine, that provides a high-resolution picture from corner to corner across the entire screen; it also renders an image with high brightness utilizing a 120W UHP (Ultra High Pressure) Lamp that can be easily replaced by the owner.

CineMotion® Reverse 3-2 Pull-Down Technology

A fixed algorithm irrespective of source which preserves the integrity of movie film frames to create the best possible image.



Specifications

Specifications	General	Weights & Measures	UPC Code
A/V Inputs <ul style="list-style-type: none"> Component Video (Y/Pb/Pr) Inputs: 2 Rear (1080i, 720p, 480p, 1480i) Composite Inputs: 1 Front/3 Rear S Video Inputs: 1 Front/3 Rear DVI-HDTV Interface: 1 Rear i.LINK® Interface: 1 Front/ 2 Rear Audio Inputs: 1 Front/5 Rear Control S: 1 Input/1 Output Subwoofer Out: 1 Rear Tos link (Optical Audio Output) 	<ul style="list-style-type: none"> Power Requirements AC 120V 60Hz Accessories Supplied Accessories <ul style="list-style-type: none"> Instruction Manual Remote Control RM-913 AA Battery (2) Optional Accessories <ul style="list-style-type: none"> Lamp: XL-2100U A/V Stand: SU-GW3 - KDF-60/70XBR950 	<ul style="list-style-type: none"> Approx. Dimensions (w/h/d): KDF-70XBR950: 71¾" x 45¼" x 25½" (1820 x 1150 x 647mm) KDF-60XBR950: 63" x 39¾" x 23" (1599.9 x 1010 x 583mm) Approx. Weight: KDF-70XBR950: 222.2 lbs. (100 kg) KDF-60XBR950: 177.8 lbs. (80 kg) 	<ul style="list-style-type: none"> KDF-70XBR950: 027242633179 KDF-60XBR950: 027242633186

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*All Sony digital still cameras and camcorders except models DSCD-700, DSCD-770, DCR-TRV900, and DSR-PD100A store images on a Memory Stick media in the DCF file format, which is required for playback on these televisions. If the image file is renamed or manipulated, the DCF file format must be restored before playback is possible. Images captured on all other digital still cameras and camcorders will need to be formatted on a PC to the DCF file format (with third party software not supplied with the television) before they can be viewed.