REGZA





## REGZA

LEADING THE WAY IN HOME ENTERTAINMENT INNOVATION





## **ADVANTAGE**

- 720p HD CineSpeed™ Display
- PixelPure 4G<sup>™</sup> 14-Bit Digital Video Processing for a More Natural Picture
- DynaLight™ Dynamic Backlight Control for Deep Black Levels
- Gaming Mode for Fast Game Controller Response
- 3 HDMI<sup>™</sup> Digital Inputs with REGZA LINK<sup>®</sup> (CEC)
- PC Input (15 Pin, D-sub)
- ThinLine Bezel Design in High-Gloss Black

## 37CV510U

Enjoy 720p high-definition video and a sleek, new ThinLine bezel with a 37" (measured diagonally) LCD Flat Panel TV. The power of DynaLight<sup>™</sup> Back-Light Control and PixelPure 4G<sup>™</sup> video processing take your home theater to the next level, offering superior image quality and seamless transitions.

**DynaLight™ Back-Light Control** utilizes advanced image processing to monitor the brightness of each video frame, and adjust the backlight intensity accordingly. This precision creates seamless transitions with deep blacks for increased detail and depth analysis.

**PixelPure 4G™** takes advantage of the internal 14-bit video processor to reach 4,096 levels of gradation, producing a smooth and natural picture.

**CineSpeed™** LCD panels have the 8ms or faster response speed necessary for cleaner high-action home theater images. A wide viewing angle ensures that you'll have the best seat in the house.

**Gaming Mode** enhances the gaming experience by reducing the amount of time it takes for the signal to travel from the game controller to the TV.

\*In some cases, the universal remote may not operate additional devices or certain features of such devices, in which case, it is suggested that you use the original remote control for the applicable device.

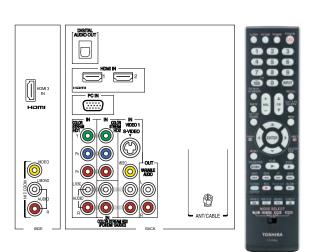
\*\*Use of REGZA LINK<sup>®</sup> which is a feature based on HDMI-CEC requires an HDMI-CEC compatible display device. Depending on the specifications of your display device, some or all REGZA LINK<sup>®</sup> functions may not work even if your display device is HDMI-CEC compatible.

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Product design and specifications subject to change or modification without notice.

CEDIEC.	
SERIES: Cabinet	REGZA®
Cabiner	ThinLine Bezel (1.5″) Design in High-Gloss Black
Screen Size (measured diagonally)	37"
LCD PANEL:	
Resolution	720P
Dynamic Backlight Control	DynaLight™
VIDEO:	
Digital Video Processor	PixelPure 4G <sup>TM</sup> 14 Bit
Video Scan Rate	60 Hz
TheaterWide <sup>®</sup> Modes	•
Color Temperature Control	•
ColorMaster <sup>TM</sup> Color Control	•
Native Mode <sup>TM</sup>	•
AUDIO:	
Speaker System	SoundStrip™
CONVENIENCE:	
Built-in TV Tuning	NTSC/ATSC/QAM
Auto Aspect Control	•
Sleep Timer	•
REGZA LINK <sup>®</sup> (HDMI <sup>TM</sup> -CEC)**	•
Gaming Mode	•
Input Labeling	•
Mute	•
Picture Freeze	•
JACK PACK:	
HDMI <sup>™</sup> Digital Inputs	3 (1 side)
ColorStream <sup>®</sup> Component Video Inp	
Front A/V / Rear A/V / Rear S-Video	
PC Input (15 Pin, D-sub)	1
Analog Audio Out	Fixed
Dolby® Digital Optical Out	•
REMOTE CONTROL:	
Туре	4 Item Universal*
PRODUCT & PACKAGING:	
Unit Dimensions (WHD) in. (with stand) 36.1 x 25.3 x 9.9	
Unit Dimensions (WHD) in. (without stand) 36.1 x 23.6 x 3.7	
Carton Dimensions (WHD) in.	39.3 x 27.9 x 10.0



37.4 lbs

44.0 lbs

022265001165

Unit Weight

UPC Code

Carton Weight