



NVU37L

37" 1080P Deep Black LCD HDTV



The NuVision 37-inch Lucidium Series LCD is the perfect size TV for smaller Family Rooms and Bedrooms. Its elegant, sleek design with integrated bottom speaker is a visual masterpiece. With a mounting depth under five inches, it's a perfect fit that looks great wherever you put it in your home. Features like 1080p, HDMI 1.3, NiDO II (NuVision Intelligent Digital Optimization), and DSDB (Digital Switching Deep Black) make this HDTV compatible with the latest video source components emerging on the market.

Sleek Design

How a product fits your lifestyle is important and the NuVision goal is to create a modern design that fits your home. The thin profile lets you place it easily in any room on its stand or custom mounted on a wall or inside a cabinet. The clean unobtrusive gloss front bezel is complimented by the velvet touch, rubberized paint used on the cabinet back and the body of the remote control. Its sleek design looks great even when it's turned off.

NiDO II Scaling / 10-bit Image Processing

The true test of any display is its ability to up-convert SD (Standard definition) material to the full HD resolution of the display. The NuVision Intelligent Digital Optimization algorithm skillfully up-converts standard definition content to the full HD resolution, bringing the TV picture to life regardless of its original resolution. NiDO incorporates a comprehensive image processing system that creates a film-like home theater experience from any video source: film, DVD, SD or HD content. A NiDO optimized picture ensures crisp, clean images and natural smooth motion that is virtually free from artifacts.

NuVision Remote



The NuVision Remote's body is carefully sculpted and is painted with a velvet touch rubberized paint that's easy to hold on to. The ergonomic design allows for simple operation with discrete buttons for input and aspect ratio selection. This allows ease of use without the need to access on screen menus to change inputs or perform key TV functions.

Functionality

A NuVision HDTV is more than just a TV. It's also a computer monitor, a security screen and an entertainment center. You can watch TV and a baby monitor on the same screen. You can plug in your laptop for the biggest spreadsheet or video game you've ever seen. The addition of 3 HDMI inputs means your NuVision set is compatible with the latest HD video components and game systems with a side HDMI input for easy access.

DSDB / Digital Switching Deep Black

NuVision DSDB technology produces incredible contrast and brightness combined with an excellent ability to produce subtle shades of grey which result in an accurate, realistic looking picture in day or night conditions. Scenes hold black levels while maintaining vibrant, accurate colors. Ultra fast response time means that fast motion scenes look smooth and natural. The DSDB system further extends the black levels according to the signal source being displayed.

NuVision Warranty and Customer Support

This NuVision TV is backed by a 2 year warranty which covers parts, labor and the LCD. To ensure consumers receive the best support with the best home set-up and installation options, NuVision products are sold and warranted only through a network of NuVision authorized specialty retailers.



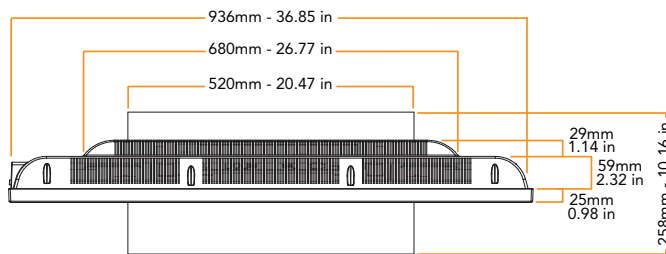
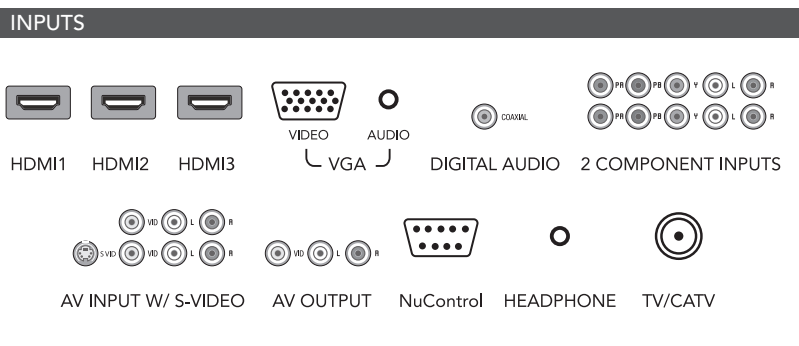
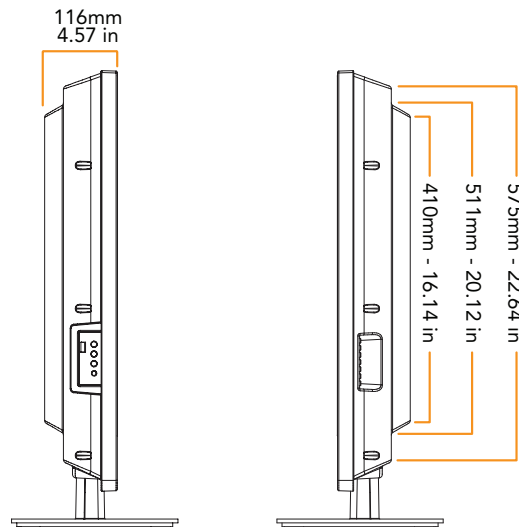
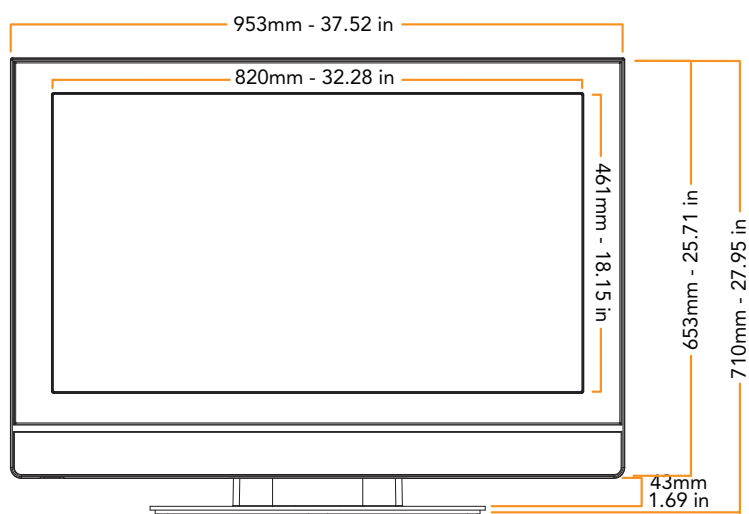
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NuVision NVU37L 37" 1080P Deep Black LCD HDTV

