

VT2730

27" FULL 1080P LCD HDTV
WITH 100,000:1 DYNAMIC CONTRAST RATIO

Feature packed – entertainment plus.

Feel the action in movies, games and sports on the 27" VT2730 widescreen LCD HDTV. Full HD 1080p resolution delivers 100% of your HD signal for incredibly precise images. High brightness combines with 100,000:1 dynamic contrast ratio for unparalleled definition and detail. Super-fast 3.4ms video response and advanced image processing ensures extreme clarity in all your HD entertainment. The integrated ATSC/NTSC/QAM tuner and multiple connectivity options including HDMI give you all the inputs you need for game consoles, DVD and Blu-Ray™ players and computers. Get maximum enjoyment in your smaller spaces or on your desktop with the stylish, versatile VT2730 LCD HDTV.



IDEAL FOR SMALL LIVING SPACES

> 16:9 Full HD 1920x1080 resolution panel

Experience a new dimension in movie viewing and gaming with Full HD 1080p super resolution for the optimum richness and clarity in picture quality

> Advanced image processing delivers clearer, crisper, sharper images

Advanced ClearPicture™ image processing eliminates noise, increases contrast and detail and optimizes color for rich, vibrant images. High-definition images look amazing and even standard television images are unbelievably smooth and sharp.

> Vivid graphics, clear text, stunning TV

Ultra-high brightness of 250-nit (typ), dynamic contrast ratio of 100,000:1 and 1920x1080 optimum PC resolution provide vibrant video and crisp data images in the living room or on the desktop.

> OptiSync® technology now features HDMI

Add versatility to your LCD TV with support for HDMI with high-definition content protection (HDCP) and analog (VGA) signals, plus component, S-video, composite, and TV/cable input.

> USB port JPEG picture format

Use as a digital photo frame with slideshow control function



VIEWSONIC
PRODUCTS, PROGRAMS,
AND SERVICES

ViewSonic®
See the difference® 

VT2730

27" FULL 1080P LCD HDTV WITH 100,000:1 DYNAMIC CONTRAST RATIO



ViewSonic Corporation's QMS & EMS have been registered to ISO 9001 & ISO 14001, respectively, by the British Standards Institution.

| | | |
|-------------------------------|------------------------|---|
| LCD | Type | 27" Wide Color TFT Active Matrix LCD |
| | Display Area | 23.5" horizontal x 13.2" vertical; 27.0" diagonal |
| | Optimum Resolution | 1920x1080 |
| | Contrast Ratio | 1200:1 static (typ), 100,000:1 dynamic |
| | Viewing Angles | 170° horizontal, 160° vertical |
| | Response Time | 3.4ms |
| | Light Source | Long life, 40,000 hrs. (typ) |
| | Brightness | 300 cd/m ² (typ) |
| | Aspect Ratio | 16:9 |
| | Glass Surface | Anti-glare, anti-reflective coat |
| INPUT | PC | RGB analog (75 ohms, 0.7 Vp-p) |
| | TV/Video | TV/cable, composite (RCA), component YPbPr/YCbCr, S-Video |
| | Audio | 3.5mm mini stereo audio in, earphone out and RCA (left/right) audio in |
| | Frequency | F _H : 30~64kHz, F _V : 60~75Hz |
| | Sync | H/V separated (TTL) |
| | Digital | HDMI (x3) with HDCP and audio support |
| | Tuner | ATSC/NTSC/QAM |
| | USB | JPEG |
| AUDIO OUTPUT | Speakers | 2x5-watt |
| COMPATIBILITY | PC | 1920x1080 @ 60Hz (preferred), 1920x1080 @ 60Hz |
| | Mac®* | G3/G4/G5 up to 1920x1080 |
| INPUT SIGNAL | TV/Video Comp. | 480i, 480p, 720p, 1080i, 1080p |
| CONNECTOR | Analog | 15-pin mini D-sub (VGA) |
| | Digital | HDMI (x3) |
| | Power | 3-pin AC plug |
| POWER | Voltage | AC 100~240V (universal), +/-10% Wide Range |
| | Consumption | 70W (typ) / 75W (max.) |
| CONTROLS | Basic | Vol +/-, menu, channel down/up, source, power |
| | Picture | Picture mode, contrast, brightness, sharpness, tint, color, color mode, zoom mode |
| | Picture (Video mode) | Picture mode, contrast, brightness, sharpness, color mode |
| | Picture (PC mode) | Picture mode, contrast, brightness, sharpness, color mode, advanced |
| | Channel | TV source, auto scan, favorite, show/hide, channel number, channel label, DTV signal |
| | Lock | Change password, system lock, unrated lock, input block, US, Canada, RRT setting, reset RRT |
| | Option | Menu language, transparency, OSD time out, closed caption, dynamic contrast ratio (DCR), restore default |
| | Time | Sleep timer, time zone, DST, time format, auto sync, clock |
| | Audio | Sound mode, treble/bass, prefer language, surround sound, audio only |
| | ERGONOMICS | |
| OPERATING CONDITIONS | Temperature | 32~104°F (0~40°C) |
| | Humidity | 10~65% (non-condensing) |
| DIMENSIONS (W x H x D) | Physical with stand | 25.4" x 18.3" x 0.9" (646mm x 466mm x 228mm) |
| | Physical without stand | 25.4" x 16.1" x 2.9" (646mm x 410mm x 75mm) |
| WEIGHT | Net with stand | 15.4 lb. (7.0 kg) |
| | Net without stand | 12.2 lb. (5.6 kg) |
| | Gross with stand | 19.5 lb. (8.6 kg) |
| VESA® MOUNT | | 100mm x 100mm |
| REGULATIONS | | FCC, cUL (UL), RoHS, NOM, BETS-7, CB |
| RECYCLE/DISPOSAL | | The lamp in this product contains mercury. Please dispose of in accordance with local, state or federal laws. |
| PACKAGE CONTENTS | | LCD TV display, power cable(s), remote control with batteries, Quick Start Guide, User Guide |
| WARRANTY | | One-year limited warranty on parts and backlight |

Sales: (888) 881-8781 • SalesInfo@ViewSonic.com • ViewSonic.com

*Adapter may be required. Analog adapter available from ViewSonic. Specifications subject to change without notice. Selection, offers and programs may vary by country; see your ViewSonic representative for complete details. Corporate names, trademarks stated herein are the property of their respective companies. Copyright © 2010 ViewSonic Corporation. All rights reserved. [14883-00B-03/10] VT2730-1

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