

# 50PY3D



- 1920 x 1080p Full HD Resolution
- 3,000:1 Contrast Ratio
- 60,000 Hours to Half Brightness
- ATSC/NTSC/QAM Clear Tuner
- XD Engine<sup>®</sup>
- SRS TruSurround XT<sup>™</sup>
- LG SimpLink<sup>™</sup>
- 3 HDMI<sup>™</sup> with HDCP

# **FULL HD RESOLUTION**

Displays HDTV programs in full 1920 x 1080p resolution for a more detailed picture.

# LG SIMPLINK<sup>™</sup>

Allows for convenient control of other LG SimpLink products using the existing HDMI connection.

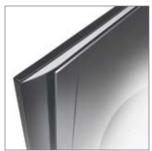
# LG'S EXCLUSIVE XD ENGINE®

Six distinct processes contribute to picture improvement. LG's XD Engine® takes the low resolution of analog signals to near HD levels by improving brightness, contrast, detail and enhancing color as well as reducing signal noise. This total solution results in cinema-like high resolution images.

#### **IMAGE STICKING MINIMIZATION**

Provides protective measures to minimize damage as a result of stationary images.







www.LGusa.com





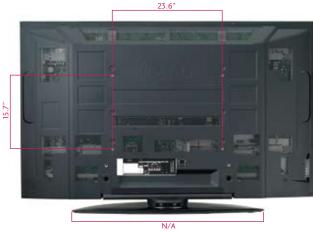




# **50" PLASMA INTEGRATED HDTV**

# <u>50PY3D</u>





# тν

# ATSC/NTSC/QAM Clear Tuner

#### VIDEO

VIDEO	
Native Display Resolution	1920 x 1080p
Dynamic Contrast Ratio	3,000:1
Panel Life	60,000 Hours
XD Engine®	•
High Contrast Screen Filter	Glass Filter
Image Sticking Minimization	3 Modes
Digital Comb Filter	3D
Color Temperature Control	4 Modes
Aspect Ratio Adjustment	6 Modes
Enhanced Noise Reduction (Video Noise Filt	er) •
Enhanced Line Doubler	•
3:2 Pull-Down Correction	3:2 (480i/1080i)
Picture Selection Mode	5 Modes
Black Stretcher (Black Level Enhancer)	•
DTV Signal Strength Indicator	•
ACM (Active Color Management)	•
Color Processor	14 Bit

#### AUDIO

Mono/Stereo/Dual (MTS/SAP)	•
Audio Output Power (Watts - THD 10%)	10W + 10W
Speaker System Details	2 Way 4 System
Dolby® Digital Decoder	•
Surround System Type	SRS TruSurround XT®
Bass/Treble/Balance Controls	•
AVL (Auto Volume Leveler)	•
EZ Sound (Sound Status Mode)	5 Modes
Mute	•

#### 1080p SOURCE INPUT HD

HDMITM	60p/30p/24p
Component	60p/30p/24p
RGB	60р

# SPECIAL FEATURES

DI LCIAL I LATORES	
Auto Input Detect	•
Custom Input Labels	•
Back (Previous Channel)	•
Parental Control w/V-Chip	•
ntelligent Fan Control	2 Speeds
Closed Caption	•
G SimpLink™ (HDMI CEC)	•
Trilingual Menus	English, Spanish, French
Auto Channel Programming	•
Channel Add/Delete	•
avorite Channel	•
Manual Clock	•
On/Off Timer	•
Sleep Timer	•
Auto Off (When no Video is Present)	•

#### **REAR AUDIO/VIDEO INPUTS/OUTPUTS**

RF In (Antenna/Cable)	1
L/R Audio/Composite Video In	1
L/R Audio Out	1
S-Video In	1
HD Component Video In (Y,Pb,Pr) + L/R	Audio 2
Digital Audio Out	2(1Coaxial/1Optical)
HDMI™/HDCP Input	3
RGB In (D-Sub 15pin) - PC	1
PC Audio Input	1

# REAR AUDIO/VIDEO INPUTS/OUTPUTS (CONTINUED)

RS-232c In (Control/Service)	
Remote Control In (IR)	1

#### SIDE AUDIO/VIDEO INPUTS/OUTPUTS

L/R Audio/Composite Video In	1
S-Video In	1
USB In(Music, Photos Only)	1 (JPEG,/MP3)

#### CABINET/ACCESSORIES

Cabinet Style	Table Top
Cabinet Color	Gloss Black
Remote Control Type	Universal
VESA® Compatible (W x H)	600mm x 400mm

#### POW/FR

Consumption (Typical)	N/A
Stand-by Consumption	1W
Energy Star Compliant	•

#### SPECIFICATIONS

SPECIFICATIONS	
Dimensions w/Out Stand (W x H x D)	53.5" x 32.3" x 3.5"
Weight w/Out Stand	104.7 lbs
Dimensions w/Stand (W x H x D)	53.5" x 34.7" x 15.6"
Weight w/Stand	124.6lbs
Dimensions w/Packaging (W x H x D)	57.2" x 17.6" x 37.8"
Weight In Package	141.8 lbs
UPC	719192171015
Warranty	2 Year Parts/Labor

#### REMOTE **REAR AUDIO/VIDEO INPUTS/OUTPUTS** SIDE AV IN2 Ŷ ŝ $(\cdot)$ S-VIDEO DIGITAL AUDIO OUT OPTICAL COAXIAL HDMI/DVI IN AUDIO (RGB/DVI) RGB(PC) REMOTE CONTROL IN $\bigcirc$ Ď 8 (0 $(\bigcirc)$ 0) L/MONO RS-232C IN CONTROLASERVICE) $\odot$ COMPONENT IN AUDIO OUT AV OUT $\cdots$ ( )2 ( 2 (( 0 0 $\bigcirc$ AV IN 1 0 - AUDIO -P Õ P S-VIDEO ٠ ------1 $\odot$ $\bullet$ • ( )• VIDEO VIDEC AUDIO (MONO)



### LG Electronics U.S.A., Inc. 1000 Sylvan Avenue, Englewood Cliffs, NJ 07632 (800)243-0000

© 2007 LG Electronics U.S.A., Inc., Englewood Cliffs, NJ. LG Design and Life's Good are trademarks of LG Electronics, Inc. All other trademarks are the property of their respective owners. Design and specifications subject to change without notice. 06/01/07

# www.LGusa.com

G