

# KDL-32BX330

# 32" Class (31.5" diag.) Sony BX330 HDTV

Watch your favorite movies and TV shows in brilliant Sony HD picture quality. This 32" Class (31.5" diag.) HDTV is the ultimate value, perfect for the bedroom or office. It even features 4 HD inputs for connecting your cable box, PS3™ system and more<sup>1</sup>, plus a USB port for enjoying your camera's photos on the big screen.



## Impressive clarity

Perfect for the bedroom or office, 720p image resolution delivers pristine picture quality wherever you need it. Watch movies, sports and primetime HD television broadcasts with robust detail that is optimized for 16:9 widescreen panels (1366 x 768) and modest screen sizes.

## Against the grain

Dazzle the whole family with ultra-crisp HD clarity and less grain. Digital Noise Reduction enhances detail in whatever you're watching with meticulous processing. It even helps clean up video from USB and other PC sources so the picture looks pristine and vivid.

#### USB input for your camera and more

Share your vacation photos instantly on the big screen or listen to your favorite music. Simply connect your compatible digital camera, USB-enabled MP3 player or USB storage device directly to your HDTV's USB input. It's a fast and simple way to relive the memories without a hassle.

## Four HD inputs

Plug into the action with versatile HD connection options. Four HD inputs include two HDMI® inputs for sources like your HD cable box, home theater system, Blu-ray Disc™ player or PS3™ system, one HD component inputs and a PC input (HD-15 pin) which lets you use your HDTV as a computer monitor.<sup>1</sup>

# Specifications

Audio	
Audio Power Output	6W+6W
Speaker Configuration	2 Full Range (4x10) x2
Speaker Position	Rear Facing
Audio Features	
5.1 Channel Audio Out	Yes
5.1ch Through Out (Handycam)	Yes
Alternate Audio (Digital)	Yes

Audio Out	Fixed	
Dolby®	Dolby Digital	
Invisible Speaker	Yes	
Sound Mode	Dynamic Standard Custom	
SteadySound® Automatic Volume Control	Yes	
Stereo System	MTS(AUTO SAP)	
Convenience Features		
Auto Shut-off	Yes	

Channel Block (with password)	Analog & Digital
Channel Jump	Yes
Channel Surf	Yes
Favorites (Simple UI)	Yes
Info Banner	Yes
Input Skip	Manual
Label Inputs	Yes
Multiple Language Display	English/Spanish /French

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On-Screen Display for External Input	Yes
Parental Control	Yes
Show/Hide Channels	Yes
Sleep Timer	Yes
USB Play	Yes (JPEG, MP3)
Display Features	
Backlight Type	CCFL
Display Device	LCD
Display	
Aspect Ratio	16:9
Display Resolution	WXGA
Screen Size (measured diagonally)	32"(31.5")
Viewing Angle (Right/Left)	88/88 deg
Viewing Angle (Up/Down)	88/88 deg
Energy Saving & E	fficiency
Backlight Off Mode	Yes
Power Consumption (On Mode) for Energy Star	67W
Power Consumption (Standby Mode) for Energy Star	0.3W
General Features	
	Analog, Digital
General Features Closed Captions	Analog, Digital Black
Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display	Black Yes
Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo	Black Yes
General Features Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input	Black Yes
Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input Analog Audio Input(s) (Total)	Black Yes ts
General Features Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input Anolog Audio	Black Yes ts 1 (Rear)
Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input Analog Audio Input(s) (Total) Analog Audio	Black Yes ts 1 (Rear) 1 (Rear)
General Features   Closed Captions   (CC)   Finish (Surface   Color)   Start Up Sony Logo   Display   Inputs and Output   AC Power Input   Analog Audio Input(s) (Total)   Analog Audio Input(s) for HDMI   Audio Out   Component Video (Y/Pb/Pr) Input(s)	Black Yes ts 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC)
Ceneral Features Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input Analog Audio Input(s) (Total) Analog Audio Input(s) for HDMI Audio Out Component Video	Black Yes ts 1 (Rear) 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC) 1 (Rear) 1 (Rear Hybrid w/
Ceneral Features Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input Analog Audio Input(s) (Total) Analog Audio Input(s) for HDMI Audio Out Component Video (Y/Pb/Pr) Input(s)	Black Yes ts 1 (Rear) 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC) 1 (Rear) 1 (Rear Hybrid w/ Composite) 1 (Rear Hybrid w/
Ceneral Features Closed Captions (CC) Finish (Surface Color) Start Up Sony Logo Display Inputs and Output AC Power Input Analog Audio Input(s) (Total) Analog Audio Input(s) for HDMI Audio Out Component Video (Y/Pb/Pr) Input(s) Composite Video Input(s)	Black Yes ts 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC) 1 (Rear Hybrid w/ Composite) 1 (Rear Hybrid w/ Component)
General Features   Closed Captions   (CC)   Finish (Surface   Color)   Start Up Sony Logo   Display   Inputs and Output   AC Power Input   Analog Audio Input(s) (Total)   Analog Audio Input(s) for HDMI   Audio Out   Component Video (Y/Pb/Pr) Input(s)   Composite Video Input(s)   Digital Audio Output(s)   HDMI™ Connection(s)	Black Yes 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC) 1 (Rear Hybrid w/ 1 (Rear Hybrid w/ Composite) 1 (Rear Hybrid w/ Component) 1 (Rear)
General Features   Closed Captions   (CC)   Finish (Surface   Color)   Start Up Sony Logo   Display   Inputs and Output   AC Power Input   Analog Audio Input(s) (Total)   Analog Audio Input(s) for HDMI   Audio Out   Component Video (Y/Pb/Pr) Input(s)   Composite Video Input(s)   Digital Audio Output(s)   HDMI™ Connection(s) (Total)	Black Yes 1 (Rear) 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC) 1 (Rear Hybrid w/ Composite) 1 (Rear Hybrid w/ Component) 1 (Rear) 2 (Rear)
General Features   Closed Captions   (CC)   Finish (Surface   Color)   Start Up Sony Logo   Display   Inputs and Output   AC Power Input   Analog Audio Input(s) (Total)   Analog Audio Input(s) for HDMI   Audio Out   Component Video (Y/Pb/Pr) Input(s)   Composite Video Input(s)   Digital Audio Output(s)   HDMI™ Connection(s) (Total)   HDMI™ PC Input   PC In (D-Sub) + Audio In (Stereo	Black Yes 1 (Rear) 1 (Rear) 1 (Rear) 1 (Rear Hybrid w/PC) 1 (Rear Hybrid w/ Composite) 1 (Rear Hybrid w/ Component) 1 (Rear) 1 (Rear) 2 (Rear) Yes

