



Philips Cineos
widescreen flat TV with
Pixel Plus 2 HD and
Ambilight 2 channel

42"

LCD HD Ready

CINEOS

42PF9730



Turn up your viewing experience with Pixel Plus 2 HD and Ambilight 2

Enjoy the ultimate viewing experience of this Philips Cineos Flat TV with Pixel Plus 2 HD, Ambilight 2, the latest LCD technology and a motorized swivel stand. Connected Planet technology gives you even wider access to multimedia content.

Be an eyewitness

- High definition LCD WXGA display, resolution 1366 x 768p
- HD ready for the highest quality display of HDTV signals
- Pixel Plus 2 HD improves details in standard TV and HDTV
- Two-channel active Ambilight enhances the viewing experience

True beauty lies in the details

- 2 integrated NXT™ Monolith speakers with amazing performance
- Matching design stand with motorised swivel included

Perfect picture quality from your digital photos

- Access your photos, music and movies via PC-link
- Wireless prepared for connection to your PC
- USB and Memory-Card slot for instantly playing multimedia

For advanced performance

- HDMI for full digital High Definition connection

PHILIPS

Technical specifications

Picture / Display

- **Aspect ratio:** 16:9
- **Brightness:** 550 cd/m²
- **Dynamic screen contrast:** 3500:1
- **Response time (typical):** 8 ms
- **Viewing Angle (H / V):** 176 / 176 degree
- **Diagonal screen size:** 42 inch / 107 cm
- **Display screen type:** LCD WXGA Active Matrix TFT
- **Panel resolution:** 1366 x 768p
- **Picture enhancement:** Pixel Plus 2 HD, 3D combfilter, Active Control & Light sensor, Digital Natural Motion, Dynamic contrast enhancement, Jagged line suppression, Movie plus, Progressive scan, Widescreen plus
- **Screen enhancement:** Anti reflection coated screen

Ambilight

- **Ambilight Features:** 2 Channel Left/Right control, Ambilight 2 Channel, Auto adaptive to video content
- **Colour settings:** Full Multi-Colour
- **Dimming function:** Manual and via light sensor
- **Preset modes:** 4 Active Adaptive modes, 2 Preset & 1 Personal colour

Supported Display Resolution

Computer formats

Resolution	Refresh rate
640 x 480	60HZ
800 x 600	60HZ
1024 x 768	60HZ

Video formats

Resolution	Refresh rate
640 x 480i	1Fh
640 x 480p	2Fh
720 x 576i	1Fh
720 x 576p	2Fh
1280 x 720p	3Fh
1920 x 1080i	2Fh

Sound

- **Output power (RMS):** 3x15W
- **Sound enhancement:** Digital signal processing, Dynamic bass enhancement, Graphic equaliser
- **Sound system:** Virtual Dolby Digital

Loudspeakers

- **Built-in speakers:** 3
- **Loudspeaker types:** Flat NXT monolith speakers, Integrated subwoofer

Multimedia Applications

- **Digital content management:** Digital Media Reader
- **Memory card types:** Compact Flash type I, Compact flash type II, Memory stick, Micro drive, Multi-Media Card (MMC), Secure Digital Card (SD), Smart Media Card

- **Multimedia connections:** Ethernet-UTP5, UPnP, USB, WiFi (opt. Ethernet-bridge)
- **Playback formats:** MP3, Slideshow files (.alb), JPEG still pictures, DivX 5, MPEG1, MPEG2, MPEG4, XviD

Tuner / Reception / Transmission

- **Aerial input:** 75 ohm coaxial (IEC75)
- **TV system:** PAL, SECAM
- **Video playback:** NTSC, SECAM, PAL
- **Tuner bands:** Hyper band, S channel, UHF, VHF

Connectivity

- **Ext 1 Scart:** Audio L/R, CVBS in/out, RGB
- **Ext 2 Scart:** Audio L/R, CVBS in/out, RGB, Y/C
- **Ext 3 Scart:** Audio L/R, CVBS in/out
- **Ext 4:** S/PDIF digital coaxial, YPbPr
- **Ext 5:** DVI-I with HDCP, YPbPr
- **Ext 6:** HDMI
- **Ext 7:** Ethernet RJ45
- **Front / Side connections:** Audio L/R in, CVBS in, Headphone out, S-Video in, 2 x USB, Multi-slot memory card reader
- **Other connections:** Analogue audio left / right out, S/PDIF in (coaxial), S/PDIF out (coaxial)

