

# WORLD'S FIRST PLASMA TV WITH BUILT-IN HDTV TUNER

ATSC HDTV and analog 181-channel TV tuners and Dolby Digital<sup>™</sup> surround system built right in!

# THE WORLD'S FIRST FLAT PANEL INTEGRATED HDTV; A 3¾" THIN TECHNOLOGICAL TOUR DE FORCE

A complete High-Definition Home Theater solution in a 3<sup>3</sup>/<sub>8</sub>" deep package; These 3 plasma TVs are not just HDTV ready monitors like all other brands' products, but actually have an ATSC HDTV tuner as well as a 181-channel analog TV tuner built right in!! High tech extras like Dolby Digital™ Surround processing and high-powered sound system round out this complete home theater experience. Now you can watch HDTV or analog programs right off the air without the need of additional decoders, tuners, set-top boxes and sound systems and without any subscription fees. By blending the HD and analog tuner sources into one channel list, the 42, 50 and 63HDA will operate like a traditional TV, seamlessly switching from HD to SD.



# 1366 X 768 PIXEL NATIVE RESOLUTION (50" and 63")

Offers true native 720P HD resolution and W-XGA PC capability.

#### SUPERB SCALING AND VIDEO PERFORMANCE

DCDi<sup>™</sup> and O-Plus<sup>™</sup> chipsets provide smooth scaling of all input signals whether from HD or SD sources, and offer crystal clear image quality without the artifacts and problems of other brands' industrial, data display-based products. Up to 1280 x 1024 PC input, and 480i, 480P, 720P and 1080i HDTV input resolution via integrated scaler with user adjustable raster controls.

# OUTSTANDING BRIGHTNESS AND CONTRAST RATIOS

3000:1 contrast ratio and 1000cd/m2 brightness (42" an 50") means dark scenes display as dark as the director intended, not as grays, and bright scenes are truly bright, in almost any ambient lighting conditions.

#### ADVANCED FEATURE SET

The cutting edge technological leap of integrating an HDTV digital tuner allows such advance features as PIP and POP (picture outside picture) and split screen of 2 sources at once, user selectable Closed Caption, Text and menu fonts and colors, and even an off-air EPG (electronic program guide) that displays title, and other broad-casted details of the program being viewed, and what is coming soon, free of service charge!

#### EUROPEAN STYLE BRUSHED ALUMINUM CABINET

All aluminum construction not only offers a rich design element and outstanding fit and finish that is head and shoulders above other brands' plastic cabinets; it also offers a more rugged chassis, ideal heat dissipation, EMI and RF shielding and the thinnest bezel in the industry, all while fitting well with any interior décor!

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63" PLASMA TV & MONITOR

and

50 "

42",

# HTV-42A3 / HTV-50A2 /HTV-63A2 42/50/63" PLASMA TELEVISION

PERSPECTIVES				Image: state	3mmÞ-
	top & front view		bottom & rear view	side view speaker	view
PDP	aspect ratio	16:9			
	screen size (HxV)	(42") 920.2 x 518.4mm	(50″) 1106.5 x 622.1mm	(63") 2189.9 x 1245.3	mm
	resolution	(42") 1024 x 768 (V3)	(50″) 1366 x 768 (V2)	(63") 1366 x 768 (V2)	
	cell pitch (HxV)	(42") 0.81 x 0.81mm (V2)	(50") 0.81 x 0.81mm (V2)		
	displayable colors	16,770,000 colors			
	peak bright	1000 cd/m <sup>2</sup> (V3)	(50") 1000cd/m <sup>2</sup> (V3)	(63") 700cd/m2 (V2)	
	contrast ratio	3000:1 (V3)	(50") 3000:1 (V3)	(63") 1000:1 (V2)	
	selectable color temperature	low (6500K) std. / mid (8000), high (9300K) user adjustable			
	view angle	over 160 deg			
	color (R, G, B)	16,700K (256 x 256 x 256)			
	cell type	RGB stripe			
SIGNAL	PC/DTV signal	up to 1280 x 1024 60hz / 480i, 480P, 720P, 1080i			
	video system	PAL/SECAM / NTSC			
	picture in / picture outside picture	yes, yes (and split)			
	guide	digital electronic program guide (ATSC)			
	closed caption / teletext	variable font C1-C4 / variable font T1-T4			
AUDIO/VIDEO INPUT/OUTPUT	DVI input	21 pin D / HDCP x 1			
	RGB input	D-sub 15-pin x 1			
	composite video signal	RCA type x 2			
	HD/DTV component	RCA type (YPbPr) x 1			
	DVD/component	RCA type (YPbPr) x 1			
	S-video input	mini-din 4-pin x 1			
	audio output	speaker L/R cinch conn x 2, line out (fixed level) phone jack x 2, TOS-LINK (5.1 Dolby Digital™) x 1			
	audio system	global stereo system (NICAM / A2, MTS with SAP) & Dolby Digital™ decoder (ATSC)			
MISC.	control port	RS-232 (D-Sub 9-pin) x1 [fact	ory service only]		
	IR control	discrete IR library available			
	A/C input power	110~240V, 50HZ~60HZ			
ACCESS.	accessories included	IR Remote, VGA & YPbPr cables, owners manual			
	accessories optional	stereo side mount speakers, brushed aluminum table stand, flat wall mount,			
		tilting wall mount, and more			
	width, height, depth (mm) / weight	(42") 1046 x635 x87.3mm / 7	8.6 lbs. (50") 1216 x732 x87.3mm / 112 lbs.	(63") 1503 x 893 x 93 / 162 lbs.	

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