RF Connection Input(s)	1 (Rear)
USB 2.0	1 (Side)
Power	
Power Consumption (in Standby)	0.3W
Power Requirements (frequency)	60Hz
Power Requirements (voltage)	AC120V
Recycled & Recyc	clable Materials
Packaging Materials	Recycled Carton (more than 70%)
Product Materials	SV-22304
Regulation and St	andards Compliance
VESA® Hole Pitch	200 x 300 mm
VESA® Hole Spacing Compatible	Yes
Service and Warro	anty Information
Limited Warranty Term	12 Months Parts / 12 Months Labor
TV System	
Channel Coverage (Analog)	VHF: 2-13/UHF: 14-69/CATV: 1-135
Channel Coverage (Digital Cable)	CATV: 1-135
Channel Coverage (Digital Terrestrial)	VHF: 2-13/UHF: 14-69
Color System	NTSC 3.58
Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)
TV System (Analog)	М
TV System (Digital Cable)	Clear QAM
TV System (Digital Terrestrial)	ATSC
Video	
Video Signal	1080/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 720/60p, 480/60i, 480/60p
Video Features	
24p True Cinema™ Technology	Yes
3D Comb Filter	Yes
Advanced Contrast Enhancer (ACE)	Yes
Auto Wide	Yes
Digital Noise Reduction	Yes
Live Color™ Technology	Yes
MPEG Noise Reduction	Yes

Picture Mode	Vivid, Standard, Custom
Wide Mode	Full, Normal, Wide Zoom, Zoom
Measurements (A	pprox.)
Package Carton (W x H x D)	39 x 23 1/4 x 7 1/4 in (988 x 590 x 182 mm)
TV only (W x H x D)	30 1/2 x 19 1/8 x 3 1/4 in (772 x 484 x 82 mm)
TV with Stand (W x H x D)	30 1/2 x 20 3/4 x 8 1/4 in (772 x 526 x 207 mm)
Supplied Accesso	ries
AC Power Cord	attached
Batteries	Type AA x2
Operating Instructions	Yes
Quick Setup Guide / Supplement CUE (GA)	Yes
Remote Control	RM-YD072
Screws	Yes
Table Top Stand	separate (assembly required)
Warranty Card	Yes
Accessories	
Supplied Accessories	Remote Control (RM-YD072) AC Power Cord (attached) Table Top Stand (separate, assembly required) AA Battery x2 Operating Instructions Quick Setup Guide
Optional Accessories	Wallmount Bracket (SU- WL500)



1. Cables sold separately.

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