Convenience

- **Child Protection:** Child lock & parental control
- **Clock:** Smart clock
- **Connection enhancement:** Easy link
- **Ease of installation:** Auto programme naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Auto store, PLL digital tuning, Plug & Play
- **Ease of Use:** On screen display, Program list, Smart picture control, Smart sound control
- **Picture in Picture:** Full dual screen (2 tuners), Mosaic, Text dual screen
- **Remote control:** Amp, DVD, DVD-R, Sat, VCR, Universal and Learnable
- **Remote control type:** RC4310
- **Screen format adjustments:** 4:3, 6 widescreen modes, Auto format, Movie expand 14:9, Movie expand 16:9, Subtitle and heading shift, Subtitle Zoom, Super Zoom, Widescreen
- **Teletext:** 1200 page hypertext
- **Teletext enhancements:** Habit watch, Program information line

Accessories

- **Included accessories:** Motorised RC swivel stand, Wall mounting bracket, DVI-I to VGA adapter
- **Optional accessories:** 5 in one connection cable, Floor stand

Dimensions

- **Set dimensions (W x H x D):** 1238 x 755 x 96 mm
- **Weight incl. packaging:** 58 kg
- **Product weight:** 36 kg

- **Box dimensions (W x H x D):** 1330 x 960 x 330 mm
- **Colour cabinet:** Pearl white silver (11092)

Power

- **Ambient temperature:** +5 -/+ 40 C
- **Mains power:** AC 220 - 240 V +/- 10%
- **Power consumption:** 239 W
- **Standby power consumption:** 1 W



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Specifications are subject to change without notice.
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42" LCD HD Ready

42PF9730/10



Product highlights

LCD WXGA display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colours. This vibrant and sharp image will provide you with an enhanced viewing experience.

HD Ready

Enjoy the exceptional picture quality of a true High Definition TV signal and be fully prepared for HD sources like HDTV broadcast, Blu-ray DVD or HDVD. HD ready is a protected label that offers picture quality beyond that of progressive scan. It conforms to strict standards laid out by EICTA to offer a HD screen that displays the benefits of resolution and picture quality of a High Definition TV signal. It has a universal connection for both analogue YPbPr and uncompressed Digital connection of DVI or HDMI, supporting HDCP. It can display 720p, and 1080i signals at 50 and 60Hz.

Pixel Plus 2 HD

Pixel Plus 2 HD offers the unique combination of ultimate sharpness, natural detail, increased depth, vivid colours and smooth and natural motion from standard TV, High Definition signals and multimedia sources. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artefacts in compressed multimedia content are detected and reduced, ensuring that the picture is clean and razor sharp. Digital noise reduction ensures that the picture is perfectly smooth yet razor sharp.

Ambilight 2 channel

Ambilight makes an impressive contribution to the overall viewing experience by producing ambient light to complement the colours and light intensity of the on-screen image. It adds a new dimension to the viewing experience, completely immersing you into the content you are watching. It creates ambiance, stimulates more relaxed viewing, and improves perceived picture detail, contrast and colour. Ambilight automatically and independently adapts its colours according to the changing content on the screen.

Flat NXT monolith speakers

The ground-breaking NXT™ surface sound principle has been further developed into the monolith speaker technology, which actually uses the outer surface of the TV cabinet as the speaker membrane. The speakers are now virtually invisible, bringing a stunning design, and a pure and direct sound radiation.

Bypacked motorised swivelstand

The high-quality stand is designed specifically for this TV, and facilitates easy placement of your Flat TV without drilling holes in the wall. Enjoy the finger-tip convenience of finding the best viewing angle and the magic effect of the motorised swivel operated by the TV's remote control. It rotates over a total range of 60 degrees (30 degrees each side), with memory positions for the central and 'previous position'. Invisible Cable management is included in the back. This stand is designed to fit on the matching accessory floorstand.

USB and Memory Card slot

Instantly view and share your movies, photos and music. The Memory Card slot will accept cards of type Compact Flash I and II, Memory Stick, SD Card I Mini SD Card, Smart Media, Micro Drive (up to 2 GB) and Multi Media Card. Simply plug the memory card into the slot at the side of the TV, and access the multimedia files stored on the card. The USB connector allows access to multimedia files of most USB-sticks and most digital cameras (USB memory-class device).

