

**LC-37HV4U****LC-30HV4U**

37" HDTV-Compatible AQUOS Liquid Crystal Television  
 High Resolution (720p HDTV Compatibility)  
 High Brightness  
 High Contrast Ratio  
 Wide Viewing Angles  
 Advanced Super View LCD Panel  
 Black TFT Low-Reflection Coating  
 AVC System  
 CV-IC System II Video Enhancement Circuit  
 "Quick Shoot" Technology for Fast Response Time  
 Detachable Speakers and Table Stand Included

30" HDTV-Compatible AQUOS Liquid Crystal Television  
 High Resolution (720p HDTV Compatibility)  
 High Brightness  
 High Contrast Ratio  
 Wide Viewing Angles  
 Advanced Super View LCD Panel  
 Black TFT Low-Reflection Coating  
 AVC System  
 CV-IC System II Video Enhancement Circuit  
 DVI Input  
 Detachable Speakers and Table Stand Included

**DIMENSIONS**

Without Speakers		With Speakers	
Without Table Stand		With Table Stand	
Dimensions	Weight	Dimensions	Weight
W: 37.3"	39.7 lbs.	W: 46.6"	56.2 lbs.
D: 3.2"		D: 12"	
H: 23.1"		H: 27.4"	

Without Speakers		With Speakers	
Without Table Stand		With Table Stand	
Dimensions	Weight	Dimensions	Weight
W: 30.1"	27.8 lbs.	W: 39.4"	44.3 lbs.
D: 3.2"		D: 12"	
H: 19.6"		H: 23.9"	

Dimensions	Weight
W: 16.9"	10.8 lbs.
D: 9.7"	
H: 3.7"	

MAIN FEATURES

LCD SYSTEM

VIDEO

AUDIO

REAR TERMINALS

CONVENIENCE

POWER

Type  
 Panel  
 Resolution  
 Lamp life of back light

Active matrix (a-si TFT)  
 Advanced Super View (ASV)  
 1366 x 768 x RGB  
 60,000 hours

Active matrix (a-si TFT)  
 Advanced Super View (ASV)  
 1280 x 768 x RGB  
 60,000 hours

TV tuner compatibility  
 Brightness  
 Contrast ratio  
 Viewing angles  
 Content protection  
 Digital comb filter

American TV Standard NTSC System  
 430 cd/m<sup>2</sup>  
 800:1  
 H:170°/ V:170°  
 HDCP  
 3D Y/C

American TV Standard NTSC System  
 430 cd/m<sup>2</sup>  
 500:1  
 H:170°/ V:170°  
 HDCP  
 3D Y/C

Surround  
 MTS/SAP  
 Output

SRS, FOCUS  
 Yes  
 10 W x 2

SRS, FOCUS  
 Yes  
 10 W x 2

Inputs (Video)  
 Inputs (Audio)  
 Inputs (PC)  
 Outputs (Video)  
 Outputs (Audio)  
 Headphone jack  
 RS-232C

HD-Component (Y/Pr/Pb) RCA x 2  
 DVI-D x 1  
 S-Video x 4  
 Composite RCA x 4  
 L/R RCA x 4  
 15-pin mini D-Sub x 1  
 Composite RCA x 1, S-Video x 1  
 L/R RCA x 1 (Variable/Fixed)  
 3.5mm mini-jack output  
 9-pin mini D-Sub x 1

HD-Component (Y/Pr/Pb) RCA x 2  
 DVI-D x 1  
 S-Video x 4  
 Composite RCA x 4  
 L/R RCA x 4  
 15-pin mini D-Sub x 1  
 Composite RCA x 1, S-Video x 1  
 L/R RCA x 1 (Variable/Fixed)  
 3.5mm mini-jack output  
 9-pin mini D-Sub x 1

OSD Languages  
 Film Mode (3:2 pull-down)  
 View Modes for 4:3 Programs  
 AV Modes  
 Twin Picture  
 EZ Setup/Auto Search Tuning

English/French/Spanish  
 Yes  
 Side Bar, Smart Stretch, Zoom, Stretch  
 Standard, Dynamic, Movie, Game, User  
 Yes (with Freeze function)  
 Yes

English/French/Spanish  
 Yes  
 Side Bar, Smart Stretch, Zoom, Stretch  
 Standard, Dynamic, Movie, Game, User  
 Yes (with Freeze function)  
 Yes

Source  
 Consumption

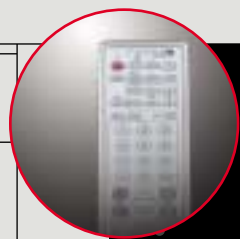
AC 110V-240V, 50Hz/60Hz  
 Panel: AC 157W (0.4W standby)  
 AVC: AC 42W (0.33W standby)

AC 110V-240V, 50Hz/60Hz  
 Panel: AC 116W (0.9W standby)  
 AVC: AC 42W (0.33W standby)

LC-37HV4U

LC-30HV4U

AVC SYSTEM



**SHARP** | be sharp™

Sharp Electronics Corporation • Consumer Electronics Group  
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 Call us toll free at 1-800-BE-SHARP www.sharppusa.com  
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 SV-06-410 7/03

The LC-30HV4U and LC-37HV4U are backed by a 1-year parts and labor limited warranty. TV images are simulated.