Description	Specifications
DISPLAY SYSTEM	
Display Type	1080p Deep Black LCD
Aspect Ratio	16:9 Widescreen
Deep Color Spectrum	No
Native Resolution (H x V)	1920 x 1080
VIDEO PROCESSING SYSTEM	
Processor / Format Conversion	NiDO II Full 10-Bit
Digital Switching Deep Black	Yes
Deep Color Spectrum	No
Noise Reduction	Adaptive 4-D, User Select
Signal Compatibility	480i, 480p, 720p, 1080i, 1080p@24/60Hz
Film Cadence Detection	Automatic 3:2, 2:2
Edge Correction	Yes
Motion Interpolation	Yes
USER INTERFACE	
Format Control - Direct Remote Access	4:3, Panorama, Zoom, 16:9 and 1:1
Color Temperature	3, selectable by Input
Video Modes by Input	Vivid/Sports/Movie/Normal/Custom
Image Freeze	Yes
Picture in Picture & Picture by Picture	Yes
Backlight Adjustment	Day / Night
CONVENIENCE FEATURES	
Input Labeling	Yes
Channel Labeling	Yes
On Screen Program Guide	Yes
Sleep/Wakeup Timer	Yes
OSD Language	English, French, Spanish
Closed Caption Decoder	Yes
Parental Lock	V-Chip
Integrated Tuner	Analog NTSC / Digital ATSC / Cable QAM

Description	Specifications
AUDIO	
Surround Processor	BBE
Internal Speaker	Stereo full range
Output Power	10W x 2
Automatic Volume Control	Yes
Digital Output	Dolby Surround + Stereo PCM
Stereo Output	Selectable Fixed or Variable
ANALOG AV INPUTS/OUTPUTS	
Tuner	75 Ohm F-type x 1
Component Video	2 x RCA, Rear
S-Video	1 x Mini DIN, Rear
Composite Video	2 x RCA (1 Rear, 1 Side)
PC Input	D-sub 15, Rear
Audio Output	Stereo RCA, Rear
DIGITAL AV INPUTS / OUTPUTS	
HDMI 1.3 (1080p 24/60)	3 x (2 Rear, 1 Side)
Digital Audio Output (Dolby Digital + PCM)	1 Coaxial
NuControl - INTEGRATION FEATURES	
IR Pass Through	Yes (with or without carrier)
IR Input	Yes (with or without carrier)
RS232C	Yes (Bi - Directional, w/polling)
Direct IR Input	Yes
Direct IR Format	Yes
Discrete IR On/Off	Yes
REMOTE	
Remote Control	Backlit Illuminated
SPECIFICATIONS	
Power	AC 100-240V, 50/60Hz
Power Consumption / Standby	180W max / < 3W
VESA Wall Mount	200 x 400mm
Net Weight / Weight with stand	55 lbs / 59.8 lbs

DETAILED DIMENSIONS



** inputs not shown according to location on TV

*Specifications are subject to change without notice.