# AQUOS™

The performance that moves your soul...



...reaches a dimension beyond your dreams.



Y

our life. Your style.

**The wide-eyed wonder of widescreen AQUOS.**

Since their introduction, AQUOS™ Liquid Crystal Televisions have captured attention with incredible image quality, uniquely sculpted style and groundbreaking, contemporary design.

These distinguishing features of Sharp's legendary AQUOS line are evident in the LC-37HV4U and the LC-30HV4U. Not only do these award-winning Liquid Crystal Televisions offer exciting alternatives to the AQUOS line—a stunning 37-inch model and a versatile 30-inch model—they make even more dramatic statements about your lifestyle: Sleek lines. Sweeping curves. Magnificent details.



37 inch

**37 inches. AQUOS, to a new extreme.** The largest, most impressive AQUOS to date, the LC-37HV4U makes an ideal centerpiece for even the most sophisticated home theater. In addition to a breathtaking 800:1 contrast ratio, this new AQUOS delivers an incredible 3,150,000 pixels (1366 x 768 resolution) to provide *true* 16:9 widescreen aspect ratio with HDTV compatibility. That means a native resolution designed to display the full glory of high definition widescreen images as they were *meant* to be. Add features like our newly-developed QS (Quick Shoot) Technology, which improves the response time for fast-motion video, and the result is a remarkable television that will simply blow you away with its superb performance *and* its striking, contemporary appearance.

**Vividly versatile at 30 inches.** The identical design to the new AQUOS flagship, the LC-30HV4U offers many of the same features and comparable performance specifications as the larger AQUOS. Impressive resolution at 1280 x 768 and a 500:1 contrast ratio mean incredible image quality. The included AVC System neatly houses all terminals and connections without cluttering up the home. For convenience, use the included stand or mount it to a wall (with an optional mounting bracket) and sit back and enjoy the exceptional images and the elegant design virtually anywhere.

30 inch

**T**he panel makes it perfect. Beyond setting the standards for both performance and style in Liquid Crystal Televisions, the AQUOS line offers more distinct advantages: They're incredibly thin. They're exceptionally light. They're astonishingly bright. Amazingly long-lasting. And there's no "burn-in," the condition where a still image can become a permanent part of the panel after an extended period of time.

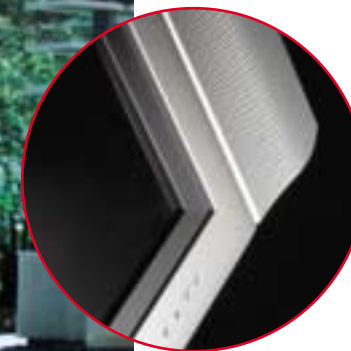
The advantages continue. Exceptional brightness means vivid pictures—even when the AQUOS is placed in brightly lit rooms or near windows. Similarly, a high contrast ratio allows superb detail and color purity even during very dark or very bright scenes. And an outstanding 60,000 hour lamp life and low power consumption translate into exceptional efficiency.



**In addition to an already wide 170° x 170° viewing angle, the AQUOS panel swivels side-to-side on its stand to allow optimum viewing from just about anywhere.**

An extremely wide viewing angle—170° x 170°—lets you enjoy your AQUOS from anywhere in the room.

Our proprietary ASV (Advanced Super View) high-performance LCD panel continues to be the most impressive in the industry, thanks in part to our exclusive Black TFT low-reflection coating which significantly reduces glare even under harsh lighting conditions.



**M**

uch more than meets the eye. Both the dramatic 37-inch and 30-inch widescreen sizes employ two built-in tuners, which allow simultaneous viewing of two different channels side by side. PC compatibility means you can connect your home computer and enjoy your PC images (digital photos, video, etc.) on the amazing screen. And the DVI (Digital Visual Interface) input is capable of High Definition Content Protection (HDCP) protocol, which ensures compatibility with next generation high definition set-top boxes, making the new AQUOS the perfect solution for today as well as tomorrow. On both models, detachable stereo speakers deliver rich, clear, powerful audio.

Whichever model you choose, AQUOS Liquid Crystal Televisions redefine what's possible in home entertainment today. Never before has technology fit so beautifully into your life.